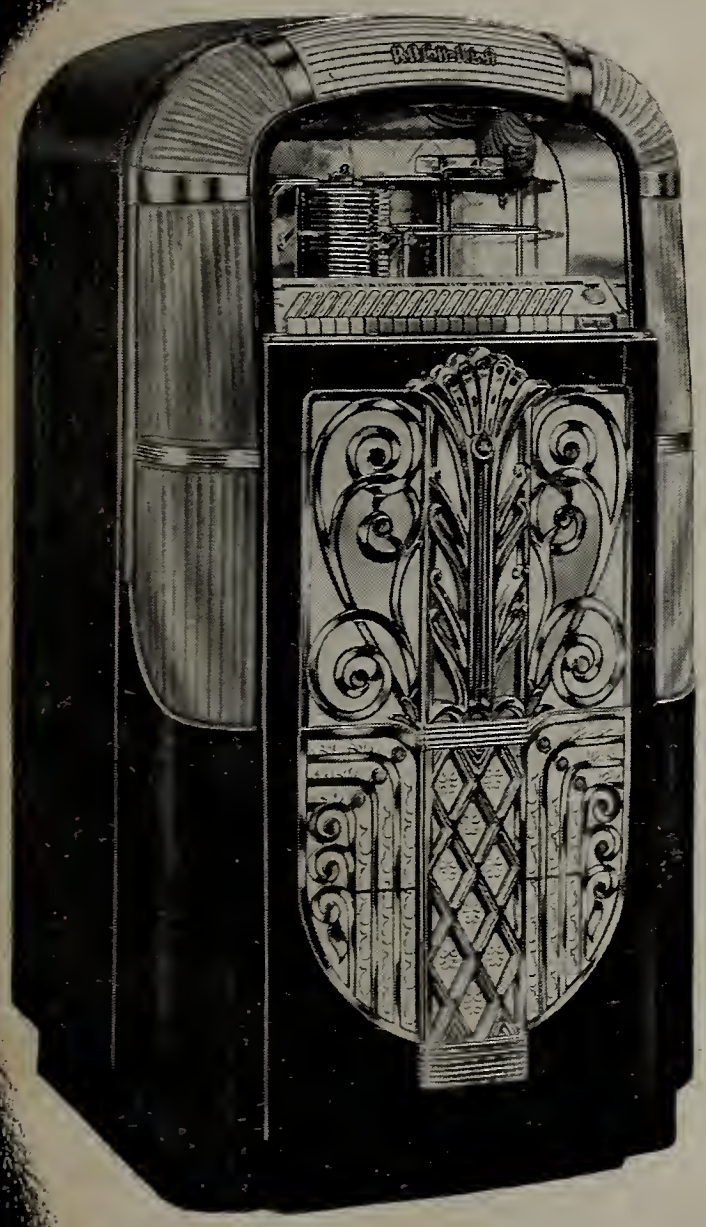
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 51
WEEK OF
SEPT. 15, 1947

ROCK-OLA ...for unsurpassed TONE



TRUE-TONE AMPLIFIER

The PHONOGRAPH That Sells— MUSIC

New and excellent features insure powerful and true full-range fidelity.

Matched Tubes—Plug-in

Filter Condensers—Continuously

Variable Tone Controls—

Rubber Cushioned Mountings

WALL BOX MODEL 1530

PLAYMASTER MODEL 1424

ROCK-OLA MANUFACTURING CORPORATION 800 North Kedzie Avenue • Chicago 51, Illinois

If it's a Mills, I always play it –

sounds like the real thing!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

"Get it or forget it!"

By Bill Gersh

It was our pleasure to be present in the offices of one of the nation's best known juke box ops when his servicemen returned to make their daily reports.

One of these men reported that as hard as he tried he couldn't get one of his locations to agree to a minimum $5 per week front money guarantee on an old juke box located in the spot.

After much talk up and back between this employee and his employer, this noted op suddenly remarked, "Get it or forget it!"

It definitely was a thrill to hear him make this remark.

It was a thrill, because he pointed out to his employee that, according to collection reports over a matter of many weeks from this same location, it was a complete loss to operate the spot without some sort of guarantee involved.

He also told this employee, "We're better off losing the location and letting someone else take it, for we know that whoever does take it won't last. And, eventually, the spot will come back to us on our terms."

As this employee left his office, a bit disgruntled, but, admitting that the location was not a money-maker and was actually losing money, this op turned to us and said, "That's the way we're operating today. We've got lots of machines out on similar locations. Gradually we're wiping them off. We don't want losses. We want our men to realize that if they want to earn better commissions we must have better collections."

He also stated, "You've done a very great and commendable job for the entire industry. Your articles regarding the juke box business have been passed around from employee to employee here. We make it a point to see that everyone of our collectors and servicemen read these articles and, today, they know we can't stay in business without some sort of front money guarantee.

"We're getting $15 and $10 on many spots where we have new machines", he continued, "and where we have older equipment, our minimum is $5 per week front money guarantee. The boys are happy, too, because they earn more commission, and we are happy, because, at last, we're seeing some profit."

He also said, "There is one thing we have been all waiting for and that's for all the manufacturers to not only just try and make a sale and then tell us how their distributors are following up this sale by giving us lots of service, but, for these same manufacturers to come right out to the forefront, the way that you have, and start an educational campaign to show music operators why they must get at least $15 per week front money on every new machine.

"When that happens", he said, "then we will say that this industry has progressed to the point where it is equal to many other industries such as the electrical appliance business and other businesses where the manufacturers not only sell the dealers their equipment but show them how to sell this equipment and send their own men in to educate them to profit from the merchandise."

"We were in the appliance field and we know what we're talking about. Furthermore, the manufacturers in that field make it their business to see that the dealers are solid and financially strong for they know that this means repeat business year after year."

"In the juke box business, we operators are the dealers, but, do you see anyone else beside yourself coming around to tell us how and why we should get a front money guarantee?"

"Sure," he continued, "a salesman now and then will mention this important fact, while working hard on us to sell us more machines. But, he won't tell us how and, what's more, he won't tell us why, except show us some of your articles he carries around and also tell us other things, which you have already written about."

To *The Cash Box* (and it was *The Cash Box's* hope that every operator in the nation could have been present when this noted operator discussed the need for a front money guarantee with this collector-serviceman) this statement of this very well known juke box operator, "Get it or forget it", was one of the best ever heard.

This is what *The Cash Box* has been driving for, this is what can save every operator in the country. This is the one and only way in which every music machine operator in America is guaranteed his future and is also assured of a profitable business. "Get it or forget it".

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY.
REPRODUCTION IN WHOLE OR IN PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.
PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W RANDOLPH ST., CHICAGO 1, ILLINOIS
ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr ALL PHONES: PRospect 2687

Wishing Won't Help. Cash Will!

There's lots and lots of well wishers in this world—guys that just *wish*. The guys that *wish* that this and that and the other thing would settle itself and wish, further, that you and everyone else would do what they wish you would do so that they could just keep right on wishing.

There are so many of these guys that sometimes the people who are doing all the working (and not so much wishing) get a little hot about them, and want to chop their fool heads off.

Here's a tremendous campaign under way in the coin machine industry to help the Damon Runyon Memorial Fund for Cancer Research raise a million dollars. Already $20,000 (August 13) was given to Walter Winchell, while he was in Chicago, in a personal presentation by Dave Gottlieb and Ray Moloney on behalf of Coin Machine Industries, Inc.

The well wishers saw this picture appear in *The Cash Box* and just smiled — a triumphant smile — tho they, themselves, had done absolutely nothing about helping to accumulate even this picayune sum for this tremendously worthy cause.

WISHING WON'T HELP — CASH WILL!

A lot of guys should stop wishing. These same guys should plunge in with all they have on the ball to make sure that this MILLION DOLLARS is handed to Walter Winchell in one big amazing check when the convention rolls around.

And tho a lot of the well wishers might not believe it—time is getting short.

We're in the midst of September. Then—October, November, December—and, bingo, there we are.

CMI wants to be able to hand over a check for seven figures to this tremendous research fund — THE DAMON RUNYON MEMORIAL FUND FOR CANCER RESEARCH.

WISHING WON'T HELP — CASH WILL!

If you haven't made a personal donation — DO SO NOW! If you haven't yet set the day or days when you will donate part or all of the proceeds from your machines — DO SO NOW! If you haven't approached your storekeepers and friends to also have them donate to the Damon Runyon Memorial Cancer Fund — DO SO NOW! Time is getting shorter — every second — every second that you read this.

And — if you feel that the stuff you're reading here is entirely too much for you—then STOP READING—GET OUT AND GET DOING! DO SOMETHING ABOUT IT! DO IT NOW TO HELP YOURSELF, YOUR INDUSTRY, THE PEOPLE YOU LOVE, BY PLUNGING INTO THIS TREMENDOUSLY WORTHY AND CHARITABLE CAUSE FOR THE RESEARCH OF CANCER SO THAT YOU AND YOURS AND ALL OF YOUR FRIENDS WON'T EVER BE SUBJECT TO A HORRIBLE, MURDEROUS DEATH, BY THIS FOULEST OF ALL DISEASES THAT CLAIMS ONE OUT OF EVERY EIGHT PEOPLE IN THIS NATION.

WISHING WON'T HELP — CASH WILL!

Some swell guys in this business have already made their donations, have already designated the day or days when they will give part or all of the proceeds from their machines to the Damon Runyon Memorial Cancer Fund — WHY NOT YOU — AND — WHY NOT NOW??

WISHING WON'T HELP — CASH WILL!

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

IT'S EASY..

TO FILL OUT THE COUPON ON THIS PAGE TODAY AND MAIL TO

Ray T. Moloney

(National Chairman, Coin Machine Division of

Damon Runyon Memorial Fund for Cancer Research)

c/o Coin Machine Industries, Inc.

134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal donation in the amount of .....

I am also going to give ☐ part or ☐ all of the collections from my machines for (day or days) .....

Signed .....

Firm .....

Address .....

City .....State .....

GREATER LIBERALITY FORESEEN FOR GAMES

Amusement Game Ops Report More Liberal Legal Interpretations Apparent in Many Areas. Believe Search for Tax Revenue by Communities Responsible. Retailers Calling for Return of Machines to Offset Biz Slump. Believe Boom Game Era Rapidly Developing.

NEW YORK — Reports from everywhere in the nation indicate that there has come about, these past months, more liberal interpretation of existing amusement machine codes and that a great many of the nation's communities have seen fit to enact more liberal rules as regards the operation of strictly amusement type equipment.

Some of the nation's leaders attribute much of this to the search for revenue now going on in almost every one of the nation's communities. They believe that the average revenue seeker will turn more and more to coin operated amusement devices and, in so doing, will bring about greater legal liberality of interpretation in the community as regards this equipment. The facts are that more communities are now allowing automatic amusement equipment to operate, but, under new and heavier licensing taxation.

One of the most logical reasons for the fact that greater liberality now seems to pervade the average community's officialdom is that the storekeepers, themselves, are demanding the return of amusement equipment to offset whatever business slump they may be enduring. This has helped in certain communities here and there thruout the country to bring about the return of amusement machines.

The facts are that some of the largest cities in the nation are now allowing such amusement devices as rolldown games to operate where, formerly, they would not allow anything in the amusement line that was coin operated appear in locations in these cities. Even some of the smaller communities are discussing openly in their press the advantages of allowing equipment to operate under censorship, control and licensing, rather than have it appear here and there in the community without license.

One noted amusement machine manufacter stated, "As greater liberality comes into being thruout the country, there is no doubt anymore that a boom is rapidly developing in the amusement game field. This means that there will be more strictly amusement type machines appearing in the industry from now on and, furthermore, this may open an entirely new type of operation, as well as new merchandising and sales plans."

The average citizen is of the belief that amusement products should be allowed to operate. But, he wants them under control. He also wants to see them licensed and the community receiving revenue from their operation. The few who have opposed the operation of strictly amusement equipment do not speak for the majority of the peoples in their community. Legal interpretations of any existing laws can be extremely liberal or, the reverse, extremely harsh. It is, therefore, up to the business men and the people in each community to decide just what they want, and if the politicos will listen to the voice of the business men and the people, amusement products will operate.

It took some deep hurt in the pocketbook of the average community to knock some sense into the head of the average official. With almost every community in the nation now seeking more revenue to pay increased salaries of its civic servants, school teachers, firemen, policemen, maintenance men, etc., etc., down a long, long list from the mayor of the city to the street cleaner, every type of product or merchandise which can be taxed to bring revenue to any community and, at the same time, help the business men of the community, is being sought after by the revenue seekers. Therefore, the strictly amusement type products seem to be enjoying more liberal interpretations than ever before in a great many communities thruout the nation.

Coinmen who have entered into cities or towns or villages where no amusement equipment is now operating, and have discussed operation of strictly amusement type games with the storekeepers, have found them in favor of such operation.

"In fact," one noted operator reports, "some of the leading storekeepers in this town went right up to the city hall and asked why games couldn't operate. After some talk up and back and a complete examination of the machine, with an interpretation from the legal department soon forthcoming, it looks like we shall soon be operating here, because the business men want the games and, what's more, the city wants the revenue."

Greater liberality is foreseen for every type of amusement machine this forthcoming year. The general belief thruout the trade is that as more and more communities start their search for even greater revenue, and as more and more business men demand products which will help them to overcome whatever business slump they may be undergoing, there will rapidly develop a boom game era.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

JUKE BOX LEADERS SMASH DOWN ON OFF COLOR DISKS

Drive Under Way to Get Ops to Remove Off-Color and Gambling Disks From Jukes. Fear Legislation Directed Against Trade Will Result.

NEW YORK — For sometime now there has been a silent campaign under way to get juke box ops to remove any off-color and gambling records from their machines so that there would not result adverse legislation and censorship for everyone in the automatic music industry.

But, due to the fact that many of the juke box ops paid little, or no attention to these first warnings, leaders have come out into the open with this campaign, and are now smashing down hard on those ops who insist on using such disks in their machines.

Long ago a very few in the juke box trade turned to off-color and gambling disks and were instantly smacked down by city officials as well as by legislators. There is no doubt that this will happen again, but, this time, it is believed, with greater force than ever before.

The trade realizes that the average juke box op is always seeking disks which will boost his earning capacity. There is also no doubt that on many locations the off-color and gambling disk has a definite attraction for a great many persons, and so the coin rolls in faster than ever before — for a short while — before the machine is suddenly pounced upon and the operator faced with grave charges. He is quickly censored by his city fathers, and the legislature, which is constantly seeking something, anything, with which to distract the voters' minds while the election year is under way, also pounces upon him.

Those gambling disks, featuring horse races and motorboat races, etc., have never really earned money for the juke box operators. They have turned his locations into gambling spots, and have, in the long run, used his equipment as the excuse. The operator is, therefore, the one who suffers most, whenever trouble occurs, and suddenly finds himself bereft of all who told him how staunchly they would back him.

The use of the off-color disks has long been an evil which the industry has successfully combatted. This year, more than ever, and because of certain small, independent producers of records, many ops have been urged to place these disks in their juke boxes so as to meet and overcome competition.

The simple way would have been for these same ops to turn this matter into the hands of one of the leading juke box manufacturers and allow this producer of automatic music equipment to overcome this evil. The best way, to protect himself, is for the operator to turn in any location which, in the long run will bring censorship and legislation against all his locations.

In such instance, where the music ops remain silent, they are not doing themselves, or any of their fellow operators, any good. They are actually hurting themselves. They are bringing the anger of the community down on their heads. They are asking for censorship which can be as tight and as evil as it is today in a great many other fields.

This is, therefore, not the time for any operator to hesitate. It is, rather, the time for him to get into action and to openly report to the proper authorities those operators who are using such disks, so that he will protect all others in his community, and prove to the officials that it is not the purpose of this industry to feature anything but the most upstanding of the recordings now being produced.

There is no doubt that much of the blame should be placed on the heads of those record manufacturers who have found fit to prostitute the automatic music industry by introducing records to certain weak members of the trade who will use them regardless of what may result. These are the men who will involve operators who have thousands of dollars invested in equipment and in their routes, and who can lose very heavily if censorship comes into being.

The trade must follow what the leaders of the industry have started and blast away at any and all operators, regardless of who they are, who will use off-color and gambling records in their machines In this way they will protect their own livelihood and their own future.

The operator must not be afraid to talk out loud. He should immediately contact the proper authorities and tell them exactly what is happening so that they can remove these records.

The industry must squelch the use of records brought to certain of its weaker members by the sneaking grimaces of the kind of people who think that these produce more business than the records of the stars of today who have continued to bring coin into juke boxes year after year.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

● Music that forces a location patron to cup his ear to hear it won't coax many coins from his pocket. Neither will music so loud that he has to cover his ears in self-defense.

It's been proved in thousands of locations. Music at the proper sound level is profitable music from the Music Merchant's standpoint.

Get that proper and pleasing sound level in any location, large or small, single or multi-room, with a Wurlitzer Engineered Music System.

Your Wurlitzer Distributor will check your locations with you. He'll show you—with Wurlitzer's complete line of Auxiliary Speakers—how to produce better-sounding, better-paying music in every location on your route.

INSTALL A

WURLITZER

Engineered Music System

. . . for pleasing and profitable sound level

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

MODEL 4008
Super De Luxe Wall or Ceiling Speaker

MODEL 4007
Oval De Luxe Speaker

MODEL 4004
Musical Note Speaker

VOTING STARTS NEXT WEEK

First Vote Cards To Appear in "Fall Special" Issue. Juke Box Ops Ready to Vote for Best Disks and Artists. Interest Big From All in Music Biz.

NEW YORK — Plaudits from every corner of the nation and the music business were received by *The Cash Box* this past week in answer to the call for complete cooperation in sponsoring and conducting the Second Annual Poll of the Automatic Music Industry of America.

Music business people loudly voiced their approval to *The Cash Box* for conducting a popularity poll of this sort. Said one well known figure in the industry, "I fully realize the tremendous proportions of a poll of this sort. Not only will the findings of this poll be very imporant to the artists and performers, but it will definitely show the recording business just how powerful a factor the juke box operator is in leading the way for large volume sales of records.

The poll met with large success at its inception last year. Recording artists and performers wrote to say that they themselves were amazed at the music knowledge juke box operators displayed in voting and selecting the best money-making records and artists of 1946. Congratulatory messages continue to pour into *The Cash Box* from artists who are very anxious to learn of their standing with juke box operators.

The voting cards, which require no postage at all, will appear in the next issue of *The Cash Box*, the "Fall Special Issue," dated Sept. 22.

The categories which music operators will be asked to vote upon are: best orchestra, best money-making record, best female vocalist, best male vocalist, best female vocal combination, best male vocal combination, best hillbilly recording, best western recording, best race record and best foreign record for the year 1947.

Each piece of music equipment the music operator owns will be counted for one vote. (i.e.-juke boxes, wired telephone music shells, wall and bar boxes, non selective music boxes, etc.) Operators are urged to list the complete number of units owned to insure full credit to the artists and recordings selected.

Juke box associations, who will distribute voting cards at organizational meetings have urged their members to abide by the rulings set forth by *The Cash Box*. Operators are requested to vote once and only once in this poll. The poll, considered by artists and performers, music business people and association leaders to be the most concerted effort ever made by any group in conducting a poll of this sort is scheduled to run through mid-December, thus assuring music operators throughout the nation a chance to vote for their best tunes and artists of the year.

Tabulations will be printed as received by *The Cash Box*. The voting cards will appear in every issue until conclusion of the poll. Individual figures of a music operator's votes will not be revealed. The only figures to be published will represent composite tabulations.

A recapitulation of the outstanding tunes of the year will be published in the Fall Special Issue of *The Cash Box*, to aid music operators in selecting the best money-making tunes and artists of the year.

The Cash Box, "Oscar," to be awarded to artists, recording companies and music publishers in the Second Annual Music Poll of the Automatic Music Industry of America.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	*ARTIST OR BAND HERE*
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

Postage Will be Paid by Addressee

No Postage Stamp Necessary if Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AP—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CS—COAST
DE—DECCA
DEL—DELUXE
DI—DIAMOND
EC—EXCLUSIVE
EX—EXCELSIOR
JB—JUKE BOX
KI—KING
MA—MAJESTIC
ME—MERCURY
MG—M-G-M
MN—MANOR
MO—MODERN MUSIC
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
TR—TRILON
UA—UNITED ARTIST
VI—VICTOR.
VT—VITACOUSTIC

1 **PEG O' MY HEART**

In first place for eleven consecutive weeks! There's no telling how long this one will run.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

2 **FEUDIN' & FIGHTIN'**

Moves up one notch this week, as it races for the top position among the nation's top song hits.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

3 **THE LADY FROM 29 PALMS**

In fifth place last week, the tremendous roar of ops moves this song into third position here.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

4 **NEAR YOU**

A song saga if there ever was one. Unheard of two weeks ago, "Near You" nears the top of the heap.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

5 **THAT'S MY DESIRE**

Drops down several spots this week, with ops still receiving peak play.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

6 **I WISH I DIDN'T LOVE YOU SO**

Rapidly rising song hit is this one. Ops searching high and low for records.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

7 **SMOKE, SMOKE, SMOKE**

In fourth place last week, the cigarette song drops a few here — ops still getting heavy play on the tune tho.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

8 **I WONDER WHO'S KISSING HER NOW**

Maintains its steady hold as a coin attraction throughout the land.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

9 **WHEN YOU WERE SWEET SIXTEEN**

Still riding high with every record out on this disk a coin culler.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

10 **TIM-TAYSHUN**

In eighth place last week, this rave novelty tune hits the bottom here, altho ops report heavy play on the tune.

CA-412—Red Ingle & Jo Stafford
VI-20-2336—Hollywood Hillbillies

THE CASH BOX Record Reviews

"The Man I Love"
"It's A Long Story"
LESLIE SCOTT
(Victor 20-2381)

● Pair of sides aimed at race spots and done up in soul stirring mood are these offered by Leslie Scott. Titled "The Man I Love" and "It's A Long Story," the pattern the balladeer sets is sweet and mellow throughout, with the emphasis on Leslie's pleasant vocalizing. Top deck, always a coin attraction if offered well, and should meet with favor with ops that have the spots that like to reminisce. On the backing with "It's A Long Story," Leslie spoons magic wordage to this dreary blue affair. With the balladeer weaving the title into story wordage, the deck shapes up as one that can be used to favorable advantage.

"For Once In Your Life"
"And Mimi"
FRANKIE CARLE ORCH.
(Columbia 37819)

● More piano styling set to lilting rhythm is this offering by Frankie Carle and his boys as sets up a pair bound to win heavy favor. With balladeer Gregg Lawrence spilling the wordage to "For Once In Your Life" and " — And Mimi", the platter shapes up as favorable phono material. Gregg's heavy voice cops the spotlight on the pair, while Frankie and his boys blend well in the background. Topside tune in light refrain shows the crooner's vocal chores off to fair advantage and should meet the praise of many an operator. Backing shows a touch of the Parisian therein, with the wordage of the song kicking around the title throughout. "Mimi" has that rolling quality and makes for easy listening pleasure.

"My, How Time Goes By"
"I'm Still Sitting Under The Apple Tree"
VAUGHN MONROE ORCH.
(Victor 20-2394)

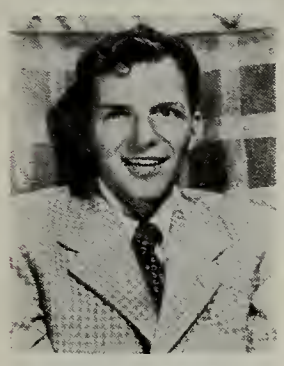
● Maestro Vaughn Monroe teams with the Moon Maids on this coupling to turn out a pair skedded for heavy play in the near future. Wailing the pleasing wordage to "My How Time Goes By", from the forthcoming RKO pic "If You Knew Susie", Vaughn's rendition is pleasant listening and should go well with the heavy following Vaughn has. Ditty resounds the title throughout, with Vaughn and the Moon Maids clock-watching behind a mellow beat furnished by the band. On the backing with a ditty that has kicked around a bit, Vaughn wails "I'm Still Sitting Under The Apple Tree." Song spins around that gal waiting for her man, with the title coming in for the punch line. Effective as the wax stands, your phono fans should go for this one.

"I've Heard Of A Home On Canaan Shore"
"Didn't It Rain"
DIAMOND JUBILEE SINGERS
(Sterling 1504)

● Ops having spots that go in for spiritual music, would do well to get next to this latest offering by the Diamond Jubilee Singers. The group, recognized as one of the leading exponents of music of this sort do well as they render "I've Heard Of A Home On Canaan Shore" and "Didn't It Rain." With the top deck spinning in slow pattern and the harmony this group set up, the platter looms big. Backing echoes the title, with melody and rhythm set to strong vocal favor shining thru to beat. Both sides should rate heavily with phono patrons who go for this brand.

DISK O'THE WEEK

"The Stars Will Remember"
"Christmas Dreaming"
FRANK SINATRA
(Columbia 37809)



FRANK SINATRA

● Peg this one to hit the top of your hit parade — but quick! In beautiful somber tones of tranquil simplicity, Frank Sinatra renders this star studded ballad appropriately titled, "The Stars Will Remember." With Frank's wonderful voice hitting on all eight behind a mixture of exquisite background music furnished by maestro Alex Stordahl, this platter looms as one of the big ones of the year. The soft, tender strains which set the mood for this romantic cookie blend well with the refrain the piper gives the song. A passage of strings swaying throughout the waxing, lends the platter an air of melodic beauty seldom heard. Especially fit for dancers and romancers, this cookie stacks up as one of the best Frankie has ever made, and will undoubtedly be justified by your customers demands. Frankie starts off the Xmas season with "Christmas Dreaming" on the flip; more romantic airs which may go well if given adequate plugging. Set in slow, tender mood as is the top deck. Alex Stordahl once again matches the crooner's splendid tones to score. The top deck is the one they will be playing — and playing heavily at that.

"Near You"
"How Lucky You Are"
ELLIOT LAWRENCE ORCH.
(Columbia 37838)

● Rapidly rising to the top of the heap on many an op's machines is this latest offering by the Elliot Lawrence crew titled "Near You." Featuring vocalist Rosalind Patton, Elliot shows some wonderful ivory tinkling to open and set the pace for the chirp. With the wordage echoing the title, Rosalind chirps pretty throughout while the crew's brass kicks off to fill in behind the gal. Definitely a coin attraction, ops should lend an ear here. Backing shows piper Jack Hunter telling the story of "How Lucky You Are", and lucky you will be by geting next to the disk. Mood is done up in mellow waltz time, with Jack's vocal efforts filling the bill of fare. Both sides are adequate phono material and where they go for Lawrence, they'll go for this duo.

"As Years Go By"
"Every So Often"
BOB HOUSTON
(MGM 10063)

● Plug tune from the forthcoming flicker "Song Of Love" is offered here in meaningful mood by Bob Houston, and the sounds this cookie make shape up as a platter in for heavy coin play. Although the tune has been around a bit, ops still looking for more featured disks should get next to this one. Bob's heavy voice spills the lyrics behind a patter of strings set up by Hugo Winterhalter. Adapted from a Brahms theme the ditty is one of the most impressive pieces of music that you can hope to find. On the backing with "Every So Often", Bob once again comes thru for ops in fine manner as he renders this scintillating piece of melody set up in romantic mood. The orchestral support lent Bob deserves high mention as the backing given the piper is of first class caliber.

"I Wanna Be A Friend Of Yours"
"Just Around The Corner"
THE PIED PIPERS
(Capitol 456)

● Vocal combo that offers a treat in music shines brightly here, as they do a pair you're bound to like. The Pied Pipers step forth to wail the cute lyrics to "I Wanna Be A Friend of Yours," and "Just Around The Corner," and the harmony they spill adds up to coin play everywhere. The Paul Weston ork back the combo in merry fashion, with the metro spinning fast throughout. If you have spots that go in for good harmony work, they'll go for this. Grab the title and you've got the bill of fare on the top deck. "Just Around The Corner", a hit tune so many years back should meet with the approval of the tavern goers, as the group wail the pleasing wordage in mellow mood. Both sides show well and deserve your ear.

"Anyone Can Dream"
"Baby Darlin' "
THE MERRY MACS
(Majestic 7268)

● More harmony work from an aggregation that rate, and heavily at that, is this offering by The Merry Macs and the message they spill on wax should make for leads of coin play. Weaving in slow setting behind some wonderful instrumental accompaniment, the group fill the air with excellent tones of mellow wordage to "Anyone Can Dream." The ditty, a sleepy affair as it stands, should arouse a host of phono play in the quiet spots. On the flip with "Baby Darlin' ", the combo score once again on a platter bound to click in the near future. You'll like this clan's rendition —get next to the pair.

THE CASH BOX Record Reviews

"I Miss You So"
"One Little Tear Is An Ocean"
LIONEL HAMPTON ORCH.
(Decca 24181)

● Ops catering to the crowd that go for dreamy, blue stuff would do well to get next to this pairing by the great Lionel Hampton crew. Top deck features piper Roland Burton, whose heavy spooning should set the kids down a peg. Wailing low behind a set up by Lionel and the Sextette, the balladeer offers that extra bit that spells the difference between top and mediocre. "I Miss You So", currently being featured on many machines throughout the nation gets an added lift by this version. On the backside with a ditty just egging for coin and loads of it at that, piper Wendell Cullie steps to the fore to wail "One Little Tear Is An Ocean." Repeating the mood and theme of the top deck, the pitch man utilizes his utmost to come up with a smash disking. Both sides look good from these orbs and will undoubtedly meet with your approval once you've heard them.

"The Stars Will Remember"
"Hills Of Colorado"
GUY LOMBARDO ORCH.
(Decca 24179)

● Pair of sides that ops may find favor with are these offered and styled in the Guy Lombardo manner, and if given adequate plugging should meet with heavy coin play. Top deck, "The Stars Will Remember" features balladeer Don Rodney spilling the pretty wordage throughout. That the song itself will zoom to the top will be attested to once you've heard the platter. Rodney's vocal efforts are effective, and backed by typical Lombardo sweet, should go well with the hot Lombardo fans. Backing shows Don running the gauntlet as he goes from sweet to western music, and altho this side doesn't offer anything unusual Lombardo rhythm, and with the follow-in western, Don's sweet vocalizing should snatch coin. Both sides echo wonderful ing this gang have the platter is bound to be eaten up.

"Near You"
"Pic-A-Nic-In"
LARRY GREEN ORCH.
(Victor 20-2421)

● Sweetest band to come up in many a moon spill a tune here that has all the ear marks of becoming one of the hottest attractions on many an op's phonos. It's the Larry Green ork running thru "Near You" and their version is one to hear. Styled in the smooth finished mood of the classier orks, Larry shows some wonderful piano styling hard to match. On the backing with a novelty stunt currently enjoying peak plugging, the band offer "Pic-A-Nic-In", and if you have spots that go for this one, they'll hold still for Green's rendition. Chirp June Robbins to the fore to wail the cute lyrics on this one, and her vocal chords are bound to charm and enchant many a wax fan. Both sides spill in light mood, and should fit dinner spots effectively.

SLEEPER OF THE WEEK

"Fun And Fancy Free"
PHIL HARRIS ORCHESTRA
"Say It With A Slap"
LOUIS PRIMA ORCH.
(Victor 20-2401)

PHIL HARRIS

● Unique is the word for this one. Coupling a pair of guys on this two-sided, star studded disking, this waxery comes up with material that's bound to click in many a machine. Offering Phil Harris on the top deck in sure-fire affair titled "Fun and Fancy Free", the cookie shines for lots of buffalo hide all the way. Ditty from the Disney production of the same name is bound to come in for heavy coinage once the flicker breaks. Ops will undoubtedly remember the success of "Zip-A-Dee-Dah"—you can peg this Harris platter and the tune for more of the same success. On the backing with maestro Louis Prima in a zany waxing if there ever was one, "Say It With A Slap" shapes up well loaded with possibilities. Straight novelty stuff all thru with lots of inneundo thrown in, maestro Louis pipes the vocal in nasal tones, while some hep squares join him in the background. Ditty fairly reeks with laughter, with the ice cream parlor trade bound to heavy for this side. The pair looms big, and so will your coin play—once you get next to this disk.

"I Just Dropped In To Say Hello"
"I Cain't Get Offa My Horse"
EDDY HOWARD ORCH.
(Majestic 1169)

● Band of the year with heavy following throughout the country offer their adaptation of a ditty you're bound to be hearing plenty of in the near future. It's maestro Eddy Howard and his boys doing "I Just Dropped In To Say Hello" with Eddy himself grabbing the lime to spill the wordage. With the tempo clicking off in slow time, and Eddy's fine baritone coming thru the ether — the cookie shapes up as a coin winner wherever the Howard fans go. Offering comedy on the backside, Eddy runs thru "I Cain't Get Offa My Horse" in pleasing fashion to merit your listening time on this one. The tune, familiar to so many ops by now, should meet with the approval of your phono customers once they've heard it. Both sides make merry rhythm that spell coin play—grab a listen.

"They Can't Convince Me"
"What A Fool I Have Been"
BETTY RHODES
(Victor 20-2057)

● From the current Columbia pic "Down To Earth" comes this ditty labeled "They Can't Convince Me" and highlighting chirp Betty Rhodes on the platter has this one adding up to moola. The ditty, which kicked around a bit several months ago, should come in for heavy play now that the flicker has been released. Betty's chirping is adequate and should meet with the approval of your phono customers. With the wax spilling in slow, tender mood, the Charles Dant ork back the lass in top fashion all thru. On the flip with more music aimed at those spots where romancers gather, Betty offers "What A Fool I Have Been", and does so in pleasing tones and of such vibrant quality as to win a host of justifiable praise. With the cookie echoing the wordage throughout, Betty comes thru for ops looking for potential coin winners.

"So Long"
"Joint's A Jumpin' "
THE FOUR ACES
(Paramount 102)

● Ops looking for a platter jam packed with coin would do exceptionally well by getting next to this waxing. Virtually unknown in many spots throughout the nation, The Four Aces come up with a cookie that's bound to put them in the limelight and in so doing, net music ops a barrel full of coin play. Straining sweet and low, in mood and manner styled for the more sophisticated spot the combo join in offering "So Long." The ditty should be familiar to many an operator, for it's one of the better pieces of wax around. With the riff coming off in slow tempered beat, a high soprano pitch echoes thru to grab off all the glory. The clan change the metro on the backing as they do "Joint's A Jumpin' " with their harmony work once more emphasized. You'll go for this cookie in a big way—so latch on.

"Back In Your Own Back Yard"
"I'll Be There"
FREDDIE STEWART
(Capitol 459)

● Chirping in the soft sweet manner that usually distinguishes a fem vocalist, balladeer Freddie Stewart renders this melodic piece in wonderful mood to set up a waxing just egging for heavy coin play. Freddie runs thru "Back In Your Own Back Yard" in slow fashion, with the piper's vocal effort scoring all the way. The kid's pipes pitch low and mellow and make you wanna sit down and play all the more. On the flip with a fast rising number, the piper offers "I'll Be There." A ballad as the wax stands, Freddie's rendition is really one to be heard. Mood is romantic and should go heavy with the moon-in-June crowd.

"I'm Drowning In Your Deep Blue Eyes"
"South"
COUNT BASIE ORCH.
(Victor 20-2346)

● Pairs of sides that ops may find favor with are these offered here by the renowned Count Basie orchestra. Titled "I'm Drowning In Your Deep Blue Eyes" and featuring vocalist Bob Bailey on the top deck, the platter shapes up as effective work for ops having race spots. Bailey's vocal work should be appreciated by the many fans who go in for dreamy blue stuff as the platter works around that end. Highlighted by some wonderful breaks by the Basie Boys, the cookie may prove itself once you've heard it. On the backing with a riff and holler known by many and played time and again, the Basie crew offer "South". The maestro displays some fine piano work here as do the rest of the crew.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF SEPTEMBER 15, 1947

New York

1. COME TO THE MARDI GRAS *(Freddy Martin)*
2. CUMANA *(Freddy Martin)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. DON'T TELL ME *(Margaret Whiting)*
6. NEAR YOU *(Francis Craig)*
7. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
8. ASK ANYONE WHO KNOWS *(The Ink Spots)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

Omaha, Nebr.

1. PEG O' MY HEART *(Buddy Clark)*
2. THAT'S MY DESIRE *(Frankie Laine)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
6. TIM TAYSHUN *(Red Ingle)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. THAT'S HOW MUCH I LOVE YOU *(Bing Crosby)*
9. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
10. I WONDER, I WONDER, I WONDER *(Tony Pastor)*

Woodburn, Oregon

1. I WONDER, I WONDER, I WONDER *(Eddy Howard)*
2. THAT'S MY DESIRE *(Sammy Kaye)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. NAUGHTY ANGELINE *(Kay Kyser)*
7. APPLE BLOSSOM WEDDING *(Hal Derwin)*
8. TALLAHASSEE *(Bing Crosby)*
9. RAGTIME COWBOY JOE *(Eddy Howard)*
10. ON THE OLD SPANISH TRAIL *(Eddy Howard)*

Pittsburgh, Pa.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Three Suns)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. I WONDER, I WONDER *(Four Aces)*
6. CHI BABA CHI BABA *(Perry Como)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. THAT'S MY DESIRE *(Frankie Laine)*
9. TIM TAYSHUN *(Red Ingle)*
10. ON THE AVENUE *(Chuck Foster)*

Philadelphia, Pa.

1. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. PEG O' MY HEART *(The Harmonicats)*
4. I HAVE BUT ONE HEART *(Frank Sinatra)*
5. NAUGHTY ANGELINE *(Art Lund)*
6. KATE *(Alan Dale)*
7. WHAT ARE YOU DOIN' NEW YEAR'S EVE *(Art Lund)*
8. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
9. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
10. TIM TAYSHUN *(Red Ingle)*

Boston, Mass.

1. NEAR YOU *(Francis Craig)*
2. I HAVE BUT ONE HEART *(Frank Sinatra)*
3. THAT'S MY DESIRE *(Frankie Laine)*
4. I WONDER, I WONDER *(Eddy Howard)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. ON THE AVENUE *(Chuck Foster)*
7. GUITAR BOOGIE *(Arthur Smith)*
8. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
9. KATE *(Eddy Howard)*
10. A SUNDAY KIND OF LOVE *(Frankie Laine)*

Indianapolis, Ind.

1. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. NEAR YOU *(Francis Craig)*
4. THE LADY FROM 29 PALMS *(Freddy Martin)*
5. ECHO SAID NO *(Elliot Lawrence)*
6. APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. YOU DO *(Margaret Whiting)*
10. HURRY ON DOWN *(Nellie Lutcher)*

Chicago

1. SMOKE, SMOKE, SMOKE *(Tex Williams)*
2. PEG O' MY HEART *(The Harmonicats)*
3. THAT'S MY DESIRE *(Frankie Laine)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. APPLE BLOSSOM WEDDING *(Sammy Kaye)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. I WONDER, I WONDER, I WONDER *(Eddy Howard)*
9. TIM TAYSHUN *(Red Ingle)*
10. IVY *(Vic Damone)*

Milwaukee, Wisc.

1. KATE *(Eddy Howard)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. ASK ANYONE WHO KNOWS *(Eddy Howard)*
5. TALLAHASSEE *(Bing Crosby)*
6. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
7. THE WHIFFENPOOF SONG *(Lawrence Welk)*
8. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
9. SMOKE, SMOKE, SMOKE *(Lawrence Welk)*
10. COME TO THE MARDI GRAS *(Freddy Martin)*

Nashville, Tenn.

1. IT'S A SIN *(Eddy Arnold)*
2. NEAR YOU *(Francis Craig)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. MIAMI BEACH RHUMBA *(Xavier Cugat)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. I WONDER, I WONDER *(Eddy Howard)*
9. RAGTIME COWBOY JOE *(Eddy Howard)*
10. TALLAHASSEE *(Bing Crosby)*

St. Albans, Vt.

1. PEG O' MY HEART *(Art Lund)*
2. THAT'S MY DESIRE *(Martha Tilton)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. I WONDER, I WONDER *(Eddy Howard)*
6. TALLAHASSEE *(Bing Crosby)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. CHI BABA CHI BABA *(Perry Como)*
10. ASK ANYONE WHO KNOWS *(The Ink Spots)*

Breckenridge, Texas

1. NEAR YOU *(Francis Craig)*
2. TIM TAYSHUN *(Red Ingle)*
3. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. PEG O' MY HEART *(The Three Suns)*
6. MOVE IT ON OVER *(Hank Williams)*
7. THAT'S MY DESIRE *(Frankie Laine)*
8. I WONDER, I WONDER *(Eddy Howard)*
9. IT'S A SIN *(Eddy Arnold)*
10. OH MY ACHIN' HEART *(The Mills Bros.)*

Charlotte, N. C.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WONDER, I WONDER *(Eddy Howard)*
4. ASK ANYONE WHO KNOWS *(The Ink Spots)*
5. TEA FOR TWO *(Frank Sinatra)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. KATE *(Alan Dale)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. MAM'SELLE *(Art Lund)*
10. CHI BABA CHI BABA *(Perry Como)*

Deadwood, S. D.

1. I WONDER WHO'S KISSING HER NOW *(Dinning Sisters)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. THAT'S MY DESIRE *(Martha Tilton)*
4. TIM TAYSHUN *(Red Ingle)*
5. I WONDER, I WONDER *(Eddy Howard)*
6. PEG O' MY HEART *(The Harmonicats)*
7. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
8. NEAR YOU *(Francis Craig)*
9. TALLAHASSEE *(Johnny Mercer)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Los Angeles

1. NEAR YOU *(Francis Craig)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
3. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
4. I WANT TO BE LOVED *(Savannah Churchill)*
5. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
6. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
7. THE LADY FROM 29 PALMS *(Freddy Martin)*
8. BLACK & BLUE *(Frankie Laine)*
9. SMOKE, SMOKE, SMOKE *(Tex Williams)*
10. PEG O' MY HEART *(The Harmonicats)*

Norfolk, Va.

1. PEG O' MY HEART *(The Harmonicats)*
2. COME TO THE MARDI GRAS *(Freddy Martin)*
3. ASK ANYONE WHO KNOWS *(The Ink Spots)*
4. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
5. KATE *(Alan Dale)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. TIM TAYSHUN *(Red Ingle)*
10. CHI BABA CHI BABA *(Perry Como)*

Cumberland, Md.

1. APPLE BLOSSOM WEDDING *(Eddy Howard)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. SINCERELY YOURS *(Savannah Churchill)*
6. THE LADY FROM 29 PALMS *(Andrews Sisters)*
7. TALLAHASSEE *(Bing Crosby)*
8. NEAR YOU *(Francis Craig)*
9. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
10. IVY *(Vic Damone)*

Kingman, Ariz.

1. PEG O' MY HEART *(Clark Dennis)*
2. THAT'S MY DESIRE *(Sammy Kaye)*
3. TIM TAYSHUN *(Red Ingle)*
4. I WONDER, I WONDER *(Eddy Howard)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
7. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
8. IVY *(Jo Stafford)*
9. I WONDER WHO'S KISSING HER NOW *(Dinning Sisters)*
10. JE VOUS AIME *(Andy Russell)*

Hartford, Conn.

1. I HAVE BUT ONE HEART *(Frank Sinatra)*
2. YOU DO *(Dinah Shore)*
3. PEG O' MY HEART *(The Harmonicats)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. THAT'S MY DESIRE *(Frankie Laine)*
6. MY FUTURE JUST PASSED *(Margnret Whiting)*
7. SMOKE, SMOKE, SMOKE *(Tex Williams)*
8. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
9. EARLY AUTUMN *(Claude Thornhill)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

Miami, Fla.

1. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
2. TIM TAYSHUN *(Red Ingle)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. NEAR YOU *(Francis Craig)*
5. HUNGARIAN RHAPSODY *(Hadda Brooks)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. TANGO OF ROSES *(Three Suns)*
8. MOVE IT ON OVER *(Hank Williams)*
9. THE LADY FROM 29 PALMS *(Andrews Sisters)*
10. I WONDER WHO'S KISSING HER NOW *(Perry Como)*

Louisville, Ky.

1. IT'S A SIN *(Eddy Arnold)*
2. PEG O' MY HEART *(The Harmonicats)*
3. TALLAHASSEE *(Johnny Mercer)*
4. YOU DO *(Margaret Whiting)*
5. NEAR YOU *(Francis Craig)*
6. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
7. MOVE IT ON OVER *(Hank Williams)*
8. I WONDER, I WONDER *(Eddy Howard)*
9. SMOKE, SMOKE, SMOKE *(Tex Williams)*
10. TIM TAYSHUN *(Red Ingle)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

The bevy of songs with potential hit labeled about them currently flocking the music mart, point to one of the most successful fall seasons for all concerned in the music business. Music publishers are feverishly working overtime to get their songs into the hands of the recording companies, and the diskers are likewise going like sixty to get the platters into market. Music folk predict that this coming fall season will see sales figures for previous years smashed. Insofar as record prices are concerned, the trend seems to be up, altho several major platteries have indicated they will hold the line.

* * *

That Claude Thornhill opening at the Hotel Pennsylvania, New York, really had the mob of kids that came down to see him rolling in high gear. Claude's wonderful stage personality, plus his excellent music styling played to capacity house. The Tin Pan Alley entourage that greeted the maestro set the evening off to a wonderful start, with the Thornhill crew rounding out the show.

* * *

Murray Deutsch of Miller Music ties the knot this November and then off to South America to honeymoon . . . David Rose, MGM record artist signed as musical conductor for the Red Skelton show . . . Love that Rainbow "Romeo and Juliet" . . . Hadda Brooks into New York's Apollo Theatre September 26 . . . The Three Flames, Columbia recording group received the Barry Gray award of the week recently . . . Eddie Messner of Aladdin Recordings in the East to arrange for pressings here . . . Get a load of Chuck Foster and his recording of "On The Avenue" . . . Mel Torme still holding 'em down tight at Frank Dailey's Meadowbrook . . . Musicraft Records have signed The Polka Dots, harmonica team currently kicking up a storm . . . Beryl Davis greeted pop Harry last week, completing her family reunion. Harry is one of Britain's leading orksters . . . Satchmo Louis Armstrong on tour with Jack Teagarden, Barney Bigard and Big Sid Catlett . . . Congrats to Frank Oberndorfer on his appointment as advertising and sales promotion manager for Zenith Radio and Television Corp., New York distribs for MGM Records . . . Hal Tunis, disc jockey at WAAT (N.J.) all excited about his part in the stage show "Through The Night."

* * *

Carmen Cavallaro reported concentrating on juke box material . . . Nat Shapiro back at his flack post at National Records . . . Phil Brito opens the Borsilino Club in Cleveland this week . . . Cheerio Music hard at work on another click, following "Choo Choo Ch'Boogie" . . . Paul Reiner of Black and White Records in New York lining up his Eastern distribution. Paul has a hot one in Lena Horne's disking of "Frankie and Johnnie" . . . Arthur Piantadosi to Broadway Music's coast office . . . Have you heard Aristocrat Record's version of "Mickey"? . . . Count Basie's latest, "South" being hailed as one of his top all time sessions . . . Mail flooding our desk this week all 'bout our forthcoming Music Poll. Artists peg this poll as the most concerted effort made by any group to determine the best in music . . . Perry Como and Jo Stafford back again on the NBC "Supper Club" . . . Talent being lined up for the gala Automatic Music Operator's Banquet at the Waldorf-Astoria, October 18. Show promises to be the best ever with notables from every corner of the earth skedded to appear.

R. R. ticket for a unique musical ride . . .

All aboard for the Newest in a Musical Thrill!

5a

HONKY TONK TRAIN blues

"Mel" HENKE pianist and

5b

IN A MIST

"LIVING SOUND"

VITAcoustic Records

GENERAL OFFICES AND STUDIOS

42nd FLOOR — 20 N. WACKER DRIVE, CHICAGO 6, ILL.

CHICAGO • NEW YORK • HOLLYWOOD

MUSIC PUBS. TO START CANCER DRIVE

Report Publishers To Meet To Inaugurate Runyon Fund Division and Appoint Regional Managers To Determine Method of Collection For Drive

NEW YORK — Reports received by *The Cash Box* this past week, indicate that there is a concerted drive under way on the part of music publishers throughout the nation to inaugurate a Music Publishers Division of the Damon Runyon Memorial Cancer Fund.

Music publishers, it was learned, have been for weeks upon end talking of forming a division of their own in this great drive of all industries to combat cancer. That the publishers realize the import of this move is easily seen in the statement of one well noted figure in the industry.

"I have felt for sometime now that the music publishing industry as a group should do something to aid the Damon Runyon Memorial Cancer Fund. Cancer hit a friend of mine and many others when it struck Damon Runyon, and unless we get together now and fight this dread disease, we are going to see many more of our friends hit below the belt. The music publishing industry, can as a group, start a collection division of its own and in that way bring untold amount of money into the sack. Walter Winchell didn't hesitate to start the ball rolling. There is absolutely no reason why we can't get going too."

It is reported that music publishers in this city and Chicago are making preparations for a meeting, the outcome of which, will see regional managers appointed, and the method of collection determined.

Several music publishers have voiced the opinion that the fairest method of collection would be to have each and every music firm in the nation, whether ASCAP or BMI, donate a percentage of royalties received. Music people easily recognize that the above method of collection would bring hundreds of thousands of dollars into the Runyon Fund.

Another well known figure in the music publishing business stated when queried as to his views regarding the formation of a Publisher's Division of the Runyon Fund, "I've already given several hundreds of dollars to The Runyon Fund, and I'll personally welcome the opportunity to donate more. Every youngster that is taken by cancer means another potential hit song writer lost in my eyes, and not only is his death a loss to his family and friends, but a terrible loss to music lovers everywhere."

"I'd like to see the music publishing industry get together on common ground to fight a disease that took more lives than the total war loss of both wars combined. This cancer is a mean thing—it strikes when you least expect it, and everybody in this wide world is vulnerable to attack."

Several publishers point to the example set by the Coin Machine Industry and what they are doing in their effort to combat cancer. It is a well known fact throughout the music business, that music operators have been donating collections received from their juke boxes to the Damon Runyon Fund. Placards informing the public that "The collection of this juke-box are going to the Damon Runyon Fund" have been distributed by music operators associations throughout the country. Association leaders and the Coin Machine Industry's Public Relations Division are constantly sending literature to members urging them to contribute to the Fund. Personal contributions from people in the coin machine business are going to regional managers, and are included in the Coin Machine Division's contribution.

Others point to the example set by several recording companies. Columbia Records, Frank Sinatra and Dinah Shore contributed all the profits from their recording of "Tea For Two" and "My Romance." Columbia last week sent a check for $6,000 to the Runyon Fund as an initial contribution from the recording.

United Artist Records and their distributors are contributing 8½c per record from the sale of each and every record for juke box consumption only. Distributors have been asked to contribute 1½c, while United Artist is contributing the balance. Stamps have been forwarded to distributors, who in turn will give the stamp to music operators buying the Runyon Fund record "Ella." The music operators will in turn paste the stamp upon their juke boxes playing the recording. It is reported that those music operators playing the recording will in turn donate one-day's collections to the Runyon Fund.

The grounds have been paved for the music publishing industry to start their cancer fund drive. The success of this drive depends upon each and every music publisher and the publishing industry as a group.

ARREST CANCER — IT'S WANTED FOR MURDER!

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 OLD MAN RIVER
The Ravens (National 9035)
One of the big hits of the year. In first place for six consecutive weeks!

2 HE'S A REAL GONE GUY
Nellie Lutcher
(Capitol 40017)
Gon gal Lutcher and her adaptation of this coin click holds down the number two spot again.

3 HURRY ON DOWN
Nellie Lutcher (Capitol 40002)
Holds outo third position for the second consecutive week, with ops pegging the ditty higher.

4 WOULD YOU BELIEVE ME
The Ravens (National 9035)
More hot material out of The Ravens — the flip of the number one song.

5 TRUST IN ME
Hadda Brooks (Modern 150)
In seventh place last week, this cookie moves up two notches here with heavy play reported.

6 DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
Moves up two spots from its eighth spot last week, with the ditty being featured by dozens of ops.

7 TRUE BLUES
Roy Milton
(Specialty 510)
Favorite of so many has a real hot waxing in this one. Holding coin control in many a machine.

8 THE LADY'S IN LOVE WITH YOU
Nellie Lutcher
(Capitol 40002)
In fifth place last week, Triple Threat Lutcher takes a dive with this one, although ops continue to reorder.

9 BIG LEGS
Gene Philips
(Modern 20-527)
Breaks into the big time with this hip version just egging for loads of coinplay.

10 SNATCH AND GRAB IT
Julia Lee
(Capitol American 40028)
Kicking around for some time now, Julia Lee nabs the bottom with ops reporting the tune getting heavy call.

Sy Oliver Calling
BILLY ECKSTINE

"**Hello, Billy.** Say, man, your new M-G-M record of 'THE WILDEST GAL IN TOWN' will put the gals in an Eckstine ecstasy. I see it has already been chosen by The Billboard as a future best-seller, and as for me, William, you deliver me out of this world!"

"**Thanks, Sy.** And the feeling is mutual. Your M-G-M discs are really flying high. Incidentally, I'll be watching for more solid Sy Oliver music on your M-G-M Record of 'CIVILIZATION.'"

BILLY ECKSTINE
Orchestra conducted by Hugo Winterhalter
THE WILDEST GAL IN TOWN
BOULEVARD OF MEMORIES
M-G-M 10069

OTHER NEW M-G-M RECORDS

KATE SMITH
Orchestra conducted by Jack Miller
GOD BLESS AMERICA
BLESS THIS HOUSE
M-G-M 30025

ROME JOHNSON
with his Saddle Pals
THE WALTZ OF THE WIND
SOMEDAY YOU'LL THANK ME
M-G-M 10068

FOUR CHICKS & CHUCK
KOKOMO, INDIANA
Bob Haggart Orchestra
TURNTABLE SONG
Jack Miller Orchestra
M-G-M 10070

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

Ad No. 149

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Red Hair and Green Eyes"
"Ain't That Too Bad"
SAM NICHOLS
(MGM 10061)

● You're bound to find yourself using this pair in the near future—so hop on the bandwagon and get next to this disk rignt now. Sam Nichols and the Melody Rangers combine to knock out a hunk of wax as cute as can be heard along the prairie and their version of "Red Hair and Green Eyes" is bound to start a coin roundup for your machines. Sam wails the happy lyrics in gay time, while the Melody Rangers offer some wonderful instrumental backing. Flowering his gal with the gorgeous combination. Sam's vocal rendition cops the spotlight all the way. On the flip with "Ain't That Too Bad," Sam proceeds to tell his gal off—but natch—she didn't appreciate him. Ditty resounds the happy mood set by the top deck and rings a familiar note in its coin catching virtues. Ops looking to rope in a load of coin should snatch this pair but quick!

"The Last Mile"
"The Leaf Of Love"
GENE AUTRY
(Columbia 37816)

● Popular maestro in so many boots and saddle spots throughout the nation comes up here with a disking that may well be used to excellent advantage if pegged right. Gene Autry offers "The Last Mile" and "The Leaf Of Love". and the sounds the piper makes on this platter boost its possibilities way up high. Top deck echoes the title with Gene telling his gal not to shed tears over him. Melancholy wax as it stands, the large following Autry has should account for heavy demand on this one. On the flip with "The Leaf Of Love", Gene offers more moody material as he tells of the love that is gone. Both sides are attractive—lend an ear

"Death By The Roadside"
"You Just Wait And See"
CLIFF CARLISLE
(Victor 20-2351)

● Peg this ditty for a sleigh ride full of coin! Cliff Carlisle steps up to the mike to offer the effective message in "Death By The Roadside", and altho the thing is a bit sorrowful, it should click big with your phono patrons. With the pitch coming in the title, Cliff's message rings true as he tells a story of drunken driving and its consequences. Vocalization on this disk is mellow throughout with instrumental backing coming thru to match. On the flip with "You Just Wait And See", Cliff renders his warning to the gal that took off from his side. The pairing definitely is phono material.

"Never Trust A Woman"
"A Smile Will Chase Away A Tear"
RED FOLEY
(Decca 46074)

● Orchids and more of the same to Red Foley, for this wonderful disking just egging for a load of coin play. Red steps out here with a number that may well threaten the continued success of several of our top folk and western tunes. Offering the scintillating wordage to "Never Trust A Woman", Red goes on to tell why in monotone fashion that comes out aces up. Especially aimed at those spots where folk love to gather, this platter looms as a real big one. Backing labeled "A Smile Will Chase Away A Tear", has Red coming thru again for music ops.

Short Shots
From the Hills and Plains

Bob Sherman has been appointed recording director for King Records. Bob is scheduled to work out of Hollywood and New York, and has already cut his first session in the big city. Bob is responsible for the discovery of many of our pop artists of the day, including Frankie Laine, King Cole Trio and Johnny Moore's Three Blazers . . . Ernie Lee signed by RCA-Victor this past week in addition to Chet Atkins, Jenny Lou Carson and Luke Wills. Ernie entered the folk biz when standing in for Red Foley on NBC several years back. Miss Carson is the star of the WLW National Barn Dance; Chet Atkins is widely known in the Rocky Mountain region while Luke is a brother to the famous Bob Wills.

* * *

The folk music concert pegged for Carnegie Hall, New York this coming Septmber 18 and 19th, will be the biggest thing of its kind ever held in the country. Ernest Tubb with most of the Grand Ole Opry gang will appear, along with Rosalie Allen and Dave Miller. New York, known for many a year as a hard city to crack with western and folk music, will undoubtedly see one of the greatest shows ever performed by any group of artists . . . Tex Fletcher, popular for years via Grand National pics, Decca Records and the Mutual Broadcasting System, returned from Army service ready to start recording again . . . Eddie McMullen in with a hit, "The Little Red Caboose Broke Loose" on Rainbow . . . Roy Rogers packing them in with his great Rodeo show in Philadelphia . . . Phil and Nat Tannen doing quite well with their mail order record shop . . . Grandpa Jones and Hawkshaw Hawkins, King Record artists autographing pictures like mad. The pair received over 5000 requests last week

MAIL BAG: Via Roy Acuff, "I want to congratulate *The Cash Box* on the excellent information and interest shown western recording artists in your publication . . . From Cliffie Stone, "I am quite aware of the potential power of your magazine, and I am planning to make use of it at the earliest opportunity" . . . Ted Daffan bought himself a plane to make dates easier. Just cut eight sides for Columbia . . . Watch Mousie Powell burn up the jukes with his great novelties once they come out. The zany crew open at the Hotel St. George, Brooklyn, September 24 with a wire . . . Doye O'Dell doing a fine job in place of Ozie Waters on ABS's Sunset Round-Up, heard Saturday afternoons . . . Vaughn Horton penning a smash Xmas hit we hear, titled "An Old Xmas Card" . . . Get a load of the Hall Sisters and their version of "You Never Can Tell The Depth Of A Well, etc."

A Record Breaking RECORD!

Bill Carlisle's
Answer to Rainbow at Midnight
KING 663

backed by YOU LAUGHED WHEN I CRIED

WIRE—WRITE—PHONE
KING
RECORD DIST. CO.
1540 BREWSTER AVE.
CINCINNATI 7, OHIO

THE TUNE WAS *MADE*
BY *THE WAY* IT WAS PLAYED
AND IT'S TAKING THE COUNTRY BY STORM!
★ ★ ★ ★ ★
The One And Only
"NEAR YOU"
RECORDED BY
FRANCIS CRAIG
And His ORCHESTRA
on
BULLET RECORD
No. 1001
Don't Settle For A Substitute
GET THE ORIGINAL FROM THE FOLLOWING DISTRIBUTORS

Cherry Distributing Co., Jacksonville, Fla.
Record Sales, Monroe, N.C.
Allen Distributing Co., Richmond, Va.
Barnett Distributing Co., Baltimare, Md.
Kayler, Inc., Phila., Pa.
Major Distr. Co., N.Y.C.
Massachusetts Music Distr., Inc., Boston, Mass.
Mohawk Music Sales, Gloversville, N. Y.
Niagara Midland, Buffalo, N. Y.
Standard Distributars, Pittsburgh, Pa.
Associated Distributing Co., Marietta, Ohio
W. E. Harvey Co., Cleveland, Ohio
W. E. Harvey Co., Detroit, Mich.
Tennessee Music Sales Co. Nashville, Tenn.
Southland Distributing Co., Atlanta, Ga.
Monarch Sales Co., Birmingham, Ala.
Music Sales Co., New Orleans, La.
Music Sales Co., Memphis, Tenn.
Commercial Music Co., St. Lauis, Ma.
Chord Distributars, Chicago, Ill.
Davis Sales Co., Denver, Colo.
Oklahoma Music Co., Oklahama City, Okla.
Black & White Distributors, Dallas, Tex.
Macy's Record Distr. Co., Hauston, Tex.
Sunland Distributing Co., El Paso, Tex.
Sunland Distributing Co., Phaenix, Ariz.
Wilfred Brothers, Las Angeles, Calif.
LeRay H. Bennett, San Francisca, Calif.
Love Electric Co., Seattle, Wash.

BULLET RECORDING CO.
BOX 1002 NASHVILLE, TENNESSEE

THE CASH BOX REPORTS

THE NATION'S BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

2 **"SMOKE, SMOKE, SMOKE"**
Tex Williams
(Capital 40001)

3 **"TIM-TAY-SHUN"**
Jo Stafford—Red Ingle
(Capitol 412)

4 **"IT'S A SIN"**
Eddy Arnold
(Victor 20-2241)

5 **DAUGHTER OF JOLE BLON**
Johnny Bond
(Columbia 37566)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

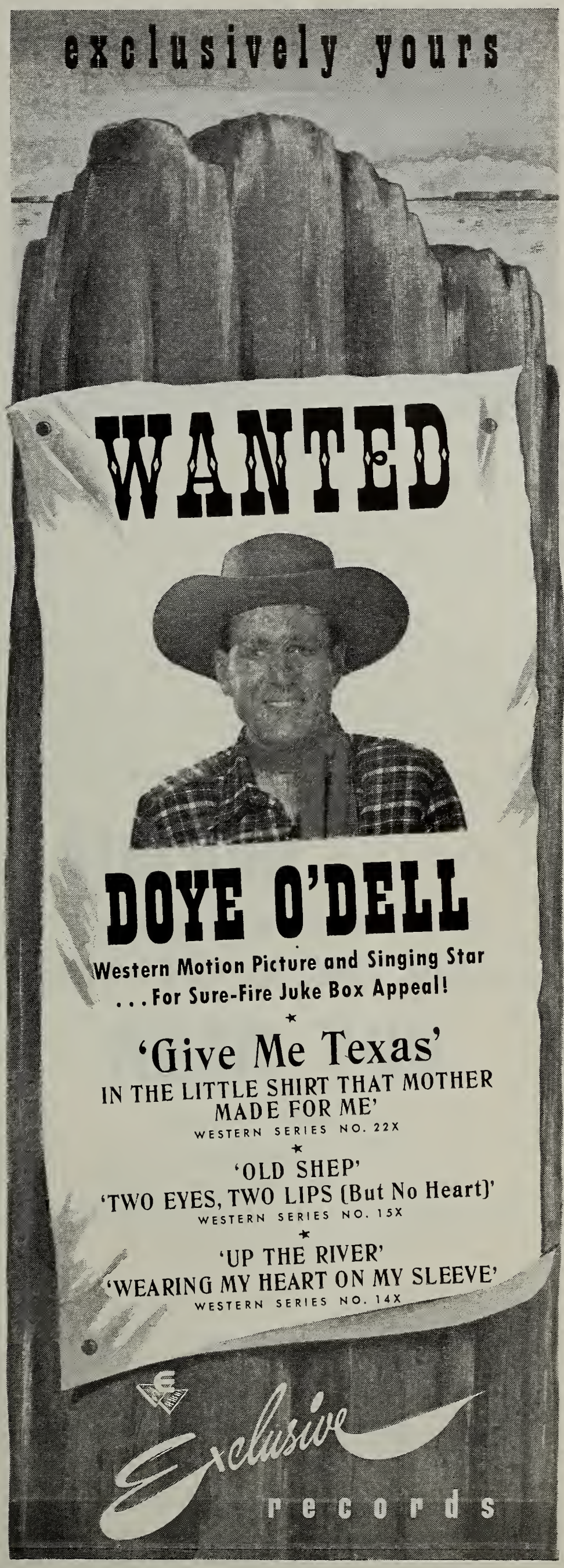
BLUE YODEL No. 4
Bill Monroe
(Columbia 37565)

FEUDIN' AND FIGHTIN'
Dorothy Shay
(Columbia 37189)

WON'T YOU RIDE IN MY LITTLE RED WAGON
Hank Penny
(King 567)

ON SILVER WINGS TO SAN ANTONE
Rosalie Allen
(Victor 20-2333)

TOO MANY SWEETHEARTS
Jimmy Wakely
(Capitol 414)



Click Tune Party Clicks As 1400 Select "Near You"

PHILADELPHIA, PA. — Some 1400 teenagers stormed into Frank Palumbo's famous Click Cafe last week to enjoy their Click Tune Party, and came away crammed full of eateries after selecting "Near You" as their favorite juke box tune for the month of September.

This, the last of the summer parties is hailed in music quarters as being the most successful yet. With interest in the monthly affair increasing throughout the nation, the forthcoming October party promises to touch off a series of huge successes. The idea, sponsored by Frank Palumbo, Philly nitery operator, and the Philadelphia Automatic Music Merchants Association has met with the approval of thousands of teenagers in the city and promises to be one of the greatest promotional stunts ever pulled in the music field.

Planned for the October party is the preview of a new teenager band, organized by disc jockeys Joe Gradey and Ed Hirst of WPEN, and the guest appearance of Tony Pastor, plus the monthly award of a juke box to a local high school.

The monthly party has been praised by city officials as one of the most contributing factors in the fight to combat juvenile delinquency.

The juke box was presented to the Hallahan Girls' High School on behalf of Reginal Lloyd, who held the winning ticket. Conducting the program this past week were Stu Wayne and Ed Hirst, local disc jockeys.

Rhumba Wax For Jukes

NEW YORK — Guesting one of the local distributing offices here recently were Vaughn Horton (left) and rhumba rave Machito. Machito displays his latest Continental waxing to Vaughn of Amigo Music's "Rhumba Jubilee".

Tune adds an entirely new twist to the rhumba by substituting hand clap for maracas, and enables table sitters to participate with the orchestra.

Vaughn Horton, author of "Choo Choo Ch'Boogie" is artist and rep chief at Continental.

BE SURE TO HEAR

The Second Great Recording by

America's Newest Singing Sensation

VIC DAMONE

"YOU DO"

"ANGEL MIA"

Mercury Celebrity Series No. 5056

Tunis Tunes In To The Cash Box

NEWARK, N. J. — Hal Tunis, local disc jockey at WAAT, this city is caught poring over *The Cash Box* charts during a recent program. Hal, well known throughout the music business and a noted figure among music machine operators uses *The Cash Box* charts as a regular feature on his show, presenting to his listeners the Top Ten Tunes on juke boxes as listed by the "bible of the juke box industry.

Music machine operators will particularly remember Tunis for his fine work in emceeing the Music Guild of America's Annual Banquet last year, and his handling of the show at the opening of the Atlantic-Seaboard Corp's. offices in New York last winter.

Kenton To Resume; Starts Rehearsals

HOLLYWOOD, CAL. — After a vacation of several months, Stan Kenton has announced that his orchestra will start active rehearsals September 15 in this city. Musicians and personnel are converging on the film capitol from every part of the country to join the re-organized band.

The much discussed point in music circles, as to whether or not vocalist June Christy and sideman Vido Musso would rejoin Kenton, has it, according to the maestro's representatives, that they would rejoin the orchestra.

A tentative date has been set for the Kenton orchestra to spearhead a concert at Carnegie Hall, New York this winter.

Sterling presents

The Only Race Version of the

Smash Hit of the Season!

NEAR YOU

STERLING RECORD 3001

by DOLORES BROWN

(Formerly DUKE ELLINGTON'S Ace Vocalist)

And the AUDITONES with BILL DOGGERT'S Music

(Formerly with the Ink Spots)

This number is tops on the Pop Chart and it's selling fast! Jump on the Band Wagon and get Sterling's terrific recording now!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

STERLING RECORDS, Inc.

7 West 46th Street New York 19, N. Y.

Capitol Records To Hold Price Line

HOLLYWOOD, CAL.—In view of a general industrial trend toward higher prices in the record market, Capitol Records, this city, announced to the trade this past week a policy aimed at "holding the price line."

"There will be no increase in prices for Capitol's catalog items," declared Executive Vice President Glenn E. Wallichs in making the announcement. "Despite indications that other sections of the industry will move into higher price brackets, Capitol feels it must maintain the present price structure as a stabilizing factor for dealers."

Capitol now produces records on three labels—the red and black labels which market at 60 cents plus tax and a purple label at 75c plus tax.

Capitol recently started using the red label, cataloging their folk, western and race artists into a label called Capitol Americana. The move was made it is believed in music circles, after an unusual amount of interest was shown for western and hillbilly material.

Capitol, along with Majestic and Victor are the only remaining major platteries maintaining the price line in the 60c field. Columbia Records raised the price of their popular line last week to 75c.

Duotone Markets Needle Aimed At Music Ops

NEW YORK — Stephen Nester, president of Duotone Company this city, announced to the trade this past week that the firm would market two new types of coin machine phonograph needles, "specifically designed to reduce surface noise to the minimum."

"The decision to market these two needles", Mr. Nester stated, "was reached after conducting a series of extensive field tests on every conceivable type of juke box."

"With the new osmium alloy tip, which was designed specifically for juke box operation, the Duocoin is aivalble in two styles; the standard straight shank, and the duotone curved shank, both of which fit every type of pick up arm," he continued.

"We know that music operators have constantly been in need of a needle which would increase the playing life of records. Because of the new osmium alloy tip, the Duocoin has been found to increase playing life over 25%. This, plus the fact that the Duocoin has, by test, outlasted every other needle available, will cut the operator's cost appreciably."

Freddie Martin Guests With New York Op

NEW YORK — Maestro Freddy Martin paid a visit to Runyon Sales Co., this city, recently for the specific purpose of meeting local music operators who are responsible for the current success of Martin's click disk "Come To The Mardi Gras."

Pictured above with Martin is Ben Linn, local music op.

We Gave You
I'LL BE WITH YOU IN APPLE BLOSSOM TIME
YOU MADE ME LOVE YOU
PUT YOUR ARMS AROUND ME HONEY

and now...

Another GREAT Standard!

JUST AROUND THE CORNER

MAY BE SUNSHINE FOR YOU

Music By
HARRY VON TILZER
Words By
DOLPH SINGER

MAY BE SUNSHINE FOR YOU

MAY BE SUNSHINE FOR YOU

Recorded by

THE PIED PIPERS
ON CAPITOL

CHUCK FOSTER
ON MERCURY

DELL TRIO
ON COLUMBIA

TED LEWIS
ON DECCA

BROADWAY MUSIC CORPORATION
WILL VON TILZER, Pres.
1619 Broadway, New York 19, N. Y.
ARTHUR PIANTADOSI Coast Rep., 4956 Placidia Ave., No. Hollywood

Rollin' 'Round Randolph

CHICAGO — George Olsen phones me to advise that Sam Goldwyn's next pic will be called "Secrets" and will feature the song "Secrets" as its theme song. And Georgie all elated because his recording of "Secrets" got pahlenty of raves . . . Ned Miller of Leo Feist's offices here all thrilled because some of the better known wax cutters are preparing to record his great hit, "Why Should I Cry Over You" . . . Sherman Hayes opens at the Blackhawk and is greeted by a big gathering of music biz personalities. Sherman is getting ready for a big wax cutting session for Aristocrat label . . . And that reminds men, Chuck and Evelyn Aron of Aristocrat plenty happy over the way that Irish oldie, "Mickey", is clicking for them. It was cut by the Tu-Tones. Two guys with squeeze boxes but with a different way of presenting a tune . . . Milt Herth who opens at the Glass Hat cut some grand wax for Decca . . . Johnny Long who was awarded with a "Sleeper-Of-The-Week" here a few weeks back for his grand recording of "Paradise" backed by "It's Like A Trip To Tipperary" for Signature is now playing this grand music for the dancers at the Trianon here.

José Melis, currently at the College Inn, has the song boys here raving about his fingering of the 88's. José has cut some great wax for Mercury and when his own ork gets into action hopes to cut some outstanding pops . . . Which reminds me that one of the workingest guys in the music biz today is Art Talmadge over at Mercury. Art's doing 16 different things all at one and the same time . . . Fred (Missouri Waltz) Forster just back from a vacation and all full of pep and vinegar . . . Biggie Levin dashes off to the west coast to shmooz with Eddie Howard . . . Herb Hall of Sonora advises that the firm returns to albums and standards. No more pops . . . Jack Buckley suffering from annual hay fever attack . . . Lee Egalnick of Miracle fo'gets luncheon appts . . . Dick Bradley of Tower Records around town yelling, "How Soon". The tune originally backed up a Reynolds' Rocket Pen commercial disk, but, when the firm investigated they found disc jocks playing the flip instead of the Rocket commercial. Now juke box ops are eating it up.

Benny Strong gets a nice hand from the juke box guys at the Mills Industries' party for their new assistant music department manager, Joe Stella. Ditto for Freddy Nagel and his missus who also attended. Very nice pipple . . . Lotsa juke box ops would like to have Al Jolson cut the oldie, "That Certain Party", the old Paul Ash theme when he opened the Oriental. Whaddayasay, Dave Kapp? . . . Some pluggers just shootin' the breeze in our offices the other day claimed, "Eddy Howard would out-Como Como as a single" . . . Remember "Old Man Mose" as waxed by Patricia Norman with Eddy Duchin's ork on the old Brunswick label? They tell me that there's a gal on the southside who's doin' it even better . . . The pluggers are gangin' up on that shmo who's been kickin' 'em around some lately . . . Wonder what Lou Levy would say if he heard "On The Avenue" blaring out loud on Roosevelt R-O-A-D? . . . Maybe the Dinning Sisters should cut some more wax soon, Howard, and fo'get about milk for a while . . . Buddy Lester as a disc jockey? Wha' hoppeen, Buddy? . . . Lotsa guys listenin' in to Tommy Dorsey jockeying the disks for the Chi-Sun over WCFL . . . Bill Putnam of Universal Records getting set to make important announcement concerning the Harmonicats and their first waxings on this label.

National HIT Releases!

Eckstine at his Best!

GLOOMY SUNDAY
IN THE STILL OF
THE NIGHT

Billy Eckstine and his Orchestra

Nat. No. 9037

The jazz record of the year

SYNTHESIS
BLUE CHAMPAGNE

Charlie Ventura and His All-American Sextet

Bill Harris • Charlie Shavers
Chubbby Jackson • Dave Tough
Ralph Burns • Bill DeArango
and Buddy Stewart

Nat. No. 9036

No. 1 for Five Consecutive Weeks on Cash Box's Harlem Hit Parade!

OL' MAN RIVER
WOULD YOU BELIEVE ME

THE RAVENS Nat. No. 9035

The maddest record ever made!

DUSTY FLETCHER'S MAD HOUR

Parts 1 and 2

DUSTY FLETCHER and HIS GANG—Nat. No. 4013

Order from your nearest NATIONAL distributor
or NATIONAL DISC SALES
1841 BROADWAY, NEW YORK 23, N. Y.

NATIONAL Records

MIAMI BEACH RUMBA

By IRVING FIELDS.

ALBERT GAMSE and JOHNNIE CAMACHO

XAVIER CUGAT'S SCINTILLATING RECORDING
ON COLUMBIA 37556

Other Discings

APOLLO 1037.....Pancho Orch. with Murphy Sisters
DELUXE 1073.....Emil Coleman Orch. with Mack Triplets
GOTHAM 139.....Chiquita Orch.
VICTOR 26-9012.....Irving Fields and Campos Trio

EDWARD B. MARKS MUSIC CORPORATION
RCA BUILDING — RADIO CITY — NEW YORK

Decca Records Hypo "Freedom Train"

Issue Three Platters For Radio and Phono Use. "Train" Starts Tour September 17.

NEW YORK — Three special half-hour transcriptions featuring Bing Crosby, Orson Welles and The Andrews Sisters have been prepared for use by radio stations and automatic music systems as a public service in connection with The Freedom Train, it was announced this past week by Jack Kapp, President of Decca Records.

The transcriptions will be distributed to the five hundred and fifty stations which are World Broadcasting subscribers through World, Mr. Kapp said. World Broadcasting is a subsidiary of Decca. The transcriptioins will also be made available to every station in the country to tie in with The Freedom Train promotion. Request cards for the transcriptions will be mailed to the stations directly, Mr. Kapp said.

The first recording contains a reading of "The Star Spangled Banner" by Bing Crosby; a narration by Bing of "The Man Without A Country" with a dramatic background; and the Crosby-Andrews Sisters recording of the Irving Berlin Freedom Train Song.

The second program is a series of famous speeches of Daniel Webster, Patrick Henry, Thomas Jefferson and Lincoln's "Gettysburg Address", delivered by Orson Welles.

The final transcription is a presentation of "The Lonesome Train", a musical legend about the Lincoln funeral train, featuring Burl Ives, and "Patrick Henry and the Frigate's Keel" narrated by Clifton Fadiman.

These recordings are now ready for immediate distribution, Mr. Kapp annuounced, and have been rushed by Decca to make them available to stations by the time The Freedom Train starts its tour on September 17.

"The Freedom Train", a government sponsored project will tour hundreds of cities throughout the nation, carrying such documents as the Declaration of Independence, the Magna Charter, the Constitution, etc. First scheduled stop for the Train is to be Philadelphia.

Cleveland Ops Plug Hit Tune Party Via Radio

CLEVELAND, O. — As a new phase in hit tune promotion, the Cleveland Phonograph Merchants Association announced that they will present their September Hit Tune Party in the form of a radio broadcast, Sunday, September 14 over radio station WJMO.

Howie Lund, disk jockey will emcee this program and will introduce the latest recordings, inviting the radio audience to select the Hit Tune of the Month for October from the new releases. The tune selected will be placed in the number one spot in 3,000 juke boxes throughout the Cleveland area for the month of October.

"Near You" To Be Flown Nearer You

NEW YORK — Adding the colossal to the stupendous, Pullet Records prexy, Jim Bullet announced that he has arranged for air shipment of pressings on the current rave "Near You" from Los Angeles. Bullet is having several members of the former flying group hailed The Flying Tigers, fly the records to Teterboro Airport, N. J., where the shipment will be transferred to a helicopter.

Further arrangements are being made for the helicopter to hover over Major Dist. Co. offices (N. Y. distrib for Bullet) and deliver the shipment from the air by means of a mechanical loading device.

With Bullet's backlog of orders eclipsing 300,000 it seems the plattery really wants to catch up.

Apollo Names New Distrib For Florida & Alabama

NEW YORK — Apollo Records, Inc., this city announced the appointment of the Thurow Distributing Company, Tampa, Florida, to handle the distribution of records for southern Florida and the southern portion of Alabama. The distributing firm will handle this territory previously covered by Apollo's Atlanta, Ga. branch.

Meanwhile Henry Servais, general sales manager for the plattery continues his trip throughout the country surveying distributing points and sales for Apollo. Accompanying Servais is Jim Frangos, national sales representative.

Phono Clicks Away For Damon Runyon Fund

PHILADEPHIA, PA. — More bucks for the Damon Runyon Fund say Frank Palumbo and Jack Sheppard of this city. Sheppard donated the phonograph shown to Frank's swank C.R. Club, while Frank turned around and donated all receipts to the Runyon Fund.

Standard Songs are MONEY MAKERS!

"I ONLY HAVE EYES FOR YOU"

Recorded by
FRANK SINATRA— Columbia
BOYD RAEBURN— Jewel
PAUL WESTON— Capitol
COLEMAN HAWKINS— Keynote
Published by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

10 INCH RECORD PRESSINGS
Shellac or Vinylite
Fast Service — High Quality
Small or Large Quantity
Labels — Processing — Masters
SONGCRAFT, INC.
1650 Broadway, New York 19, N. Y.

SAM FOX
Points With Pride to the All-Hit Score of

Lyrics by ALAN JAY LERNER
Music by FREDERICK LOEWE

"ALMOST LIKE BEING IN LOVE"
Recorded by:
COLUMBIA—Frank Sinatra
CAPITOL—Jo Stafford
VICTOR—Larry Green
DECCA—Guy Lombardo • Mary Martin
MAJESTIC—Mildred Bailey
VICTOR—David Brooks • Marion Bell
SIGNATURE—Larry Douglas
RAINBOW—Alfred Drake

"THE HEATHER ON THE HILL"
Recorded by:
CAPITOL—Clark Dennis
VICTOR—Larry Green
SIGNATURE—Bobby Doyle
VICTOR—David Brooks • Marion Bell
RAINBOW—Alfred Drake • Roberta Roberts

"COME TO ME, BEND TO ME"
Recorded by:
COLUMBIA—Buddy Clark
VICTOR—Lee Sullivan
SIGNATURE—Floyd Sherman
RAINBOW—Bill Venturo

"THERE BUT FOR YOU GO I"
Recorded by:
COLUMBIA—Frank Sinatra
VICTOR—David Brooks
SIGNATURE—Bobby Doyle

"WAITIN' FOR MY DEARIE"
"I'LL GO HOME WITH BONNIE JEAN"
"FROM THIS DAY ON"
"DOWN ON MacCONNACHY SQUARE"
"MY MOTHER'S WEDDING DAY"
"BRIGADOON"

All Songs Recorded by the Original Cast, Chorus and Orchestra — RCA Victor Album P178

Transcriptions Also Available

SAM FOX PUBLISHING CO.
RCA Building • Radio City • New York
Chicago • Los Angeles

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY. INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—King	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MK—Manor	TO—Toy
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VO—Vogue
EL—Excelsior	NA—National	VT—Vitacoustic
EN—Enterprise		

	Sept. 8	Sept. 1	Aug. 25
1—Smoke, Smoke, Smoke	**127.5**	**100.0**	**115.7**
CA-40001—TEX WILLIAMS			
Roundup Polka			
CO-37831—JOHNNY BOND			
Wasted Tears			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH.			
Pic-A-Nic-In (In the Park)			
VI-20-2370—PHIL HARRIS ORCH.			
Crawdad Song			
2—Peg O' My Heart	**115.4**	**126.3**	**113.2**
AL-537—AL GAYLE & HARMONICORDS			
Remember			
CA-346—CLARK DENNIS			
Bless You			
CO-37392—BUDDY CLARK			
Come to Me, Bend to Me			
DE-25075—GLENN MILLER O.			
Moonlight Bay			
DE-25076—PHIL REGAN			
The Daughter of Peggy O'Neill			
DE-23960—EDDIE HEYWOOD O.			
Yesterdays			
DEL-1080—TED MARTIN			
Chi-Baba Chi-Baba			
MA-7238—DANNY O'NEIL			
I'll Take You Home Again Kathleen			
ME-5052—TED WEEMS			
Violets			
MG-10037—ART LUND			
On The Old Spanish Trail			
NA-9027—RED McKENZIE			
Ace in the Hole			
SI-18119—FLOYD SHERMAN			
Don't Cry Little Girl Don't Cry			
VI-20-2272—THE THREE SUNS			
Across the Alley from the Alamo			
VT-1—THE HARMONICATS			
Fantasy Impromptu			
3—That's My Desire	**87.1**	**88.8**	**110.2**
AP-1056—CURTIS LEWIS			
Sky Blue			
CA-395—MARTHA TILTON—ELLIOTT ORCH.			
I Wonder, I Wonder, I Wonder			
CN—6048—GOLDEN ARROW QUARTET			
I Want to Be Loved			
CO-37329—WOODY HERMAN ORCH.			
Ivy			
DE-23866—ELLA FITZGERALD			
A Sunday Kind of Love			
ME-3043—FRANKIE LAINE			
By The River St. Marie			
MG-10020—ART MOONEY ORCH.			
Mahzel			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS			
Humoresque Boogie			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH.			
Red Silk Stockings and Green Perfume			
4—Feudin' and Fightin'	**76.3**	**51.4**	**46.2**
CA-B443—JO STAFFORD			
Love and the Weather			
CO-37189 (C-119)—DOROTHY SHAY			
Say That We're Sweethearts Again			
DE-23975—BING CROSBY			
Goodbye, My Lover, Goodbye			
MA-12011—GEORGIA GIBBS			
You Do			
ME-6049—REX ALLEN			
MG-10041—JACK MILLER ORCH.			
Tomorrow			
MG-10041—KATE SMITH			
Tomorrow			
VI-20-2313—TEX BENEKE ORCH.			
How Can I Say I Love You			
5—Tim-Tayshun (Parody on Temptation)	**67.2**	**99.6**	**77.2**
CA-412—RED INGLE			
For Seventy Menial Reasons			
VI-20-2336—HOLLYWOOD HILLBILLIES			
Chattanooga Choo Choo			
6—I Wonder Who's Kissing Her Now	**58.8**	**26.2**	**32.9**
AP-1055—THE FOUR VAGABONDS			
Dreams Are A Dime A Dozen			
CA-433—DINNING SISTERS			
Lolita Lopez			
CO-37544—RAY NOBLE ORCH.			
April Showers			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY)			
What's the Use of Dreaming			
DE-25078—TED WEEMS ORCH.			
That Old Gang of Mine			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING			
Wait'll I Get My Sunshine in the Moonlight			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.)			
A Serenade to an Old Fashioned Girl			
VI-25-0101—JEAN SABLON			
Insensiblement			
VI-20-2315—PERRY COMO			
When Tonight Is Just a Memory			
7—When You Were Sweet Sixteen	**52.7**	**64.8**	**54.9**
CO-37803—DICK JURGENS ORCH.			
On the Avenue			
DE-24106 (A-575)—AL JOLSON			
Waiting for the Robert E. Lee			
DE-23627—MILLS BROTHERS			
Way Down Home			
VI-20-2259—PERRY COMO			
Chi-Baba Chi-Baba			
8—Tallahassee	**49.7**	**52.6**	**45.2**
CA-422—THE PIED PIPERS			
Cecilia			
CA-422—JOHNNY MERCER—WESTON O.			
Cecilia			
CO-37387—DINAH SHORE—WOODY HERMAN O.			
Natch			
DE-23885—BING CROSBY—ANDREWS SISTERS			
I Wish I Didn't Love You So			
MA-7239—RAY DOREY			
Je Vous Aime			
MG-10028—KATE SMITH			
Ask Anyone Who Knows			
VI-20-2294—VAUGHN MONROE O.			
I Wish I Didn't Love You So			
9—I Wonder, I Wander, I Wonder	**35.9**	**55.8**	**51.3**
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH.			
That's My Desire			
CO-37353—TONY PASTOR O.			
Get Up Those Stairs Mademoiselle			
CO-37353—TONY PASTOR ORCH.			
Meet Me at No Special Place			
DE-23865—GUY LOMBARDO ORCH.			
It Takes Time			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH.			
Ask Anyone Who Knows			
MG-10018—VAN JOHNSON			
Goodnight Sweetheart			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL			
Mam'selle			
SO-2024—TED STRAETER ORCH.			
My Pretty Girl			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH.			
It Takes Time			
10—I Wish I Didn't Love You So	**35.1**	**35.8**	**9.5**
CA-409—BETTY HUTTON			
The Sewing Machine			
CO-37506—DINAH SHORE			
I'm So Right Tonight			
DE-23977—DICK HAYMES			
Naughty Angeline			
MA-7225—DICK FARNEY			
My Young and Foolish Heart			
MG-10040—HELEN FORREST			
Don't Tell Me			
VI-20-2294—VAUGHN MONROE ORCH.			
Tallahassee			
11—Near You	**34.9**		
BU-1001—FRANCIS CRAIG			
CA-452—ALVINO REY ORCH.			
Oh Peter			
CO-37838—ELLIOT LAWRENCE ORCH.			
How Lucky You Are			
DE-24171—THE ANDREWS SISTERS			
VI-20-2421—LARRY GREEN ORCH.			
Pic-A-Nic-In			
12—I Have But One Heart	**33.8**	**10.0**	**23.3**
CO-37544—FRANK SINATRA			
Ain'tcha Ever Comin' Back			
ME-5053—VIC DAMONE			
Ivy			
MU-456—PHIL BRITO			
Tango Dela Rosa			
SI-15130—MONICA LEWIS			
The Whiffenpoof Song			
VI-20-2424—TEX BENEKE ORCH.			
Too Late			
13—The Lady from 29 Palms	**25.9**	**14.5**	**10.2**
CO-37562—TONY PASTOR ORCH.			
I'm Sorry I Didn't Say I'm Sorry			
DE-23976—THE ANDREWS SISTERS			
The Turntable Song			
VI-20-2347—FREDDY MARTIN ORCH.			
Cumana			
VT-6—HENRI BUSSE ORCH.			
Jalousie			
14—Ivy	**22.9**	**40.8**	**41.6**
CA-388—JO STAFFORD — WESTON ORCH.			
A Sunday Kind of Love			
CO-37329—WOODY HERMAN ORCH.			
That's My Desire			
DE-23877—DICK HAYMES			
They Can't Convince Me			
MA-7223—RAY McKINLEY ORCH.			
Meet Me at No Special Place			
ME-5053—VIC DAMONE			
I Have But One Heart			
MO-10026—ZIGGY ELMAN			
I Believe			
VI-20-2275—VAUGHN MONROE ORCH.			
Say No More			
15—Chi-Baba Chi-Baba	**22.8**	**33.5**	**32.5**
AP-1064—CONNEE BOSWELL			
There's That Lonely Feeling Again			
AR-1001—SHERMAN HAYES			
Say No More			
CA-419—PEGGY LEE			
Ain'tcha Ever Coming Back			
COL-37384—THE CHARIOTEERS			
Say No More			
DE-23878—LAWRENCE WELK			
My Pretty Girl			
DEL-1080—TED MARTIN			
Peg O' My Heart			
MA-1133—LOUIS PRIMA			
Mahzel			
MG-10027—BLUE BARRON			
Oh My Achin' Heart			
SO-2023—GEORGE TOWNE ORCH.			
Mam'selle			
VI-20-2259—PERRY COMO			
When You Were Sweet Sixteen			
VI-25-1085—HENRI RENE MUSETTE ORCH.			
Cielito Lindo			
16—Kate	**13.5**	**23.5**	**10.7**
DE-23989—GUY LOMBARDO ORCH.			
All My Love			
MA-1160—EDDY HOWARD ORCH.			
On the Avenue			
MG-10048—FOUR CHICK & CHUCK			
Wait'll I Get My Sunshine			
SI-15114—ALAN DALE			
If My Heart Had A Window			
VI-20-2363—TOMMY DORSEY ORCH.			
I'll Be There			
17—Across the Alley from the Alamo	**12.9**	**27.4**	**22.9**
CA-387—STAN KENTON O.			
No Greater Love			
CO-37289—WOODY HERMAN O.			
No Greater Love			
DE-23863—MILLS BROTHERS			
Dream, Dream, Dream			
ME-3060—THE STARLIGHTERS			
VI-20-2272—THE THREE SUNS			
Peg O' My Heart			
18—Ask Anyone Who Knows	**12.8**	**7.6**	**11.6**
CA-410—MARGARET WHITING			
Old Devil Moon			
CO-37344—DINAH SHORE			
Poppa, Don't Preach to Me			
DE-23900—THE INK SPOTS			
Can You Look Me in the Eyes			
MA-1124—EDDY HOWARD ORCH.			
I Wonder, I Wonder, I Wonder			
ME-3059—ANITA ELLIS			
MG-10028—KATE SMITH			
Tallahassee			
SI-1S123—LARRY DOUGLAS			
Rockin' Horse Cowboy			
VI-20-2239—SAMMY KAYE ORCH.			
Would You Believe Me			
19—Came to the Mardi Gras	**11.5**	**7.7**	**14.2**
CI-37566—XAVIER CUGAT ORCH.			
Miami Beach Rumba			
DE-24156—MARY MARTIN			
Almost Like Being In Love			
MA-7243—VICTOR LOMBARDO ORCH.			
Oh! My Achin' Heart			
VI-20-2288—FREDDY MARTIN ORCH.			
Lolita Lopez			
20—Blaap-Bleep	**9.1**	**7.8**	**28.9**
CA-428—ALVINO REY ORCH.			
Cumana			
CO-37553—WOODY HERMAN			
Baby Come Home			
DE-23950—DANNY KAYE			
I Got a Song			
ME-5058—TWO TON BAKER			
A Chocolate Sundae on a Saturday Night			
MG-10044—FRANK LOESSER			
Sing a Tropical Song			
VI-20-2397—DEEP RIVER BOYS			
I Left Myself Wide Open			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Naughty Angeline	9.0	26.3	12.7
22—You Do	6.8	14.6	11.7
23—An Apple Blossom Wedding	6.1	6.7	7.1
24—I Want to Be Loved	6.0	10.1	10.1
25—Cecilia	5.9	5.6	7.9
26—On the Avenue	5.8	1.0	
27—Sugar Blues	5.7		
28—Love and the Weather	5.6	3.3	
29—Hurry on Down	5.4	2.0	8.1
30—All My Love	5.3		
31—The Echo Said "No"	5.2	5.0	12.6
32—Red Silk Stockings and Green Perfume	3.8	12.3	9.6
33—How Soon	3.7		
34—Whiffenpoof Song	3.6	5.5	5.1
35—Oh! My Achin' Heart	3.5	12.2	3.9
36—Kokomo, Indiana	3.3	4.9	
37—Je Vous Aime	3.2	3.4	7.7
38—Without Music	3.1		
39—I'll Be There	3.0		
40—Passing By	2.8	3.9	8.0

REDUCED PRICES

ON

USED AMI HOSTESS PARTS

SUBSCRIBER CABINETS	$115.00
AMPLIFIERS	75.00
PRE-AMPS	15.00
TURNTABLES	8.00
TURNTABLES COMPLETE	15.00
MIKES WITH SHELLS	7.00
COIN CHUTES COMPLETE	40.00
SPEAKERS	15.00
COIN DRIVE MOTORS	5.00
RECORD RACKS	65.00
SWITCHBOARDS COMPLETE	Write for Price

CONSOLES WITH 5 TURNTABLES AND PRE-AMPS
Write for Price

COMPLETE AMI HOSTESS UNIT OF 10 or MORE
Write or Phone for Real Low Price

Send Shipping Instructions With Order

Terms: 1/3 Deposit, Balance C.O.D.

RUNYON SALES CO.

123 W. RUNYON ST., NEWARK 8, N. J.

(Phone: Bigelow 3-8777)

Chicago Coin DOES IT AGAIN !

GOLD BALL

IT'S GOT 'EM ALL TALKING!

ALL the Best Playing Ideas PLUS the New Patented GOLD BALL Feature

Four silver balls and one gold ball. Like magic! The gold ball automatically registers double score! It's the hottest new idea in years!

Order from your Local Chicago Distributor Today! Don't Delay!

FREE Send for CHICAGO COIN'S *New* PARTS CATALOG FREE

COIN MACHINE INDUSTRIES, INC. CMI The Voice of Production MEMBER

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Heads Cancer Fund Drive For Southern Calif. Music Ops

E. JAY BULLOCK

LOS ANGELES, CALIF. — E. Jay Bullock, managing director of the Southern California Music Operators Association, this city, has been appointed to head the drive for funds for the Damon Runyon Memorial Fund for Cancer Research

Bullock is making preparations for a concentrated drive among his members and looks forward to presenting a substantial amount to the CMI from the music operators

U.S. Bureau of Commerce To Exhibit Again At C M I Show In Jan.

CHICAGO — Victor H. Kinson, business specialist for the U. S. Bureau of Commerce, this city, announced that the Bureau of Commerce will again have a large exhibit at the Annual Coin Machine Convention of Coin Machine Industries, Inc., Sherman Hotel, January 19-22.

Mr. Kinson stated, "We are very pleased at the results of the Bureau's exhibit at the 1947 Show. During the four days of this Show we serviced several thousands of business men from all sections of the country. From the reports of our Chicago office clearing through Washington, we found that this annual CMI Convention is by far the biggest show entered by the Bureau of Commerce in the whole country. We have never seen such concentrated and sustained interest in the service of the Bureau from any other industry. We are indeed grateful to Messrs. Gottlieb and Gilmore to again appear at the 1948 Show January 19-22 in the Hotel Sherman".

The U. S. Bureau of Commerce exhibit will specialize in dispensing information of great use to small business men, facts and figures on U. S. industry in general and special information on exports. The Bureau invites continuous inquiries throughout the year from coin machine men everywhere.

WANTED AT ONCE!

PACIFIC COAST SALES REPRESENTATIVE

Appoint and work with Jobbers and Distributors — Ten Western States. Permanent Top Notch Job for Right Man. Must Have Car. Give Age, Experience, When Available to

J. O. BATES, General Manager
PACE MANUFACTURING CO., INC.
2909 INDIANA AVENUE
CHICAGO 16, ILLINOIS

BALLY'S
SPECIAL ENTRIES
(LIKE NEW)
$475.00 EACH
1/2 Deposit, Balance C.O.D.)
AUSTIN AMUSEMENT CO.
510-12 W. 6th ST., AUSTIN, TEXAS

* * *

IF IT ISN'T LISTED, WE MAY HAVE IT IN STOCK!

28,000 SQ. FT. BETTER DISPLAY— SUPER SERVICE!

EMPIRE COIN'S SUPER MARKET

1012-14 MILWAUKEE AVE

CMI MEMBER

CMI MEMBER

Sale!

NEW IN ORIGINAL CRATES!

AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.

UPRIGHT MODEL

NOW ONLY → $84.50 EA.

Quantity is Limited

ORDER NOW!

BAT-A-BALL, Jr.

WITH STAND

NOW ONLY → $29.50 EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

GOTTLIEB LUCKY STAR	219.50
MARVEL LIGHTNING	199.50

OUR SUPER VALUES!

4 GENCO WHIZZ & STAND—Brand New	79.50
50c MILLS GOLDEN FALLS, H.L., NEW REBUILT	249.50

NEW PIN GAMES

UNITED HAWAII	295.00
BALLY BALLYHOO	279.50
KEENEY CLICK	295.00
GDTT. MARJURIE	294.50
P. & S. SHOOTING STARS	149.50
WILLIAMS FLAMINGO	299.50
CHICOIN GOLD BALL	279.50
EXH. MAMSELLE	295 00
GENCO HONEY	279.50

NEW ARCADE MACHINES

AMUSEMATIC TUMBLER	$325.00
SPEEDWAY BOMBSIGHT	359.50
ADVANCE RDLL	469.50
PREMIER BOWLO	425.00
PREMIER TEN GRAND, 10½ Ft.	450.00
BASKET B. CHAMP	499.50
PDKERINO	245.00
METAL TYPER	445.00
WILLIAMS ALL STARS	469.50
IDEAL FOOTBALL	365.00
ARISTD-D-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE	WRITE
AMERICAN FORTUNE SCALE	169.50

NEW COUNTER GAMES

POP-UP	$ 37.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c or 5c	$ 14.50
FOLDING STAND	11.95	BEST HAND	49.50
GDTT. GRIP SCALE	39.50	MEX. BASEBALL	49.50
GRIP-VUE	49.95	SKILL THRILL	49.50
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	45.00
WITH STAND	49.50	HEAVY HITTER	184.50
KICK. & CATCHER	37.50	WITH STAND	196.50

NEW SLOTS

	5c	10c	25c	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	359
MILLS BLACK CHERRY	220	225	230	320
MILLS GULDEN FALLS, H.L., 2-5	230	235	240	330
WATLING RULATOP	175	200	225	300

MILLS VEST POCKETS ..... $74.50—LOTS OF 5 65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple	$262.00
CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL. Single, $79.50; Double	116.75
HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL. Single, $175; Double	225.00
BOX STANDS ..... $27.50 FOLDING STANDS	12.50
DOWNEY-JOHNSON COIN COUNTER	217.50
ACE COIN COUNTER AND CARRYING CASE	159.50

NEW ONE BALLS

BALLY JOCKEY CLUB, P.D.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GUTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	339.50
BALLY TRIPLE BELL	895.00
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 25c, D.D.	689.50
GROETCHEN TWIN FALLS	439.50

NEW VENDORS

SILVER KING, 1c or 5c NUT OR BALL GUM	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	22.50
FOR ALL SPECIAL USES	WRITE

USED PIN GAMES

KILROY	179.50	GENCO DEFENSE	54.50
SHDW GIRL	179.50	HI HAT	50.00
AMBER	179.50	TEXAS MUSTANG	50.00
SMARTY	179.50	TOPIC	50.00
FIESTA	179.50	SPOT POOL	50.00
SPELLBDUND	169.50	GENCO VICTORY	50.00
DYNAMITE	169.50	CLOVER	49.50
FAST BALL	157.50	FLYING TIGERS	49.50
SUPERLINER	149.50	VELVET	47.50
STEP UP	139.50	PRODUCTION	45.00
MIDGET RACER	129.50	SEA HAWK	45.00
BIG LEAGUE	124.50	P. & S. SHANGRI-LA	45.00
STAGE DOOR CANTEEN	114.50	EAGLE SQUADRON	45.00
SURF QUEEN	104.50	JUNGLE	45.00
BIG HIT	104.50	STAR ATTRACTION	45.00
SKY CHIEF	79.50	GUN CLUB	45.00
LIBERTY, GOTT.	79.50	BELLE HOP	45.00
AIR CIRCUS	69.50	ALL AMERICAN	45.00
BIG PARADE	69.50	CHAMPS	45.00
KNOCK OUT	69.50	BOLAWAY	45.00
KEEP 'EM FLYING	69.50	SHOW BOAT	45.00
TRADE WINDS	69.50	STARS	45.00
SOUTH SEAS	69.50	CAPT. KIDD	45.00
RIVIERA	69.50	VENUS	45.00
WAGON WHEELS	69.50	TOWERS	45.00
COVER GIRL	69.50	MIAMI BEACH	45.00
FLAT TOP	69.50	ABC BOWLER	45.00
SANTA FE	69.50	'41 MAJORS	45.00
OKLAHOMA	69.50	INVASION	45.00
STREAMLINER	69.50	SEVEN UP	45.00
YANKEE DOODLE	69.50	PARATROOPS	45.00
5-10-20	64.50	BOMBARDIER	45.00
MIDWAY (United)	64.50	TEN SPOT	45.00
BOSCD	59.50	STRATOLINER	45.00
YANKS	59.50	PLAY BALL	45.00
GDBS	59.50	CLICK	39.50
KISMET	59.50	BANDWAGON	37.50
		DRUM MAJOR	34.50
		MARINES	34.50

SLOTS

5c MILLS BLUE FRONT, ORIG.	$ 99.50
10c MILLS BLUE FRONT	109.50
25c MILLS BLUE FRONT	119.50
10c BONUS BELL	129.50
25c BONUS BELL	139.50
5c GOLD CHROME, 2-5	119.50
5c GOLD CHROME H.L.	129.50
10c GOLD CHROME, H.L.	139.50
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	149.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	149.50
COLUMBIAS J.P., 1946 Model	99.50
5c JENN. BRONZE CHIEF, 2-5	199.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

CONSOLES

25c KEENEY BONUS SUPER BELL	449.50
5c KEENEY BONUS SUPERBELL	395.00
BAKER'S PACERS, D.D., J.P., New	339.50
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
11 HAND COMB.	119.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	59.50
5c PACE REELS, COMB.	109.50
JENN. FAST TIME, P.O.	59.50
BALY BIG TOP, P.O. or F.P.	69.50
WATLING BIG GAME, F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	345.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	69.50
PIMLICO, F.P.	119.50
'41 DERBY	99.50
RECORD TIME, F.P.	79.50
LONGACRE, F.P.	149.50
TURF KING, P.O.	129.50
JOCKEY CLUB, P.O.	119.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	104.50
KENTUCKY, P.O.	109.50
SPORT KING, P.O.	79.50
FAIRMOUNT, P.O.	129.50
VICTORY DERBY, P.O.	184.50

ARCADE

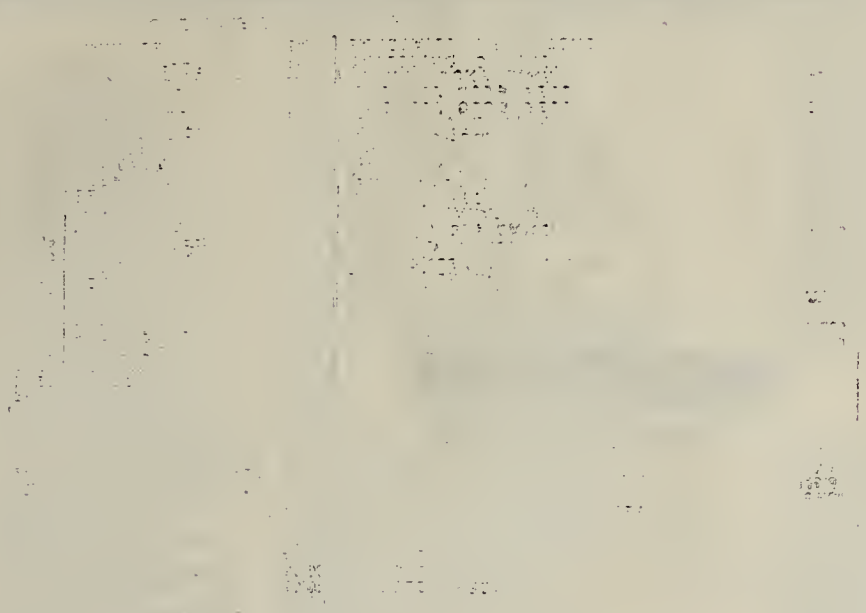
AMUSEMATIC BOOMERANG	149.50
EVANS TEN STRIKE, 1947 MODEL	$279.50
WMS. ZINGO	89.50
EVANS TOMMY GUN	94.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	59.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	194.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	99.50
MUTOSCOPE SKY FIGHTER	99.50
RAPID FIRE	99.50
PITCHEM & CATCHEM	50.00
BALLY SKY BATTLE	99.50
EXH. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	149.50
AMUSEMATIC JACK RABBIT, F.S.	219.50

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

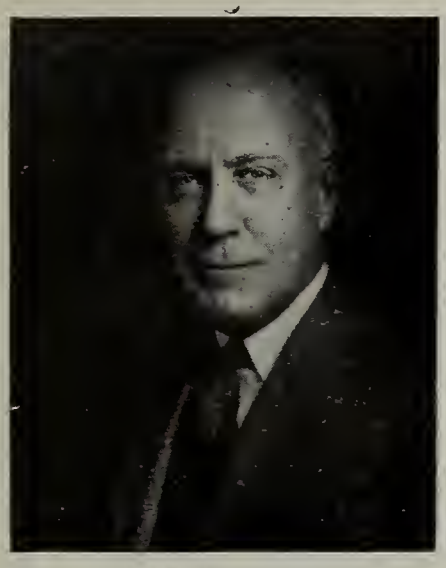
Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



ALL I KNOW IS WHAT I READ IN THE PAPERS



JAMES A. GILMORE

One of the trade papers of the coin machine industry recently published a full page article which confirms our oft repeated statement that a great majority of Operators of Vending and Music Machines "help pay their overhead" with Amusement machines.

"Higher plane of operation" becomes a myth when profits fly out the window. The Operator who does not make profits his goal is no credit to himself or the industry. He should step out and leave the industry to those willing and anxious to diversify their operation to such extent that profits are sure to result.

Now I repeat what I have written before because I still mean every word of it and I challenge anyone to successfully refute it.

Every machine that operates by the insertion of a coin is a coin operated machine — always was and always will be. The manufacturers, distributors and operators of all types of coin operated machines are each and every one an integral part of the coin machine industry. The problems of one *should be* the problems of all. Legislation, taxation and regulation are directed against all types of machines in the great majority of instances—seldom against any one type.

Our Association is organized and conducted on that basis. Our Annual Coin Machine Show and Convention welcomes as exhibitors manufacturers of ALL types of coin operated machines; Vending, Music, Amusement, and Service and solicits attendance of Operators, Distributors, Jobbers, and Manufacturers of every type of coin operated machine. Our Public Relations Program is for the benefit of the coin machine industry as a whole. *We Do Not* single out any one type of machine or any one type of operation. Our aim and object in our Public Relations Program is to convince the Public that the Operation. Distribution, and Manufacture of coin operated machines is legitimate business—that it is an industry and that *It Is Not* a racket.

The coin machine industry should be an all for one and one for all industry. Naturally, there are problems of special interest to each type of machine but by and large the problems of the industry as a whole are the problems of vending machine manufacturers, distributors and operators just the same as music, amusement and service machine manufacturers, distributors and operators.

Coin Machine Industries, Inc., welcomes to membership all reputable operators, distributors, jobbers or manufacturers of any type of machines that operate by the insertion of a coin.

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

BEN RODINS SAYS
Keep Posted...
On Prices for New and Used Equipment
WRITE TODAY . . . A Postcard Will Do
Let BEN RODINS add your name to his Mailing List
REMEMBER—If I Can't Guarantee It . . . I Won't Ship It!
MARLIN
Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

Guaranteed • Reconditioned
PHONOGRAPHS

Seeburg Royal	$ 95	Wurlitzer 24 Hideaway	$ 75
Seeburg Gem	125	Wurlitzer 616	85
Seeburg Regal	125	Wurlitzer 24	145
Seeburg Mayfair	145	Wurlitzer Victory	195
Seeburg Classic	195	Wurlitzer 950	345
Seeburg 8800	245	Mills Throne	145
Seeburg 9800 RC	295	Mills Empress	175

AMI Topflight ..... $ 75
AMI Singing Tower 95
AMI Streamliner 125
(5-10-25)
Aireon (1946 Model)..... 295

MEMBER
FRANKEL DISTRIBUTING COMPANY
Serving the "Heart of America"
ROCK ISLAND, ILL. • 2532 Fifth Ave. • Phone 153
DES MOINES, IA. • 1220 Grand Ave. • Phone 3-0184
OMAHA, NEB. • 1209 Douglas St. • Ph. Atlantic 3407
KANSAS CITY, MO. • 3814 Main St. • Ph. Westport 4456

MEMBER

Join Us

IN WINNING THE COMPLETE GOOD WILL OF THE AMERICAN PUBLIC FOR THE GREAT COIN MACHINE INDUSTRY!

Join CMI's great public relations campaign right now! Almost a year ago the Coin Machine Industry started its public relations campaign. Through our Public Relations Bureau we have succeeded in placing tens of thousands of favorable stories in magazines, newspapers and on radio broadcasts — good will material that would never have seen the light of day if we hadn't adopted a formal campaign for selling ourselves.

Our future depends on the proper understanding of our products and our service by the public. There is indeed a small difference between public respect and disapproval. It is our purpose to bridge this fine line between the people's, "Yes" and "No" and get 140,000,000 Americans wholeheartedly endorsing a more widespread operation and use of all types of coin operated equipment.

Our Public Relations Program has been financed by the manufacturers listed below, and by more than 600 operators and distributors of coin machines. The manufacturers donate an agreed per cent of their annual sales; operators and distributors, in joining as Associate Public Relations Members, pay yearly dues of $25.00 each.

MANUFACTURERS SUPPORTING COIN MACHINE INDUSTRY'S PUBLIC RELATIONS CAMPAIGN

A.B.T. MANUFACTURING CORP.
AMI INCORPORATED
BALLY MANUFACTURING CO.
BELL-O-MATIC CORP.
CHICAGO COIN MACHINE CO.
COAN MANUFACTURING CO.
EDELMAN AMUSEMENT DEVICES
H. C. EVANS & CO.
GENCO MANUFACTURING & SALES CO.
D. GOTTLIEB & CO.
GROETCHEN TOOL & MFG. CO.
INTERNATIONAL MUTOSCOPE CORP.
RELIABLE METAL ENGINEERING CO.
REVCO, INC.
UNITED MANUFACTURING CO.
WILLIAMS MANUFACTURING CO.
EXHIBIT SUPPLY CO.

How You Can Back Up Our Public Relations Campaign Now! →

Join in this great campaign today! Manufacturers, not listed above, should notify us by mail or telephone of their willingness to support this campaign on the same basis as the manufacturers listed. Operators and distributors should fill in coupon at once, enclose check for $25 and mail today. Let's all get into this campaign together and work to make our industry the greatest industry of all. Good public relations will do it. A united front is NECESSARY, with no one's name missing! *Your participation in this campaign will be the best financial investment made.*

FILL IN AND MAIL THIS COUPON TODAY!

Coin Machine Industries, Inc.
Room 508, 134 North LaSalle St., Chicago, Ill.
Gentlemen:

MANUFACTURERS: We are coin machine manufacturers and wish to support CMI's Public Relations Campaign on the same proportionate basis as other manufacturers.

Firm Name .....

Address .....

Title .....

OPERATORS AND DISTRIBUTORS: Enclosed find $25 for annual dues as an associate member in support of CMI's Public Relations Campaign.

Name .....

Address .....

COIN MACHINE INDUSTRIES, INC.

ROOM 508, 134 N. LaSALLE STREET (Phone: State 9399) CHICAGO 2, ILL.

BULB HEADQUARTERS OF THE COIN MACHINE WORLD

Right prices on quality brand bulbs. New stock,—not Government surplus. Do not be mislead,——our price includes tax. Satisfaction guaranteed on every purchase, or your money back.

MINIATURE BASE BULBS

LAMP NO.	LIST PRICE PER 100	OUR PRICE PER 100 TAX INC.	LOTS OF 500
40	9.00	4.95	4.70 per 100
44	9.00	4.95	4.70 per 100
46	9.00	4.95	4.70 per 100
47	9.00	4.95	4.70 per 100
50	10.00	5.50	5.20 per 100
51	8.00	4.40	4.20 per 100
55	8.00	4.40	4.20 per 100
63	8.00	4.40	4.20 per 100
81	11.00	6.05	5.75 per 100
1129	18.00	9.90	9.40 per 100
313	30.00	16.50	15.60 per 100
1455	10.00	5.50	5.20 per 100
1456	10.00	5.50	5.20 per 100
1458	15.00	8.25	7.80 per 100

JUKE BOX BULBS	LIST PRICE	OUR PRICE TAX INC.
7½ watt	13.20	10.50
15 watt	13.20	10.50

America's Foremost Distributor of Parts and Supplies for Coin Machines.

Write Today for Complete Parts Posters.

HEATH DISTRIBUTING COMPANY

217 THIRD STREET PHONES: 2681-2 **MACON, GEORGIA**

Steffens of National Rejectors In Europe Surveying Markets

ST. LOUIS — Manufacturers of merchandise automatic vending machines are said to be looking forward with keen interest to results of a European market survey now in progress under direction of Fred C. Steffens, vice president and general manager of National Rejectors, Inc., this city.

The safety factor of merchandise and the introduction of machines equipped for multiple coin handling in foreign countries are primary problems for American manufacturers. The St. Louis firm supplies a vast portion of the coin devices sold to the manufacturing trade and is interesting itself in a plan intended to aid restoration of the world markets to Americans and also a plan to exploit new fields for this country's vending machine manufacturers.

Steffens left August 17 by plane for England and went directly to Germany where he is now personally supervising the study in cities in American and British zones. The trip is his second this year, the first, last Spring, involved a study of Scandinavian markets and their potential development by American makers of merchandise automatic vending machines.

While in Germany, Steffens will also attend the first postwar trade fair, to be held in the British zone at Hanover. The purpose is to interest British and American firms in German merchandise, so that exchange funds can be acquired to help defray western zone upkeep, at present costing British and American taxpayers many millions yearly.

Before departing Steffens said he would stress investigation of German industry, where its present development stands, and what bearing it has on the whole American automatic merchandising industry.

One of the numerous coin detecting and handling devices made by National Rejectors. the National coin changer. has been generally adopted by the beverage vending industry. The device makes possible a 200 per cent business increase on all beverage vending machines equipped with the National coin changer.

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

Williams'

"ALL STARS"

NEW—IMPROVED

EARNS MORE MONEY!

ORDER NOW!

EXCLUSIVE DISTRIBUTORS

Veatch's Panther

V·P· DISTRIBUTING INC.

Bel Veatch 2334 OLIVE ST. *Coin Operated Machines* PHONE CE.1892 ST. LOUIS 3, MO.

ALSO EXCLUSIVE DISTRIBUTORS FOR

AIREON MUSIC

PHONE — WIRE YOUR AD *NOW!*

for the

FALL SPECIAL ISSUE

of THE CASH BOX

ALL ADS GO TO PRESS

THURSDAY-SEPT. 18th

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.

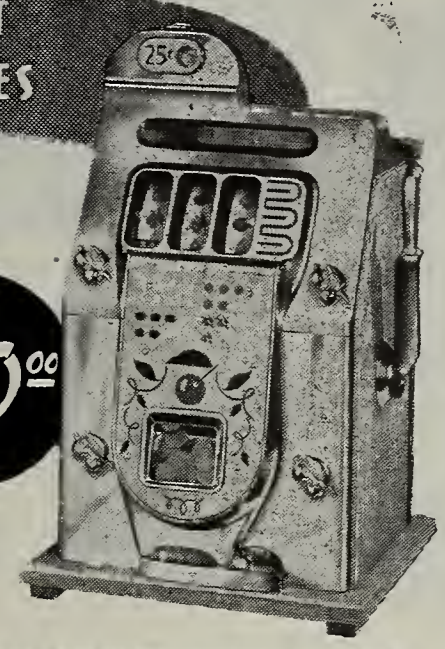
(Phone: MUrray Hill 4-7797)

CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PRospect 2687)

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

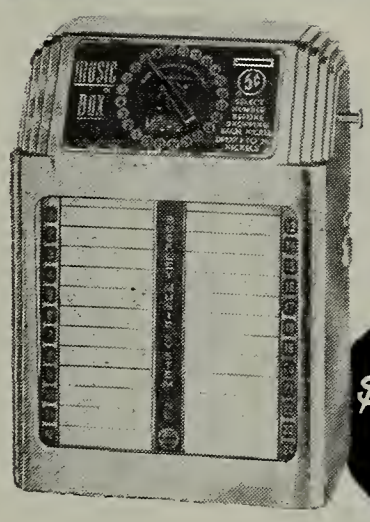
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- **Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.**
- **Club Handle and Handle Collar chrome plated.**
- **Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.**
- **5c-10c-25c chrome Denominator Coin Intake.**
- **Payout Cups with anti-spoon Cup.**
- **Drillproof Plates.**

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationolly known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstandlng remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after yeor—and outearn all otner coin mochines.

Buckley operators know this to be a fact. Experience has proved thot no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Jack Moore Honored By War Department

JACK R. MOORE

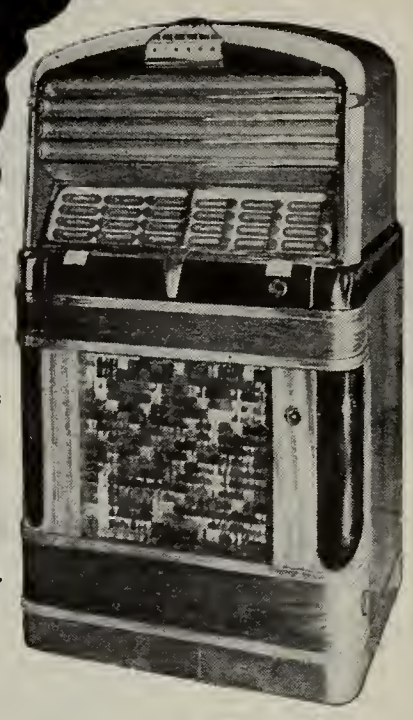
PORTLAND, ORE.—Jack R. Moore, owner of the Jack R. Moore Co., this city and Western Regional Distributor for the Bally Manufacturing Co., Chicago, manufacturers of coin operated amusement games, was singularly honored recently when he was awarded the Exceptional Service Medal—one of twenty such medals presented by the War Department to men whose service records were outstanding.

Moore, whose war-time rank was that of Major, Civil Air Partol, was presented with the medal by Colonel Lewis L. Scott, author of "God Is My Co-Pilot", at Camp Lewis, Washington on August 18. The citation was read by Lieutenant Colonel John H. Chick before the massed cadets and a group of officers from the Oregon-Washington Training Wings.

The citation, signed by Robert P. Patterson, Secretary of War, read as follows: "For exceptionally meritorious achievement as Commander of Civil Air Patrol Liaison Patrol No. 1, Laredo, Texas from 1 October 1942 to 28 February 1943; Coastal Patrol No. 8, Charleston, South Carolina, from 1 March 1943 to 15 October 1943; and Liaison Patrol No. 2, El Paso, Texas, from 1 November 1943 to 15 March 1944; and for repeatedly exhibiting marked courage in the face of danger while performing regular war-time flying missions. By devoting his efforts loyally and patriotically under difficult conditions in time of national need to the leadership, training, and supervision of civilian volunteers engaged in the performance of such war-time flying missions, he rendered a service to the United States deserving high recognition."

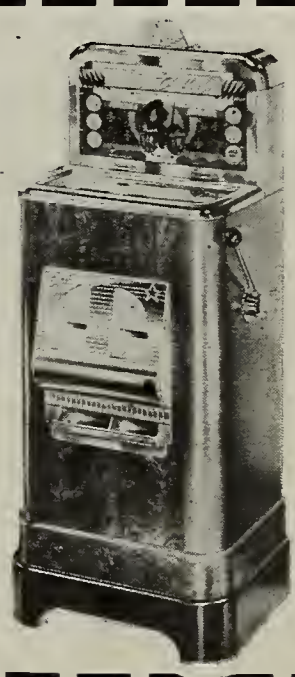
James T. Mangan, CMI Public Relations Director, believes that Jack Moore's service record is an example of the unselfish devotion to country evidenced by coinmen all over the nation during the war years. Mangan said, "All our companies had Treasury Flags, many others 'E' flags for war production. One company sold $1,000,000 in War Bonds in one week. It is not surprising then, that one of the industry's foremost representatives, Jack Moore, should receive one of the nation's highest awards for patriotic service."

IT'S ALWAYS "Fiesta" TIME
WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE
Aireon "Fiesta" DE LUXE
Exclusive Distributors



HERMITAGE MUSIC COMPANY
423 BROAD STREET, NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N., BIRMINGHAM, ALABAMA

JENNINGS
CHALLENGER
TWIN PLAY 5c-25c
WITH THE NEW FLASHY CHROME TOP
Smallest in Size
Biggest In Player Appeal
Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!
WRITE—WIRE—PHONE
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE, KANSAS CITY, MO.



Displays Music At Liquor Dealers' Picnic

NEW YORK — Atlantic New York Corporation, this, city saw to it that Seeburg music systems was given prominent display at the annual outing of the United Restaurant Liquor Dealers of Manhattan at Rye, N. Y. From left to right are Harry Schneider, Eddy Portnoy, Harvey Bakerman and Harry Wax of Atlantic New York Corporation, Seeburg Distributors and John Stuparitz of the Seeburg Company.

It's What's In The Cash Box —That Counts

Watch for... "A.M." THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!!!

ALL ADS FOR THE FALL SPECIAL ISSUE OF THE CASHBOX GO TO PRESS THURSDAY SEPT. 18th
PHONE— WIRE— YOUR COPY NOW!

* * *

NEW - IMPROVED

Williams

ALL STARS

[100% MECHANICALLY PERFECT]

Max Glass says:

"ALL STARS"

earns more money than any machine I have ever operated!"

ORDER NOW!

Remember, only a limited quantity are being manufactured.

See *Your Distributor Today!*

COIN MACHINE INDUSTRIES, INC. CMI *In Your Protection*

MEMBER

Williams

MANUFACTURING COMPANY

161 W. HURON STREET CHICAGO 10, ILLINOIS

"Extra Coin Appeal In New Bally Game" — Jenkins

GEORGE W. JENKINS

CHICAGO — Bally Manufacturing Company, this city, introduced its newest free-play multiple one-ball game "Jockey Special" to the trade this week. It is described as incorporating a new idea to stimulate multiple-coin play called "Horseshoe Flash" which is a development of the "Mystic Flash" idea introduced in "Bally Entry" and "Special Entry."

"Proved in the 'Entry' games and improved in 'Jockey Special,' 'is the way George Jenkins, Bally vice-president and general sales manager, describes the new features'."

"In our new 'Jockey Special'," Jenkins explained, "the player has an extra-powerful incentive for extra-coin play. After playing all desired multiple coins for changing odds and selections, he may press the Horseshoe Button and deposit additional coins to play for five big special advantages. Number one, purse section receives win odds. Number two, show section receives win odds. Number three, show section receives top odds. Number four, 4 is added to lit selections. Number five, 3 and 5 are added to lit selections. With all these extra advantages to shoot for, it is easy to see why players throw four to six coins into the chute over and above the usual multiple play."

NAMA Making Room Reservations for Exhibitors for 1947 Convention

CHICAGO — C. S. Darling, executive director of National Automatic Merchandising Association, this city, has requested exhibitors at the forthcoming 1947 Convention, to be held at the Palmer House from December 14 thru 17, to send their reservations for rooms at the hotel to NAMA immediately.

"We are asking exhibitors to send their reservations to us" states Darling, "and not to send them direct to the Palmer House, as the hotel will accept only those reservations made thru NAMA. Reservations will be made immediately upon receipt of the requests, and official confirmation will be mailed to the exhibitor by the Palmer House."

All exhibitors have received a form to fill out and return. The rates for all types of reservations are listed, plus other necessary data.

HAWAII
by UNITED
with Super
BONUS FEATURE

- Incentive Scoring Pockets
- High Score Build-Up
- Many Ways to Score Replays

STEPPED-UP PROFITS
"Greater Than Mexico"

See Your Distributor Now!

FIVE-BALL NOVELTY REPLAY

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

Joe Stella With Mills Since 1934

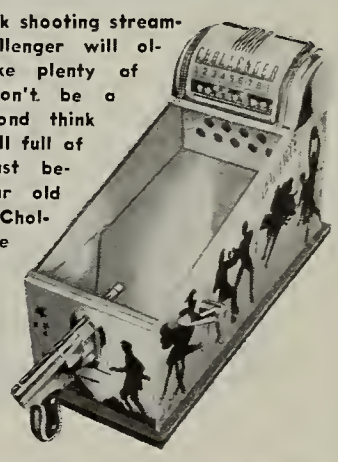
CHICAGO — Joe Stella, newly appointed Assistant Sales Manager in the Music Division of Mills Industries, Inc., this city, has been with the firm since 1934, and has served in every department from the ground up. He has handled service engineering for Mills' cigarette venders, candy venders, and scales. He entered the Music Division in 1938, acting in the capacity of Service Engineer on the Panoram, Sono-Vision and phonograph.

"I was born with a technical mind" Stella stated "and just naturally gravitated to that type of work. Mills gave me the opportunity to follow my chosen field and I've picked up the fine points here. I'm tickled to death for the chance to tackle this new job."

Perhaps his most important work in the service field has been the conducting of service schools throughout this country, Canada and Mexico and the writing of technical manuals on Mills products, familiarizing operators and distributors with their intricate mechanisms. Joe stated emphatically that, "In late years the servicing of machines and the knowledge of mechanics has become a must for anyone in the selling end of the business. I believe in selling, first of all, the operator's service man, because I know if he knows the workings of the product he has a much better understanding of it and can use it more intelligently."

A.B.T. CHALLENGER

A new slick shooting streamlined Challenger will always make plenty of money. Don't be a has-been and think it won't fill full of pennies just because your old worn-out Challengers are dead.



$65.

Quantity buyers; we CAN do business.
A. L. KROPP, Jr.
BOX 452 (Phone: 8-0042) Tuscolooso, Ala.

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices
JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

HISTORIC CMI CANCER FUND DINNER IN CHICAGO ON SEPT. 21

Senators Murray And Capehart To Address Gathering; Winchell Invited To Talk From New York via Telephone Hook-up

CHICAGO — Coin Machine Industries, Inc., is throwing a big complimentary dinner in behalf of the Damon Runyon Cancer Fund Drive of the Coin Machine Industry in the Mural Room of the Bismarck Hotel on Sunday, September 21, at 6:30 P.M.

Features of the dinner are an address by Hon. James E. Murray, distinguished U. S. Senator from Montana, and nationally known statesman who has been a continuous friend to small business men everywhere and an especial friend of the coin machine industry. Senator Homer E. Capehart of Indiana, lifelong coin machine man has also been invited to address the gathering. Walter Winchell, head of the nationwide Damon Runyon Cancer Fund Drive, has also been invited to personally address the meeting from New York City by means of a telephone hook-up. Winchell, in his broadcast of Sunday, September 7, told his many millions of listeners just what the coin machine industry is doing. He informed his audience that the coin machine industry expects to raise $250,000 this year, and every year from now on. It was the greatest "boost" the industry ever received.

Invited to the September 21 dinner are all coin machine manufacturers, all suppliers of parts and materials for coin machines, all territorial chairmen of the Damon-Runyon Cancer Fund Drive of the Industry, and other distributors and operators who have conducted outstanding campaigns in behalf of this cause.

Dave Gottlieb, President of CMI, stated "This gathering will be a miniature coin machine convention in itself. Everyone attending will receive a tremendous amount of inspiration. We are asking all of our territorial chairmen to concentrate during the next week in getting as many as possible of their operators and jobbers to put on special Cancer Fund Drives in their territories.

"At this meeting we will make the first public announcement of all contributions to the Coin Machine Industry's Damon Runyon Cancer Fund Drive thus far. We hope to have a tremendous number of new ideas and suggestions offered to us for carrying on the Drive during the next four months. Our aim is to make the contribution of the Coin Machine Industry absolutely the largest contribution received by the Damon Runyon Memorial Fund from any one source. We are highly honored by being addressed in person by these distinguished speakers and we feel certain that everyone of any importance will attend this dinner, which is given with the compliments of Coin Machine Industries, Inc."

CMI urges all people who have received invitations to send in their acknowledgment cards at once so that arrangements may be completed for the big dinner. In case you have not received a formal invitation, you will be welcome anyhow, provided you write Coin Machine Industries, Inc., 134 North LaSalle, Chicago, Ill., informing them that you are coming.

Checks For Cancer Fund

CHICAGO — Jim Mangan, director of CMI Public Relations Bureau, receiving over $500 in checks for the Damon Runyon Cancer Fund received in one day's mail by Grant Shay, adv. mgr. of Bell-O-Matic Corp.

FASTEST BELL EVER BUILT

5 PLAYS TO THE STANDARD BELL'S 3

MILLS

QT

Compact . . . half the size of an ordinary Bell. ALL the features of a standard model.

MILLS SALES CO., LTD.

Main Office: 1640 18th St., Oakland, Cal.
Branches: 600 S.E. Stark St., Portland, Ore.
2827 W. Pico Blvd., Los Angeles, Cal.

COMING SOON!

A ROUNDUP OF STEADY-HEAVY PIN GAME PROFITS!

WATCH GENCO!

GENCO MFG. and SALES CO.
CHICAGO

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Ops Report Williams' "All Stars" Game Bringing Big Returns

TONY GASPARRO

CHICAGO — Officials at the Williams Manufacturing Co. plant are all excited over the returns they have been getting from operators all over the country who advise them that the new and improved Williams' "All Stars" baseball game is bringing in biggest collections they have ever yet enjoyed.

Tony Gasparro stated, "Here's a letter received from an operator in Kentucky who reports collections of better than $28 a day with our 'All Stars' game. Here's still another letter from a coin machine man in the west who claims that in two days time he collected $152 on his 'All Stars' and he writes, 'This is the first time in history that any game earned that sort of money on this location. What's more', he writes, 'the game was placed right in between two pin tables'.

"That's the kind of reports we are getting from everywhere in the country", Gasparro said, "We have never in all of our history had as many compliments for a new game as we have for the new and improved 'All Stars' which is clicking bigger everywhere in the country every day."

Harry Williams, who has just returned from a California visit, was elated over the many letters which the firm have received since shipping started on their new and improved "All Stars".

Harry reported, "Wherever I went operators told me that 'All Stars' was bringing in better play and bigger earnings than they had ever before enjoyed. Everyone believes that this will prove the greatest game yet built in the trade. What's more", he stated, "everyone is absolutely wild about the triple coin chute arrangement which is what we all believe make 'All Stars' such an outstanding money getter. The fact that the player doesn't have to seek change and can play dimes and quarters as well as nickels is bringing more profit into 'All Stars' than any game we've ever yet seen."

Arrangements are being completed at the factory for all out production and delivery of "All Stars" with everything else pushed aside for the time being to take care of the great demand for this machine. The entire plant is now at work completing orders on "All Stars".

Tony Gasparro said, "We are shipping them just as fast as we possibly can and we only ask that the trade bear with us for a few more days until we have hit peak production."

High School Students Use Music Machines

FREEPORT, N. Y.—Betty Jane Foster, in a feature story for the Nassau Review-Star, reports her findings after a survey of the teen-agers thruout Nassau.

"Teen-agers are more than just slightly interested in juke-boxes" writes Miss Foster. "They have all sorts of ideas in mind for their use but they are not always up to the approval of their individual schools."

Some students are fortunate enough to have music machines in the cafeterias for use during lunch time, but more are still trying to have them placed.

Under the supervision of a teacher and the auspices of the G.O. council, the juke box in Baldwin High School has been a very successful project, according to the principal of the high school. The share of the school's receipts go into the General Organization treasury, being used for student purposes.

Other schools rent music machines for dances from local operators. However, these students are pleading for the continual use of the machines, and according to Miss Foster, their voices will be loud enough to force the issue.

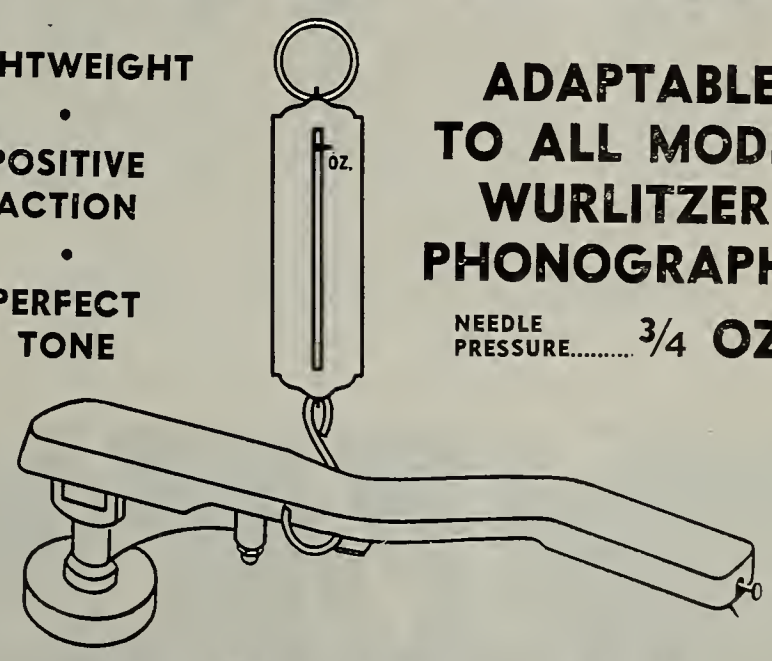
CLOSING OUT!
1000 GOLDEN FALLS CABINETS
Complete—Fits Any Type Mills Escalator Machine. Available Hand Load or Reserve Type.
WIRE OR PHONE COLLECT FOR SPECIAL QUANTITY PRICES
American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

ZENO
MINIATURE SLOT MACHINE
Big Machine Precision Engineering
$5.95
Shipped only in lots of 6
ORDER NOW FROM
DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2258

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

1000 GOOD PLAYS ON EACH RECORD

LIGHTWEIGHT
•
POSITIVE ACTION
•
PERFECT TONE



ADAPTABLE TO ALL MODEL WURLITZER PHONOGRAPHS
NEEDLE PRESSURE..... 3/4 OZ.

NEW DESIGN EXTRA LONG LIFE
MEDIUM PRICED NEEDLE
RECORD WEAR DEPENDS ON WEIGHT OF ARM AS WELL AS NEEDLE PRESSURE
Try One On A Late Model —
IT'S PERFECT!
SEE YOUR DISTRIBUTOR
JACOBS MFG. CO., Inc., STEVENS POINT, WIS.

RIGHT DOWN YOUR ALLEY!

GOTTLIEB'S New High Score Hit

BOWLING LEAGUE

"JET" KICKERS—Action right down to the bottom on each ball! "Jet" Kickers propel ball back through the field for tantalizing recovery shots and EXTRA SCORING!

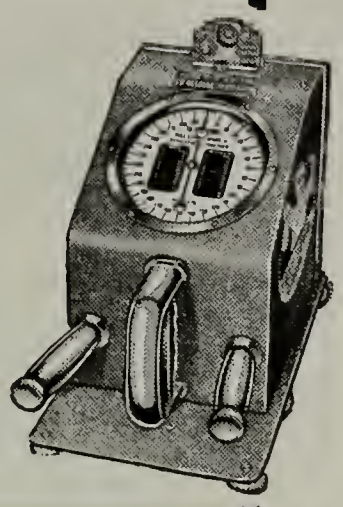
INCREASED SCORING VALUES When All Pins Are "Down"!

Improved DeLuxe

GRIP SCALE

THREE-WAY STRENGTH TESTER

Consistently Best Since 1927



MOST DEPENDABLE!

DAILY RACES

1-Ball Multiple

Payout or Replay Models

ORDER FROM YOUR DISTRIBUTOR

"There Is No Substitute for Quality"

D. Gottlieb & Co.

TWENTY YEARS OF LEADERSHIP

1140 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

COIN MACHINE INDUSTRIES, INC. CMI The Voice of Protection MEMBER

Efforts To Oust Coin Operated Laundries Meets Failure

SAN FRANCISCO, CALIF.—Efforts by the San Francisco Laundry Owners Assoeiation to elose up twenty-two newly opened automatie washing maehine locations met with failure in this city. The assoeiation's attorneys went to the Board of Supervisors, demanding that launderettes be established in industrial districts only.

Attorney Milton Marks, employed by the launderettes, submitted a list of restrietions to which the operators are willing to submit. This includes regular inspeetions by the Department of Public Health, eomplete obedience to all fire and safety laws, and a eonspieuous display of all prices.

New Type Location For Music Machines?

HARRISON COUNTY, MO. — A possible new type of location for automatic music machines may have been discovered by Herbert Tanner, who raises saddle horses and trains them for show purposes. Tanner placed a juke box on his farm, installed extra speakers, and turned the volume up to the limit—the motive being to aeeustom the horses to the noise and music of horse shows.

PHONOGRAPH BARGAINS

5	Aireon	$395.00	1 Rockola Playmoster	195.00	1 Seeburg Gem 100.00
2	Melotone (os is)	50.00	1 Rockola '46	495.00	1 Singing Tower 5-10-25 100.00
2	Mills Throne	75.00	4 Rockola No. 2 12 Record	50.00	2 Wurlitzer 61 Counter Model 75.00
7	Mills Zephyr	25.00	1 Ploymaster & Spectrovox	250.00	2 Wurlitzer 71 Counter Model 125.00
5	Rockolo Commondo	139.50	1 Seeburg 20 Aristocrat Cobinet	100.00	2 Wurlitzer 312 50.00
4	Rockola Deluxe	200.00	1 Seeburg 12	50.00	4 Wurlitzer 412 50.00
1	Rockolo Imperial 20	85.00	1 Seeburg Colonel Remote	300.00	3 Wurlitzer 500 150.00
6	Rockola Master	250.00	1 Seeburg Crown	100.00	1 Wurlitzer 600 R Victory 125.00
3	Rockolo 12 Rhythm King	50.00	1 Seeburg Ploza	100.00	1 Wurlitzer 780 300.00
2	Rockolo 16 Record	99.50	1 Seeburg Victory	125.00	1 Wurlitzer 950 350.00
5	Rockolo Premier	139.50			1 Wurlitzer 850 350.00
3	Rockolo Stondord	175.00			
7	Rockolo Super	250.00			

ALL THE ABOVE PHONOGRAPHS WILL BE PAINTED NEWLY IF NECESSARY AT THE PRICE QUOTED ABOVE.

IDEAL NOVELTY COMPANY

2823 LOCUST STREET (Phone: FR. 5544) ST. LOUIS, MISSOURI

"A.M."

IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

Distributors For . . . . . WILLIAMS
GENCO - BALLY - EXHIBIT and CHICAGO COIN

King-Pin EQUIPMENT COMPANY
826 Mills Street KALAMAZOO 21, MICH. Phone 2-0021
DISTRIBUTING COMPANY
3004 Grand River DETROIT 1, MICH. Phone TEmple 2-5788

N. Y. Cancer Fund Drive "Jamboree" Set For Nov. 3 At Manhattan Center

"Stars" To Perform; Tickets To Be Bought And Distributed By Coinmen

NEW YORK — New York coinmen will all gather at the Manhattan Center on November 3 (election eve) and participate in the greatest coin machine "jamboree" ever held anywhere. The purpose of the "show" is to put together a great sum of money to be handed over to the CMI Damon Runyon Cancer Fund Drive.

All Coinmen will purchase a block of tickets and distribute them to their friends, family and locations. Jack Mitnick, chairman of drive here, informs us that the price of the tickets will be very nominal (exact admission charge is being determined and will be announced in a few days). All net receipts will be turned over to the CMI headquarters at Chicago.

"We have worked out the idea of a 'jamboree' so that everyone can contribute a sum by buying tickets," stated Mitnick. "The coinmen who desire to purchase large blocks of tickets will be welcomed with open arms — and those who can afford to buy only a small amount of tickets can do so. In this manner we're able to participate in this great cause in a program that meets everyone's pocket-book — large and small."

Ticket buyers will see a tremendous show at the Manhattan Center on that night. Every recording artist, radio performer, stage and night club personality that is in the city will be asked to appear. In addition a sensational door prize will be given away.

A committee of the city's most prominent and powerful coinmen has been assembled, and each and every one is working diligently to make the forthcoming "jamboree" a tremendous success. Headed by Mitnick, chairman, the committee consists of Bess Berman, Apollo Records; Al Denver, president of the Automatic Music Operators Association; Barney Schlang, businesss manager of the Automatic Music Operators Association; Charles Aronson, Brooklyn Amusement Machine Company; Bill Rabkin, International Mutoscope Corporation; Harry Rosen, Atlantic-Seaboard Corporation; Nat Cohn, Modern Music Sales Corporation; Dave Simon, Simon Sales Company; Eddie Smith, Emby Distributing Company, Inc.; and Joe Orleck, *The Cash Box*. L

$25 Pinball Tax Proposed For Boston

BOSTON, MASS. — A proposal by the police commissioner, this city, to provide a license fee of $25 on all pinball machines in Boston is being studied by Walter R. Milliken, chief of the city licensing division.

City Auditor Charles J. Fox also is studying the proposal, and with Milliken, will report back to Mayor John B. Hynes.

The tax revenue obtained from these games is expected to run into quite a figure.

Now Appointing Distributors
FOR
BEACON COIN CHANGER
AFTER SIX SOLID MONTHS OF INTENSIVE LOCATION TESTS!

Now in Operation at — and being leased by . . .
WALGREEN DRUG STORE
State & Randolph
Chicago
"Busiest Corner in the World"
•
CHICAGO PUBLIC LIBRARY
Busiest Library in The Midwest
•
And Many Other Outstanding Busy Chicago Locations

The BEACON COIN CHANGER
is Electrically Operated
•
Largest Coin Capacity
•
Leased to Locations on steady monthly profit basis
•
Changes DIMES into 2 Nickels; QUARTERS into 5 Nickels — With Lightning Speed!
•
A PROVEN MONEY-MAKER READY TO WORK FOR YOU!!

FRANCHISES GRANTED NOW FOR EXCLUSIVE TERRITORIAL DISTRIBUTION!

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

NOW DELIVERING
FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR
United's MEXICO
Square's SPORTSMAN ROLL
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

CMI Release On Coin Machines In Recreation Rooms Aired By 54 Stations

Look To Additional 100 Stations To Broadcast

"REC" ROOM KEEPS KIDDIES AT HOME", a release prepared by the CMI Public Relations Bureau, has had remarkable pick-up by radio stations all over the U.S.A.", says James T. Mangan, Director.

To date 54 stations have used the story on their special women's programs, representing a total listening audience of over 3,000,000 people. This story has been sent to 1,000 radio stations and a conservative estimate is that 100 stations will eventually broadcast it to 6,000,000 listeners.

The story is woven around the home recreation room and reads in part: "Then came the problem of actual entertainment for the lively teenagers. First they purchased a second hand juke box and dance records of all kinds. And she says the gang loves it — because they can dance and dance without bothering to fuss with records! Next step was a gaming table and equipment to play cards, backgammon, chess and the like. Then came a couple of pin ball machines, so there's plenty to do besides dancing. All proceeds from the pay-for-play machines go to the Youth Club at their Church, so the youngsters are paving their way for future activities while having a wonderful time now."

N. Y. Music Ops 10th Annual Banquet To Be Sellout

ALBERT S. DENVER

NEW YORK—The music operators of this city get together at the Waldorf on Saturday night, October 18, to celebrate the 10th Annual Party of the Automatic Music Operators Association.

Year by year, this banquet has grown in size, until the association was forced to take over the Main Ballroom of the Waldorf a few years ago. The same condition exists today which plagued them in the past. The demand for tickets is greater than the space available. Al Denver, president, and Barney Schlang, business manager, are overwhelmed with requests for reservations, not only from local coinmen, but many out-of-towners who desire to attend.

"The 1947 banquet should be the biggest and best ever" stated Al Denver "Altho there is still about a month to go, the ticket reservations are pouring in. I would like to suggest to our friends that they do not wait until the last moment to place their reservations, but contact us now so that they are not disappointed later on."

Appointing Distribs For Beacon Coin Changer

AL SEBRING

CHICAGO — Al Sebring, Bell Products Company, this city, announces that he is appointing distributors, assigning territorial franchises, at this time for his Beacon Coin Changer.

Progressing slowly and surely, Sebring has had the Beacon Coin Changer out on test at the most exacting locations (Walgreen's Drug Store, at State and Randolph Streets, the Chicago Public Library, and others in town) and it has withstood every demand placed on it.

"The Beacon Coin Changer has stood up better than we ever dreamed of" reports Sebring. "The change is vended so rapidly and accurately, it's amazing, and in addition the mechanical properties of this electric changer has withstood every abuse given a coin machine."

WANTED AT ONCE!

PACIFIC COAST SALES REPRESENTATIVE

Appoint and work with Jobbers and Distributors — Ten Western Stotes. Permonent Top Notch Job for Right Mon. Must Hove Cor. Give Age, Experience, When Avoilable to

J. O. BATES, Generol Monoger

PACE MANUFACTURING CO., INC.

2909 INDIANA AVENUE

CHICAGO 16, ILLINOIS

2 TERRIFIC 5-BALL GAMES

The REVOLUTIONARY New William's FLAMINGO

Riotous, Furious Action

The SPELLBINDING New KEENEY'S CLICK

13 Ways To Score

ORDER DIRECT FROM

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila., Pa.

SEPT. 18th (THURSDAY) IS THE DATE THE FALL SPECIAL ISSUE OF THE CASH BOX GOES TO PRESS

PHONE — WIRE IMMEDIATELY

381 FOURTH AVE., N.Y.C.

(All Phones: MU. 4-7797)

ATTENTION ALL OPERATORS!

WHY NOT CONTACT US FOR ANY OF YOUR COIN MACHINE REQUIREMENTS. YOU'LL FIND OUR SERVICE EXCELLENT AND OUR PRICES INTERESTING!

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.

(TEL: ARmitage 0780)

MAKE US A REASONABLE OFFER ON 60 UNIT AMI HOSTESS OR ANY PART OF IT

Envoy, R. C.	$200.00
500 Wurlitzer	169.50
600 Wurlitzer	149.50
700 Wurlitzer	249.50
750 Wurlitzer	325.00
800 Wurlitzer	300.00
850 Wurlitzer	325.00

1/3 Deposit, Balance C.O.D.

SUPREME DISTRIBUTORS, Inc.

3817 N.E. 2d Ave. Miami 37, Fla. Phone 7-7490

49 Riverside Ave. Jacksonville, Fla. Phone 3-3516

You're Sure Of Fair Dealings When You Mention The Cash Box

THOUGHTS for THIS WEEK

- To be prejudiced is always to be weak.
- Expedients are for the hour; principles for the ages.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET WM. RASKIN, President LONG ISLAND CITY 1, NEW YORK

"The Cash Box" Is The Operator's Magazine

ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa. 39
Aireon Mfg. Co., Kansas City, Kans. Inside Back Cover
American Amusement Co., Chicago, Ill.....41
Austin Amusement Co., Austin, Texas.....30

* * *

Bally Mfg. Corp., Chicago, Ill.....Back Cover
Bell Products Co., Chicago, Ill.....43
Broadway Music Corp., N.Y.C.....20
Buckley Mfg. Co., Chicago, Ill.....36
Bullet Recording Co., Nashville, Tenn.....17

* * *

Chicago Coin Machine Co., Chicago, Ill.....30
Coin Machine Industries, Inc., Chicago, Ill. 33
Consolidated Dist. Co., Kansas City, Mo.....37
Coven Distributing Co., Chicago, Ill.....45

* * *

Empire Coin Machine Exchange, Chicago, Ill. 31
Exclusive Records, Hollywood, Calif.....18

* * *

Sam Fox Publishing Co., N.Y.C.....23
Frankel Distributing Co., Rock Island, Ill...32

* * *

Genco Mfg. & Sales Co., Chicago, Ill.....40
Globe Distr. Co., Chicago, Ill.....44
D. Gottlieb & Co., Chicago, Ill.....42

* * *

Heath Dist. Co., Macon, Ga.....34
Hermitage Music Co., Nashville, Tenn.....37

* * *

Ideal Novelty Co., St. Louis, Mo.....42
International Mutoscope Corp., N. Y.....44

* * *

Jacobs Mfg. Co., Stevens Point, Wis.....41
O. D. Jennings & Co., Chicago, Ill.....34

* * *

King Pin Equipment Co., Kalamazoo, Mich. 42
King Record Co., Cincinnati, O.....17
A. L. Kropp, Jr., Tuscaloosa, Ala.....39

* * *

Luber, M., New York City.....32

* * *

Edward B. Marks Music Corp., N.Y.C.....21
Marlin Amusement Corp.....32
Mercury Records, Chicago, Ill.....22
M-G-M Records 16
Mills Industries, Inc., Chicago Inside Front Cover
Mills Sales Co., Ltd., Oakland, Calif.....40
Music Publishers Holding Corp., N.Y.C.....23

* * *

National Records, N.Y.C.....21

* * *

Pace Mfg. Co., Inc., Chicago, Ill.....30, 44
Phonofilm, Hollywood, Calif.....41

* * *

Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover
Rosen, David, Philadelphia, Pa.....41
Runyon Sales Co., New York, N. Y.....29

* * *

Scott-Crosse Co., Philadelphia, Pa.....44
Songcraft, Inc., N.Y.C.....23
Sterling Records, Inc., N.Y.C.....22
Supreme Distributors, Inc., Miami, Fla.....44

* * *

United Coin Machine Co., Milwaukee, Wisc. 43
United Mfg. Co., Chicago.....39

* * *

V-P Distributing Co., St. Louis, Mo.....34
Vitacoustic Records, Chicago, Ill.....14

* * *

Williams Mfg. Co., Chicago, Ill.....38
Rudolph Wurlitzer Co., North Tonawanda, N. Y.....8

WE NEED SPACE

MUST CLEAR OUT

ALL USED GAMES

!!! IMMEDIATELY !!!

ALL ORDERS SUBJECT TO PRIOR SALE

Check in FULL Must Accompany ALL Orders

ADVANCE SHOCKER	14.00
BIG GAME, F.P., A.R.	29.50
BIG GAME, F.P., F.R.	29.50
BOBTAIL, F.P., F.R.	29.50
CHICOIN HOCKEY	59.50
FAST TIME P.O.	29.50
GALLOPING DOMINO '41	59.50
JUMBO PARADE, P.O., A.R.	39.50
ROLL A BALL 9 Ft. Skee Ball	$59.50
TURF KING	$49.50

BALLY ENTRY	450.00
GRAND NATIONAL	19.50
SPORT EVENT	19.50
SPORT SPECIAL	19.50

(Slightly Used)
(GUARANTEED LIKE NEW!)

BRAND NEW 5 BALLS

HAVANA	175.00
PLAY BOY	175.00
RANGER	175.00
VICTORY DERBY Ch. Rails	139.50

USED FIVE BALLS

All American	$ 39.50
Big League	B9.50
BOLA WAY	29.50
Eagle Squadron	34.50
EXHIBIT JEEP	34.50
Knockout	54.50
Landslide	24.50
Midget Racer	99.50
Midway	39.50
Shawbaat	34.50
Sky Blazer	39.50
Smarty	119.50
STARS	34.50
Superliner	119.50
Surf Queens	B4.50
SUSPENSE	119.50
Ten Spat	39.50
VENUS	29.50
Victory	34.50
ZIG ZAG	24.50

WE HAVE 200 OTHER GAMES AT CORRESPONDINGLY LOW PRICES

NEW GAMES

BALLY EUREKA	$4B9.50
DRAW BELL DE LUXE 5c	512.50
DRAW BELL DE LUXE 25c	532.50
HI BOY 5c	339.50
HI BOY 25c	359.50
TRIPLE BELL 5-10-25	925.00
TRIPLE BELL 5-5-5	895.00

NEW FIVE BALLS

BOWLING LEAGUE	
CLICK	
GOLD BALL	$279.50
HAWAII	295.00
HONEY	279.50
MAM'SELLE	299.50

WIRE, PHONE WRITE,

PARTS

We carry a complete stock of Official Bally Parts at factory prices. Orders filled same day received.

Also carry complete line of parts of other manufacturers.

PARTS SPECIAL OF THE WEEK

Extra Large White Rubbers Per 100 .....$2.99

No. 50 Mazda Lamps Per 100 ..... 6.00

1/3 Depasit With Order, Balance C.O.D.

OPERATORS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan. Come in and discuss it with us.

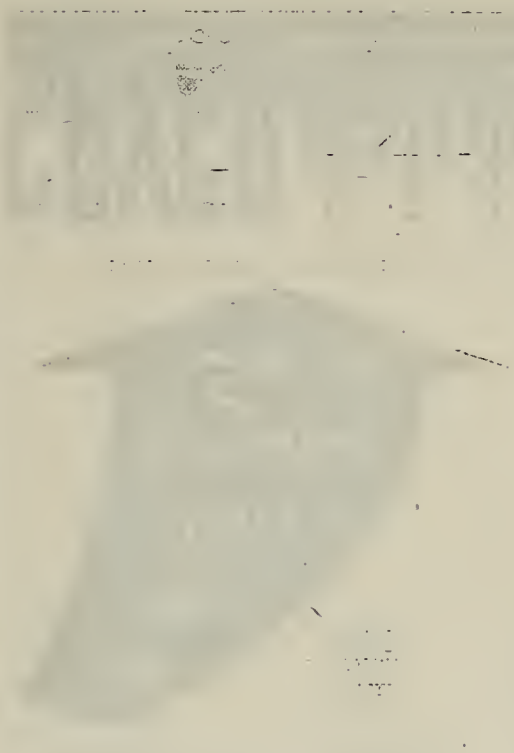
MEMBER

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN, NORTHERN ILLINOIS

COVEN distributing Co.

3181 ELSTON AVE. CHICAGO, ILL.

Phone: INDEPENDENCE 2210



THRU THE COIN CHUTE

CHICAGO CHATTER

Johnny Bertucci of Biloxi, Miss. in town and rushing here and there . . . Jake Friedman of Atlanta also around the Windy City and showing his tanned golf hand, claiming he's still shooting in the low 80's . . . Vince Murphy and Tony Di Giovanni of Globe Distributing looking things over at Mills . . . Harry Williams out of town . . . Gordon Sutton, Eliot Berwit and Larry Cooper enjoying cocktails in the Bismarck lounge . . . And right across the aisle, the Doyle brothers doing the same; Frank Doyle of Miami and Bill Doyle of Grand Rapids . . . Al Silberman, his son, his daughter, and his future son-in-law, having dinner at the Celtic . . . We hear that Wurlitzer's distribs have donated heavily to the Damon Runyon Memorial Cancer Fund and that when the total amount is announced it will be thrilling . . . One of the very busiest guys in this man's town—Gil Kitt of Empire Mach. Exch.—comin' and goin'—buyin' and sellin'—and doin' things in a big way with new quarters of the firm jumpin' all day long.

Have Walter Tratsch of ABT tell you how a carton of ciggies a week once set a town and kept it going . . . Harold Motherway of Marquette Music new Mills Constellation distrib and very enthusiastic about action he's already getting . . . Joe Stella and Charley Schlicht whispering away together as Charley gets ready for a big trip east and south . . . Jim Mangan expounding the benefits of 10c phono play and believes this is the answer to better music biz . . . Ray Cunliffe discussing the advantages of a sales force for the juke box ops which will assure better take . . . Bob Lindelof of Skokie telling about ops who won't cooperate to help keep music biz on best moneymaking basis . . . Mrs. H. Gillette talking about her phono route (300 pieces) . . . Joe Peskin dashes off to his home in Michigan for the weekend . . . Dick Bradley of Tower Records reported to be clicking with a tune called "How Soon", according to Jimmy Martin, his distrib . . . You've got to get off your nice soft seat and really sell", says Heinie Roberts of U. S. Vending Corp. who is getting ready to break with some big news . . . Al Sebring being visited by guys who want to tie up his Beacon Coin Changer for their territories.

Gene Bates of Pace ready to break with some good news for ops . . . Ben Lutske discussing the '41 ruling on the non-coin operated Marvel . . . Harry Salat of Bell Products got an invite from NAMA to attend and turned it down . . . Grant Shay leaves town for a few days . . . Art Weinand of Rock-Ola on one of his fast trips over the weekend. Overnight train to Pittsburgh, work during day, overnight sleeper to Philly, work during day, take plane back to Chi . . . Eddie Ginsberg of Atlas not feeling too well since his fever attack . . . Lindy Force of AMI getting ready for a trip east . . . Ray Moloney dashes away for the weekend . . . Jim Gilmore rushing off to "sign some letters" . . . Johnny Lukasek and Pete Keros of Tom-Tom Novelty at the Mills plant looking things over . . . Dick Law of Mills Industries now a real huckster with that gold Dunhill . . . Dennis Donohue on a mineral water diet . . . Gordon Mills back to smoking cigars. "Don't like pipes in public", he claims . . . Billy DeSelm of United Mfg. Co. says, "C'mon out and see some real action."

Harry Williams all thrilled over the letters the firm have been receiving from ops all over the nation telling of record earnings with the firm's new and improved "All Stars." And Harry and Tony Gasparro decide to go into all out production on this machine due to these many fine reports . . . When asked what territory he worked, Red Zogg answered, "All over" . . . George Dick enjoying a snifter or two while talking over conditions generally . . . Howard Pretzel rushing off to the barber shop . . . Mr. and Mrs. Lou Koren occupying a ringside table at the Chez Sunday eve . . . Also at the Chez same eve, Mr. and Mrs. Al Stern . . . Bill Wolf of L.A. pulls into town and immediately rushes off for Grand Rapids. Returns, and again dashes off. This time for N.Y. . . . Barnet (Shugy) Sugerman pulls into town from N.Y.C. Shugy telling about the swell time he and a bunch of coinmen had in New York's Catskill Mountains . . . George Ponser of N.Y. on his way into town . . . One of the busiest men in Chi—Ben Coven of Coven Distrib. Co. and doing a bangup sales job right down the line with more and more ops making this their headquarters, Ben advises. Ben has a surprise for ops who seek credit.

Here's something to think about. Well known op advises that his pinballs in tavern spots have shut off television sets. Claims that tavern owner won't even turn television on while boys are playing pinball. "Too much good profit in the pin game, nothin' in the television", this tavern owner told op . . . M. Y. (Pete) Blum, formerly of Valdosta, Ga. now of Wichita, Wans. and Ed Heath of Macon, Ga. dashing down the halls at the Bismarck . . . Harry Pearl and Dave Stern of Seacoast, Elizabeth, N. J., in town for a few days to look over the situation . . . Harry Brown taking pahlenty of orders on that new cabinet and smiling from ear to ear . . . H. F. (Denny) Dennison in town and talking about his phono-television combo surprise he'll soon have for the juke box trade . . . Mr. and Mrs. Herman Paster (St Paul) strolling down Randolph St. . . . Mike Hammergren feeling like a zillion dollars . . . Al Decker being taught how to play gin . . . We hear that Dave Gensburg made a thrilling donation the other eve after speech by Eddie Cantor and John Balaban . . . Milt Salstone seeking larger quarters.

Nate Gottlieb preparing to visit N.Y. while the World Series gets under way. Nate will stay on for about a week or so in the Big Town taking in some of the new shows . . . Bill Lipscomb of O. D. Jennings very busy trying to get all ads under way while doing his own work, too . . . Lyle Shinn of Chicago Lock looking forward to great demand from ops for locks . . . Chicago Coin thrilled the way their games have gone over . . . "Dynamic" Phil Weisman new president of Automtic Distrib. Co., AMI distribs here . . . George Jenkins reporting, "Nothing special. Just work and more work" . . . Tom (Dapper) Callaghan down in Texas. Tom bought a series of horseback riding lessons and went down to Texas to find out why . . . Max Glass claims "All Stars" best game in his arcade . . . Paul Bennett awaiting a few more reports to offer a terrific needle to the juke box biz . . . Big news for juke box ops will break very soon from Cleveland. Something many music ops have asked for . . . Paul Huebsch, Roy McGinnis' son-in-law, may soon be biggest op of hot coffee venders in town . . Wolf Rewitz of Denver telling how 10c play held up fine . . . Don Clark of San Francisco, "Rosey" Rosenberg and Tim Crummitt of Kansas City, pass thru Chi . . . Rex Shryver on the job at H. C. Evans while Dick Hood enjoys Benton Harbor's lake breezes. Rex reporting "Races" going big.

Harold (Perk) Perkins back working for American Amusement and all excited over new cabinet . . . Joe Kline, Nate Feinstein and Morrie Ginsberg in a huddle at Atlas and suddenly the joint gets jammed with out of town ops. Morrie reported to have made a stunning donation after listening to Eddie Cantor . . . Jack Kelner doing okay on ciggie venders . . . Most beautiful distrib spot in town is World Wide . . . Lee S. Jones over at P & S reports that biz has shown swell pickup and that firm are preparing to bust wide open soon with nice announcement . . . Bill Ryan of J. H. Keeney & Co. talking about forthcoming cig vender . . . S. L. Luber, sales mgr. for Rudd-Melikian, Inc. thrilled with response firm got at week long showing of new "Kwik-Kafe" hot coffee venders at Stevens Hotel. "Ops from everywhere in this area continued to call", he reports, "and sales passed all expectations" . . . Very busy little guy—Skeet Moore—over at Williams Mfg. Co. trying to talk on three long distance phones all at one and the same time. "And" he says, "they all want immediate delivery on 'All Stars'."

Juke box ops assn. in Honolulu wire Walter Winchell they will set aside complete week for new United Artist recording of "Ella" for Damon Runyon Cancer Fund . . . And all coinmen here thrilled over Walter Winchell's broadcast this past Sunday complimenting cointrade for marvelous yearly support to Damon Runyon Fund. Made many an op feel very proud of his biz . . . Is that a tummy Midge Ryan is getting? . . . George Dick flies back from celebrating 10th anniversary of CMAC in N.Y. and has one of the roughest flights of his career . . . Larry Frankel takes to hospital after severe attack of asthma plus hay fever . . . Les Levison, Packard distrib here, waiting for big shipment . . . Hotter'n blazes this past week in Chi with humidity higher than temperature for few days, yet, coinmen keep acomin' in each day in larger numbers and all looking for big break this Fall season. "Something new has gotta pop soon", is the way one coinguy puts it, "and when it does we wanta be ready for it" . . . Watch this column for a big news break verra verra soon.

THRU THE COIN CHUTE

EASTERN FLASHES

New York coinmen were thrilled over the wonderful announcement about the coin machine industry by Walter Winchell on his broadcast Sunday night, referring to the great support it is giving the Damon Runyon Cancer Fund Drive. Plans of the local coinmen in support of this drive have progressed greatly. Manhattan Center has been hired for the evening of November 3 (election eve) and a tremendous Jamboree will take place. All coinmen will be offered a block of tickets, which they can distribute as they please. Jack Mitnick, chairman in this territory, is working on the admission price, and hopes to be able to arrange it under $1. The foremost coinmen have accepted a place on the local committee. They all expect the Jamboree to be the greatest shindig ever held—and hope to be able to turn over a very large sum of money to CMI Cancer Fund Drive. One distributor has already ordered 1,000 tickets.

* * *

Joe Fishman, Atlantic-Seaboard New Jersey Corporation, Newark, N. J., in Los Angeles, Calif. visiting with the coinmen there—and at the same time relaxing in the wonderful California climate . . . Bert Lane, Atlantic-Seaboard New York Corporation, returns from a business trip thru the midwest . . . Sam Gage, music op here, originally from Chicago, on his way back for a few weeks vacation . . . Ben Palastrant, Aireon regional manager, visits with Tony (Rex) DiRenzo, Manhattan Phonograph Company, distributors here. Ben was on his way home to Boston after a visit to the factory in Kansas City . . . Gloria Friedman, manager of the record department for Runyon Sales Company, played host this week to Eddie Messner, Aladdin Records, L.A., Saul Bihari of Modern Records, Los Angeles, and Paul Reiner of Black & White Records, Los Angeles. Also visiting with Gloria was Dick Kuhn of Top Records, located locally.

* * *

Barney (Shugy) Sugerman, Runyon Sales Company, returns home after spending the fore part of the week in Chicago. Shugy will be making some announcements of a few deals he worked out in the Windy City . . . Sam Cantalupo, music operator, adds another business to his string—he's running a fleet of trucks which remove debris from wrecked buildings . . . Dave Stern and Harry Pearl of Seacoast Distributors (Rock-Ola distrbributors) spend the week in Chicago . . . Another Chicago visitor was H. F. (Denny) Dennison . . . Irv Morris, Active Amusement Machines Co., Newark, N. J. spends a day on coinrow kibitzing with the distributors. Irv reports a decided pick-up in business . . . Jim Bulleit of Bullet Records and Joe Sinsheimer of Allen Distributing Company, Richmond, Va. visiting with Herbert Zebley of Major Distributing Company, work out details for deliveries of Francis Craig's recording of "Near You".

* * *

Nat Cohn, Modern Music Sales Corporation, getting ready for a Chicago trip the end of the month. Nat claims he'll be ready at that time to announce details of the new merchandise machine he'll distribute here . . . Hyman Rabinowitz buys a music route and joins up with the local association . . . Phil Mason and Dave Lowy, Dave Lowy & Company, let up for a moment from their rush-rush-rush, when we visit them—and sigh deeply when the conversation turns to Miami Beach, Lake George, and California . . . The roll down operators attend a meeting at the St. George Hotel, Brooklyn, N. Y., Thursday P.M. . . . Sol Schlang, manager of Silver Lining Music Company, moves into his new home on November 1 . . . Joe Shutofsky of J & H Music Company buys the route of Joe Simon, Criterion Music Company.

* * *

Bob Jacobs, arcade owner in Coney Island, Brooklyn, N. Y. reports a good season, but not up to 1946 . . . Mike Munves taking it a little easy these days, looks in great shape. Munves just completed the best season he's ever had. Now he's going to concentrate on equipment for indoor locations . . . Lucky Skolnick and Al Koondel, seeing the distributors along coinrow, report their rolldown concession at Coney Island did more business than ever this past season . . . Jahn Corrieri, G. C. Enterprise sells his music route and concentrates on the games field . . . Eastern operators are reporting big play on Williams' "All Stars" . . . Maxie Green, New Deal Distributors, rushing around continually, buying and selling new and used games. The showrooms of this company is a beehive of activity.

* * *

The 10th Annual Banquet of the Automatic Music Operators Association, scheduled for October 18 at the Waldorf will be bigger and better than ever if we're to take the word of Barney Schlang, business manager. Reservations for tickets are pouring in, and the Souvenir Journal is shaping up with plenty of ads . . . Hymie Rosenberg, H. Rosenberg Company, doing a land-office business on roll down games. Hymie expects to be in Chicago next week . . . Sid Mittleman, Abbott Specialities, report local operators clamoring for more and more of their new rolldown game "Buccaneer" . . . Jack Semel and Jack Rubin, Esso Manufacturing Corp., Hoboken, N. J., working on a new rolldown game, and will be ready with an announcement in a very short time.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Had a nice visit with Bill Suter of Manila, Philippines, this past week. Bill distributes phonos and some games in the islands. Bill had a case tried recently in which he tested the validity of a local law barring certain types of equipment and during the trial the Chief of the legal division of the Philippines Customs Service named "Aceron" left the bench and tried his luck with the game and did very well. Bill hopes that the judge will be with him, and pointed out that there are eleven distribs now in Manila with phonos being the chief type of equipment being operated there. He informed me that the most popular type of music played in the juke boxes are Sambas, Tangos, and Rhumbas. Perry Como is the number one favorite in the Philippines in the popular record field. Upon inquiry Suter pointed out that the operators handle all locations on a 60-40 to 70-30 commission basis. He indicated that he hoped the quality of the platters would improve as the heat warps most of the records they receive. Suter recently bought out the interest of Jack R. Moore and now personally owns the Morcoin Company of Manila.

Visiting in town and calling on the distribs on coin row were Barney Greenberg of the the Atlas Novelty of Detroit and Chicago and Joseph Fishman of the Atlantic New Jersey Corporation of New Jersey. They planned on a visit to the Allite Manufacturing plant to see the plant in operation and call on some of the officials . . . Jules Bihari of Modern Records informs me that this firm is opening their new distributing offices in Los Angeles, that it will be located at 678½ S. Vermont Ave. Joe Bihari is accompanying Hadda Brooks top recording artist of the firm to Washington D.C. for personal appearance and night club engagements. An extensive trip across the country is planned. Saul Bihari and sister Rosalind are in New York. That leaves Florette in charge of the works to keep things humming until the traveling members get back . . . Leon Rene president of Exclusive leaves for New York via the Super Chief this week to look in on the new offices in that city and call on some of the boys. We hear that Herb Jeffries opens at the Morocco this week, and Francis Wayne opens at the Theatre Club in Oakland. Johnny Moore and his Blazers off on a well earned vacation, then back to the wars for personal appearances on Disc Jockey shows, night club engagements and a number of theatre engagements. The boys have a very busy schedule.

Charlie Fulcher of Mills Sales is off again to Las Vegas. Charlie does lots of good business on these jaunts to the famed Nevada playground and plans on taking some nice orders for Mills Bells and phonos . . . Eddie Howard of Mills Industries of Chicago out on the west coast conducting mechanics schools at Portland, Oakland and Los Angeles, reports very nice attendance at these sessions . . . A few of the coin men seen shopping along coin row this past week included: N. P. Craver, San Diego; Lawrence Raya, Colton; Ivan Gilbert, Lemon Grove; Bernard Mills, Bell Gardens; Ben Korte, Glendale; Thomsen Bros., Delano; Fred Allen, Bakersfield; Danny Lipton, El Monte; Ray B. Jones, Inglewood; W. D. Tanner, Fresno; Jack Bahler, Inglewood.

Oh, that Bill Wolf, that ever travelin' man, is off again and this time to the A.M.I. factory at Grand Rapids, Michigan, then back to Chicago, then off to New York on a few business matters, then back. I hope to catch up with this guy some day . . . Jack Gutshall traveling along the highways and byways calling on ops along the line and doing some selling of Packard phonos and other coin equipment. Jack tells me that "if the boys are too busy to come in I guess I will just have to chase out to see them." Jack has a new auditor named John Schaffer . . . M. C. (Bill) Williams a bit worried over his daughter just taken to the hospital. Bill just received word that a nice shipment of new Williams "Flamingo" a really swell five ball is due in shortly.

Dropped around to see Bill Happel, Jr. at Badger Sales who informed us that the Rock-Ola school for mechanics, servicemen and operators is to start this week and will run for the next three or four weeks. Nephew William E. Happel who attended the Rock-Ola school at Chicago will be the instructor in charge . . . The distribution of records over at the Southern California Automatic Music Ops Association is swinging into high gear with more than thirty record companies supplying records to the association for sale to the ops at wholesale prices. This set up is a terrific break for the record companies and a wonderful service to the operator and a saving to them. Jay Bullock has several new ideas up his sleeve for the music ops and plans on making them public at the next meeting to be called soon.

Paul and Lucille Laymon plan on leaving for Chicago this week to attend several functions of great interest and at the same time plan on seeing the sights and having a bit of fun. Paul and Lucille were very busy sealing and stamping over 2,000 letters to ops, jobbers and distribs for their contribution to the Coin Machine Industries Damon Runyon Cancer Fund. Paul hopes to have lots of checks back by return mail. "Let's get behind this drive," Paul tells the boys, "and mail your checks in early and often" . . . Fred Gaunt over at General Music seen closing a deal for the sale of several new games. Freddie can spot a deal a mile off and is usually right in there pitching all the time . . . Al Bettleman at C. A. Robinson is still practicing on those new pin games and getting to be high scorer on practically every game in the place. . . . Eddie Mesner of Aladdin Records out of town this week and due back shortly with several new recordings which we hear are very hot to listen to and which should go well in those race spots.

Len Micon of Pacific Coast Distribs just received a nice shipment of the new Genco "Honey" and delivering them as fast as he gets them in. Len's son Arnie listens to them wedding bells come next November 2nd . . . Lyn Brown we hear has just taken on a new line of games including a new roll down . . . Aubrey Stemler and Jay Kurtz of the Kayem Products, distributing a new line of vending machines, working on a new addition to their line and getting lots of response to their present line of equipment . . . Elky Ray taking a few days off and calling on some of the ops in the territory and taking orders on the new Gottlieb games . . . Things are humming over at Allite Manufacturing Company.

Your California rep of *The Cash Box* leaves for Chicago this week after nearly two years of very swell association with some of the nicest guys in the coin game. I take this means of saying thanks for the cooperation and help given me by the many friends I made covering coin row, and record row as well, and wish you the very best of luck. I leave in my stead to carry on a nice guy named Steve Mason. He's new in this game and needs your help. If you will give him the same wonderful help you gave me when I was just breaking in that's all we ask.

THRU THE COIN CHUTE

MINNEAPOLIS

The Twin Cities are having another heat wave and although vacation season is practically over, many of the operators are still flocking up to the breezy northern part of the state to cool off.

Harry Johnson of Mitchell, South Dakota stopped off in Minneapolis for a few days enroute home after spending several days in Chicago . . . Frank Davidson of Spooner, Wisconsin, in Minneapolis just for the day making the rounds . . . Jess Marquisse of Fargo, North Dakota also spent several days in Minneapolis visiting relatives. Jess just recently came back after spending several weeks in New York . . . Dick Henderson of Midwest Novelty Company, Willmar, Minnesota was in Minneapolis for a few days.

Matt Engal of the Mayflower Distributing Company in St. Paul, Minnesota is spending a two weeks vacation in New York . . . Paul Hayes of Rochester, Minnesota, in town for a couple of days, telling us the heat wave in Rochester is worse than in Minneapolis. It doesn't sound possible . . . Le Roy Roberts of Luverne, Minnesota, back home after spending a nice vacation in Canada. Also very proud of the fact that he caught a 15 pound Northern . . . The South Dakota Operator's State Convention being held at Rapid City, South Dakota must have been a success, although we haven't received the full details yet. All the representatives of the distributors in the Twin Cities were there for the two day meeting.

Mr. and Mrs. Lyle Kesting of Billingham, Minnesota were in Minneapolis last week. The Kestings attended a wedding of their niece . . . A. J. La Beau, Jr. of the La Beau Novelty Company is not planning on returning to school at Tulane University this year as he is in the business, and will attend night law school in St. Paul . . . Ralph Skinner of Glenwood, Minnesota reports that fishing is much better now than it was two months ago . . . Martin Kallsen of the Martin Music Company, Worthington, Minnesota also in Minneapolis for a couple of days visiting the distributors and several friends. The large camp he operates during the summer months is now closed for the season, and from what we understand, it has been a very successful one.

Henry Rasmusson of Fergus Falls, Minnesota was in town just for the day, and very anxious to get back where it is nice and cool . . . Joey Atol of the Arrowhead Novelty Company, Duluth, Minnesota, in town just for the day on business, and very happy to return to the cool shores of Lake Superior . . . Mr. and Mrs. O. Sundem of Montevideo, Minnesota, in town for a few days just sort of vacationing.

ST. LOUIS

The boys in St. Louis are still mopping brows and muttering as the 52nd day of heat over 95 degrees arrived. "Maybe we're all dead and are getting punished" op Chuck Larcom observed. Play in all fields is down due to general lethargy over the 49th State.

One exception is interest in the "croocial" series between the Bums and Cardinals, which is selling tickets like World Series days, according to Olive Novelty Company. The three game series kept Ben Axelrod busy buying seats and distributing them to his customers. Everybody's looking for the Cards to repeat last year's quick win.

A hot announcement by the Missouri Amusement Machine Association is that the St. Louis group will supply a trailer load of used equipment to be sent to the veteran's training school in New York. Carl Trippe of Ideal started the ball rolling with a gift of used pin games and arcade equipment, whereupon the association took up the idea. Some pretty fair country equipment is going into the load as every distributor jumped aboard the bandwagon.

Jimmy Carmody is the lucky owner of ten new phonographs. He grins mysteriously when asked what happened to them! Lou Morris of Morris Novelty has returned from over a month in Chicago. Instead of finding the cooling breeze he roasted on the lakefront, Lou reports. Al Haneklau of Olive Novelty is the only coin luminary who went far enough north to stay cool.

Among visitors at V. P. Distributing Company were Howard Coverstone and Harold Brown of Mattoon, Ill., Bill Keller from Anna, same state, Ralph Hankin of Cuba, Missouri, Elmo Colletts, Moberly, Mo., and C. R. Crandall of Fayetteville, Ark. Prexy Del Veatch is dragging them in from long distances these days.

Goods news on coin machine beach is the fact that Ed Randolph, after a long siege of illness, is back on the counter at Ideal. More news there is the marriage of Bill Metcalf to Reba Sudloff, former secretary at Ideal. Jack Barbasch of Rockola is in town, with slide machine training films for operators and Rockola mechanics.

Carl F. Trippe tells us that Rock-Ola operators and service men in this territory will soon have an opportunity to attend a course of special training at the Ideal Novelty Company School. Known as the Visualcast Service Training Program, the course will consist of five one hour sessions, using motion pictures and the Rock-Ola Service Specialists' Handbook. All Rock-Ola operators and their service men are urged to attend. At the completion of the course, each person who has attended will be given a set of questions to answer and those who qualify will be awarded a diploma.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

EFFECTIVE WITH ISSUE OF SEPT. 22

CLASSIFIED AD RATE WILL BE $1.00 PER LINE

(MEASURES 7½ INCHES LONG)

FREE AD EACH ISSUE FOR ALL $48.00 PER YEAR SUBSCRIBERS
MAXIMUM SPACE 5 FULL LINES • ALL ADS OVER 5 LINES — ADD $1. PER LINE
NAME, ADDRESS AND PHONE, FIGURES 1 LINE
USE GIANT CARD ENCLOSED FOR CONVENIENT MAILING
ALL ADS — CASH WITH ORDER

WANT

WANT – Mexico pin game, new or used. Also any new five ball pin games in the original boxes. State quantity and lowest price in first letter. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO.

WANT – 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: TUxedo 4976

WANT – We will buy Mills original escalator machines, no rebuilts. Liberal trade allowance on Vest Pockets, Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Seeburg Wall-O-Matics Three Wired Used Boxes in good condition. REX NOVELTY CO., 170 S. STATE ST., WILKES-BARRE, PA. Tel: W.B. 3-7542

WANT – Keeney Bonus Super Bells 5-25¢; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Late Pingames for resale. Quote best prices, quantity and condition first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Will buy for cash – new or used phonographs, floor and basement models. Must be in good condition for resale. No junk please! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS, 15, MINN.

WANT – Scales; 1946 Aireon; 46-47 Rock-Olas; Seeburgs; Wurlitzer. State condition and price in first letter. Write: BOX 139, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT – DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT – Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT – Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaza 9-1380.

WANT – We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – A $74.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – a few more Victory Derbys, Arcade machines, Vending Machines. Good allowances toward our Bang-A-Fitty. Best money maker on the market. There is no substitute for Bang-A-Fitty. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

CLEAR ACROSS THE LINE — ONLY $1.00

EACH LINE IS 7½ INCHES LONG — ALL YOU CAN TYPE OR WRITE ON THIS CARD ON ONE LINE — ONLY $1.00. WHATEVER YOU HAVE FOR SALE — OR WANT TO BUY — WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION, NAME, ADDRESS, AND PHONE NUMBER FIGURES AS ONE LINE. ADS CLOSE FRIDAY NOON EACH WEEK. WRITE YOUR AD ON THIS CARD AND MAIL.

ALL ADS — CASH WITH ORDER

NAME ..... PHONE No. .....

ADDRESS ..... ZONE ..... STATE .....

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, COLO. Tel: 8152

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

FOR SALE

FOR SALE – Territory Closed. 17 Special Entry (write for price); 1 Eureka (write for price); 30 Longacres $135. ea.; 2 Record Time $75. ea. Texas License Paid. Send truck to haul them. LANCE J. HARRIS, 117 NO. A ST., HARLINGEN, TEXAS Tel: 694

FOR SALE – Super Skeeroll alley $125.; Keeney Submarine $45.; Chicoin Hockey $45.; Tally Roll $140.; Jennings Club Bell 5¢ $49.50; F.P. Big Tops $30. ea.; Mills Thrones $75. ea.; Wurl. 600R $120.; Rock-Ola 16 $75.; Rock-Ola 12 $40. and other buys! OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE – 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE – Any pre-war game or conversion $19.50 ea. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Wurlitzers; 1 – 500K $135.; 10 - 600R - $150. ea.; 5 - 700 $250. ea.; 8 - 750E $325. ea.; 6 - 800 $300. ea. 4 Seeburg Envoys RCES $200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE – Wurl. 1015's; Seeb. 146M; Rock-Ola 1422. Write for price. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE – 1 Keeney 3-Way Bonus Superbells, excellent condition $900.; 4 Atomic Bombers, like new $275.; 2 Jack Rabbits $250.; Genco "Whizz" $75.; Amusematic Lite League $115.; Ace Bomber (Mutoscope) $115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE – 3 Kilroys $160. ea.; 5 Stage Door Canteens $70. ea.; 1 Miss America $165.; 2 Vest Pockets $35. ea. All games still on location. Will crate and clean for you. S. F. ARMSTRONG, 315 HEARNE, SAN ANTONIO 4, TEXAS.

FOR SALE – ABC Bowler $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $49.; Kismet $54.; Production $37.; Venus $22.; Yankee Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3817 N.E. 2nd AVE. MIAMI 37, FLA.

FOR SALE – 2 Premier Skee Balls with Barrell $195.; 3 Bank Balls $95. ea.; 2 Batting Practice $65. ea.; 1 Sky Fighter $75.; 2 Air Raiders $65. ea.; 3 Wurlitzer Skee Balls, 14 ft. $150. ea.; 6 Supreme Skee Rolls, 9 ft. $95. ea.; 1 Rapid Fire $60.; 3 Chicken Sams $55. ea. WANT – Total Rolls and Advance Rolls. MARCUS KLEIN, 577 – 10th AVE., N.Y.C.

FOR SALE – Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE – Arcade and Legal Equipment. Ready to plug in. Bally Basketball $49.50; Tri-Score (floor sample) regular $465., close-out $119.50; 2 Bally Undersea Raiders $99.50 ea.; Hi-Score (floor sample) regular $425., close-out $109.50; Play Ball $109.50; Ten Strike $54.50; 11 – 10-1/2 ft. Premier Barrel Rolls like new) $199.50 ea.; 3 new 10-1/2 ft. Premier Barrel Rolls $229.50 ea.; 3 – 12-1/2 ft. Premier Barrel Rolls (like new) $219.50 ea.; Bowling League $29.50; Chicken Sam converted to Shoot the Bar tender $69.50; Chicken Sam converted to Wolf (black light) $89.50; 2 Roll-A-Balls $79.50 ea.; Skyfighter $84.50; Dragon Shocker $89.50; Bat-A-Ball Sr. (post-war, upright, like new) $89.50; 3 Chicago Coin Goalees $129.50 ea.; Scientific Batting Practice $54.50; Red Ball $69.50; Keeney Submarine $49.50; Exhibit Foot Vitalizer (post-war, like new) $119.50; 2 – 14 ft. Bank Balls (post-war, like new) write; Lite League $54.50. 1/3 Deposit. ALFRED SALES CO., 1006 MAIN ST., BUFFALO 2, N. Y.

FOR SALE – Mills Blue Fronts 5¢ $85.; 10¢ $90.; 25¢ $95.; Mills Brown Fronts 5¢ $95.; 10¢ $100.; 25¢ $105.; Mills Chrome 5¢ $105.; 10¢ $110.; 25¢ $115.; Pace Comet 5¢ $65.; 10¢ $70.; 25¢ Standard Chief Jennings (write). All above machines completely rebuilt and refinished and guaranteed. Also have quantity of Mills slots (as is) at low prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – New Bradley Drink Dispensers. Serves two different flavors simultaneously. Capacity 800 drinks at one filling. Completely contained, fully automatic with counter level chromium cup platforms. This new unit is considered the Rolls-Royce of the Drink Machine Industry. Att: F. W. Wageman, THIRST AID CO., 521 – 5th AVE., N. Y. C.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Juke Box & Pin Ball route located in the best resort town in Texas. 21 newest Wurlitzer Phonographs, 23 newest Five Ball marble machines; 10,000 records; 47 Dodge pickup; Wall Boxes; Parts & Shop equipment. Mostly contract locations. My take averaged $475. per week first six months of this year. Very low overhead expense. Terms: BOX 140, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – New Orleans Novelty Company's famous used games: Big Parades $25.; Exhibit Fast Balls $85.; Knockouts $25.; Bally Longacres (1 ball) $57.50; Victory Specials $265.; Surf Queens $45.; Havanas $155.; Rios $145.; Spellbounds $67.50; Stage Door Canteens $55.; Grand Canyons $37.50; Big Hits $55.; Mystery $125.; Super Liners $95.; Step Ups $90.; State Fairs $85.; Baffle Cards $145.; Lotta Fun $40.; Contest $25.; South Seas $35.; Air Circuses $25.; Velvets $25.; Carousels $147.50; Sea Breezes $69.50; Sky Chiefs $35.; Big Leagues $57.50; Libertys $35. Floor samples: Chicago Coin Gold Balls (write); Williams Torchys (write); Williams Cyclones $155. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: RAymond 7904

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Will trade: 1015's for Seeb. 8800RC or 8200RC. Will also trade for late games. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE – Checked, perfect - Surf Queens $50.; Big League $50.; Superliners $89.50; Smartys $79.50; Show Girl $99.50; Suspense $64.50; Midget Racers $64.50. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – We have many good United's Revamps (Idaho, Streamliner, Grand Canyon, etc.) coming in from our routes. These are cleaned up and ready for location, only $44.50. Write for list of other Post-War games available and let us prove that our prices are the lowest in the business. Immediate Delivery on United's new "Hawaii" – Their Best – No more need be said. BANISTER & BANISTER DIST. CO., 444 MASS. AVE., INDIANAPOLIS 4, IND.

FOR SALE – Keeney free play and payout – Skylark $40.; Fortune $50. as is; newly repainted and reconditioned Sky Lark $75.; Fortune $90. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Keeney combination free play and payout One Ball. Long life for Keeney's quality machines. Big Parlay, slightly used $250.; a few new Big Parlays, still in original crates, regularly $600. Less than distributors price. Save with safety from an authorized Mills and Keeney Distributor. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Just compare these prices! 3 Suspense $79.50 ea.; Superliner $89.50; Show Girl $109.50; Tornado $124.50; 2 Havana (with new 5000 stepper motor) $169.50 ea.; 2 Stage Door Canteen $84.50 ea.; 2 Midget Racer $59.50 ea.; 3 Genco Victory $25. ea.; 1942 Home Run $34.50; Girls Ahoy $29.50; Knockout $34.50; Paratroopers $29.50; Zig Zag $29.50; Spot Pool $29.50; Tail Gunner $29.50; Towers $19.50; Five-Ten-Twenty $34.50; 12 assorted United Conversions $44.50 ea. ONE BALLS; 2 Club Trophy $24.50 ea.; 5 – '41 Derby $29.50 ea.; 3 Pimlicos $39.50 ea.; regular Victory Special $229.50; Victory Special converted to automatic shuffle $319.50. Thoroughly reconditioned, A-1 shape. 1/3 Deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE – Operators! Wake up those Ray Guns to new profits this season. Convert with extra moving target units now. Write for information today. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Bally One-Ball Payouts – Victory Derbies, front repainted, machine can't be told from new $150. to $175. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Five brand new latest model Vest Pocket Bells. Never taken out of original boxes $60. ea. These machines have meters. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA. Tel: 8-0042

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – 500 used popular records properly packed for shipment 9¢ ea! Sparks & Smiley counter game $7.50 both. Tokyo Gun $19.50. Wallbox brackets $1. ea. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Will trade Rock-Ola 1940 Super Walnut cabinet complete except for mechanism and Speaker for Rock-Ola Playmaster Cabinet. GIOMI BROS., 216 NO. 3rd ST., ALBUQUERQUE, N. M.

FOR SALE – 5 Used Bowl-A-Ways (11'6" lg. Skee Roll) Mfg. '46. $100. ea. WANT – Used Genco Advance Rolls and Total Rolls. Advise best selling price in first letter. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS.

FOR SALE – Total Roll $225.; Rol-A-Score $200.; Super Triangle, Tally Roll & Jack Rabbit $150. ea.; Rapid Fire (2 for $60); Lite League $95.; Sportsman Roll $250. PINS: Spellbound $100.; Superliner $100.; Laura $35.; Grand Canyon $35.; Baffle Card $125. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Jockey Clubs and Turf Kings – Chrome drill proof rails, newly repainted cabinet more outstanding than original paint job, new coin chutes $100. ea.; Grand Nationals, Sport Kings ,Grandstands, Thistledowns $25. ea., five for $100. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Going out of business. 3 Hi-Tones R.C. 8800 $225. ea.; 2 Wurlitzer 500 $175. ea.; 2 Seeburg Vogues $175. ea.; 3 Wurlitzer 24's $125. ea.; 2 Wurlitzer Victory Models 500 Keyboard $150. ea.; 2 Seeburg Gems, reconditioned $150. ea.; 2 Rock-Ola Windsors $100. ea. MORRIS ROOD, 593 – 10th AVE., NEW YORK, N. Y.

FOR SALE – We have 'em; buy your new or used 5 Balls from us and save money; Torchy; Cyclone; Ranger; Lightning; Carousel; Havana; Amber; Midget Racer; Suspense; Tornado, etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Playmasters; Rock-Ola Super 40 $189.50; Pace Slots; Lucky Strike and Penny Counter Games. For any needs and low prices contact: AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE – 1 Wurlitzer 616 (110V., D.C.) $134.50; 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commando $199.50 ea.; 1 Aireon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone ESRC $232.50; 1 Seeburg 8200 Hi Tone $159.50. Phone, Wire, Write. SILENT SALES SYSTEM, 635 D. ST., N.W., WASHINGTON 4, D.C. Tel: DI-0500 2505 NO. CHARLES ST., BALTIMORE 18, MD. Tel: Belmont 8189

FOR SALE – Wall Boxes: Wurlitzer 125 (5-10-25¢) $12.50 ea.; Wurlitzer 310 (30 wire) $5 ea.; Wurlitzer 115 $5. ea.; Wurlitzer 311 (3 wire Bar) $7.50 ea.; Rock-Ola 5-10-25¢ Dial-A-Tunes $7.50 ea. Extra Special: Seeburg 1-46M, like new $600.; Rock-Ola Standard $150.; Rock-Ola Windsor $95.; Wurlitzer 61 C.M. $65. GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS 1, TEXAS

FOR SALE – K.H.F. Phonographs Stands, manufactured by our own firm for our routes and sold to many other operators are now available for immediate delivery from stock $17.50 ea., 5 or more $16.50 ea., 10 or more $15.50 ea. Descriptive circular sent on request. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Read this ad thru: Brand new hand spun aluminum Wurlitzer counter model record trays, regular $20. per set of 12, close-out at $11.95 per set; 32 new ABT Challenger stands $5.95 ea.; Wurlitzer Stroller with chromed No. 125 Wall Box $54.50; Guardian Service Kits, list $8.33, close-out $6.45 ea.; 2 Bally Club Bells $59.50 ea.; first quality Tubular Wrappers $15. per case of 25M; Jafco Universal Amplifiers – model A (fits all models except Seeburg Hi-Tone) $34.50 ea.; model B (fits all models) $44.50 ea.; 2 Packard Out-of-the-World Speakers (write). 1/3 deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE – Wurlitzer Model 320, 125, 220 and 100 Wall Boxes $5. ea.; Rock-Ola Wall Boxes $5. New Deals Free Play Machines $15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: STadium 3320

FOR SALE – The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work gauaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE – 18 only Automatic Postage Stamp Dispensers for use indoors or outdoors, regularly $38.75 – while they last $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – 4 Paces Racers 5-25¢ Brown, Red Arrow, Post & Pre-War $75. up; 3 Evans Ten Strikes $65. up, one of these Post-War; 1 – 10¢ Watling Pre-War $75. All these games are clean and working. PRESTELL AMUSEMENT CO., 911 W. FRUIT AVE., ALBUQUERQUE, N. MEX.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Amber $159.50; Baffle Card $149.50; Big Hit $59.50; Double Barrel $79.50; Dynamite $139.50; Stage Door Canteen $59.50; Fast Ball $99.50; Fiesta $129.50; Havanas $159.50; Kilroy $159.50; Lightning $159.50; Suspense $99.50; Surf Queen $69.50; Super Score $129.50; Step Up $119.50; Smoky $139.50; Smarty $129.50; Show Girl $169.50; Spellbound $99.50; Rio $149.50; Rocket $159.50; Whizz $29.50; Goalee $179.50; Batting Practice $49.50; Hockey $49.50. H. G. PAYNE CO., 312-14 BROADWAY, NASHVILLE 3, TENN.

FOR SALE – Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wild Fire $25.; Defense $25.; Silver Spray $25.; Band Wagon $25.; Pimlico $120.; '41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

FOR SALE – Special! Victory Derbies. Send your offer today! MANKATO NOVELTY CO., 639-1/2 MOUND AVE., MANKATO, MINN.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.
FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5-25 Lucky Lucres $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE – These will go fast at this price – tip top condition: 2 – 25 cycle '40 Super Rock-Olas $179.50 ea.; 2 – 800 Wurlitzers $279.50 ea.; 3 – 61 Counter Model Wurlitzers with brand new trays $55. ea.; 600R Wurlitzer $149.50; 950 Wurlitzer $295.; 850 Wurlitzer $309.50; 780E (Colonial) Wurlitzer $289.50; 24 Victory Wurlitzer $99.50; Seeburg Classic ES $179.50; Seeburg Major Marbleglo RCES $249.50. 1/3 Deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE – 3 Whizz's (without bases) $50. ea., 1 Total Roll $200.; 1 Goalee $200. (like new); Rapid Fire $50. ea.; Ten Strike L.D. $35.; Muto. Skyfighter $50.; Chicoin Hockey $50.; Bally Defender $50.; 200 Free Play Games. Make offer. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 5-4976

FOR SALE – New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Music Route Southern California. 70 Locations, 6 Room House and Service Car, – 1940 Cheve., Shop and Parts. Complete operation $50,000. 1/2 Cash, balance 5 years. BOX 138, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Territory closed! Machines used few weeks only, like new. Evans Bangtail J. P. Cash $495.; Comb. F.P. $645.; Keeney Bonus Super Bell 5; $395.; 5-10-25¢ $995.; Bally Draw Bells $295.; Bakers Races J.P. $145.; Paces Races (Red Arrow) $145.; Victory Specials chrome rails $275. M.A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Available immediately – three complete Automatic Hostess units including switchboards, tables and location machines. Can be used for ten, twenty or thrity station studio. Exteremely low price. FAIRMORE MUSIC CORP., 135 S. 5th ST., READING, PA.

FOR SALE – 3 Seeburg Envoys $175. ea.; 3 Seeburg Classics $200. ea.; 2 – 8800 Seeburgs $225. ea.; 1 Model 24 Wurlitzer $150.; 2 – 600 Wurlitzers $200. ea.; 2 – 750E Wurlitbers $225. ea.; 15 Buckley Wall Boxes $7.50 ea. WOOD AMUSEMENT CO., P. O. BOX No. 147, ANDALUSIA, ALABAMA

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 35 New Solotone Boxes, latest model $20. ea.; Location Amplifiers $70.; 60 New Personal Boxes $13. ea.; Location Amplifiers $80.; 3 – 146 Seeburgs, like new $550. ea.; 2 Wurlitzer 24's $125. ea.; 2 Hi-Tone 8800 R.C. $225. ea. All machines in A-1 condition. LOUIS WOHLBERG, 593 – 10th AVE., NEW YORK, N. Y.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Priced for Quick Sale: 5¢ Watling Rol-A-Top, late $50.; 10¢ late Watling Rol-A-Top $50.; Jennings Silver Moon Chief $80.; 2 Mills Free Plays $50. ea.; 5¢ Mills Silent Brown Front $90.; 10¢ Watling Yellow Front and Wonder Bell $50. ea.; 2 – 9 ft. Bowl-A-Bombs $50. ea.; 1¢ Jennings $18.; 10¢ Watling Cherry Front Rol-A-Top $55.; Bally Twin 5 & 25¢ $75.; 1¢ Mills Smoker Bell $35.; 50¢ Jennings $65.; 5¢ Jennings $25.; 5¢ Pace Comet $25.; 1¢ Pace Comet $20.; 1¢ Mills Q.T. $20.; 5¢ Mills $55.; 1¢ Watling $15.; 1¢ Caille $15.; 10 Daval 21 $5. ea.; 1 Groetchen 21 $5.; 3 Chicago Club House $7.50 ea.; 1 Mills base stand $5.; 1 Watling base stand $5.; Scientific Batting Practice $85.; 2 Liberty Bell Consoles $30. ea.; 50 Holly Grips $5. ea.; 6 R.W.B. Cabinets $10. ea. Also complete stock of sales boards Price sent on request. Make offer for lot of machines. LES GEITING, 4220 GREEN, SAGINAW, MICHIGAN

FOR SALE – 8 – 24's 30 wire Seeburg Wall Boxes; 5-10-25 Wurlitzer Wall Boxes. All kinds of Music Boxes for sale. PIONEER MUSIC CO., INC., 329 WARREN ST., ROXBURY 19, MASS.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Keeney Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – No catch, we are loaded and want to dispose of 1¢ Counter Games: 31 new ABT Challengers $32.50 ea.; 74 used post-war ABT Challengers $22.50 ea.; 29 new Bat-A-Ball Jr. $24.50 ea.; 47 used Bat-A-Ball Jr. $19.50 ea.; 23 new Kicker & Catchers $29.50 ea.; 33 used Kicker & Catchers $20. ea.; 42 new Champion Basketballs (write); 34 used Champion Basketballs (write); new Skill Thrill $29.50; new Bouncer (write); Pikes Peak $15. ea.; 4 New Line-A-Baskets 5¢ play – mechanical $39.50 ea., electrical $69.50 ea. You can't miss operating profitably at these prices! 1/3 Deposit. ALFRED SALES, INC., 1006 MAIN ST., BUFFALO 2, N.Y.

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE–Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – 1 Skill Time; 1 Super Track Time; 1 Twin Paces Reels; 3 Paces Reels; 1 Flat Top Claw; 2 Deluxe Rock-Olas; 1 Counter Model Rock-Ola; 2 – 5 Balls "Sporty"; 1 Super Bell; 1 Hi-Hand. All $300. CAPITOL COIN CO., 2627 MURA ST., BALTIMORE, MD. Tel: Wolfe 3526-W

PARTS AND SUPPLIES

FOR SALE – Badger Parts Specials – 30 wire cable 19¢ ft.; Independent 7/8" Locks 60¢ ea., $6.80 doz.; 28 volt bulbs $15. per 100; B-3 pickups $2.95 ea., $32.50 doz.; Phono Title Strips $4.75 M, $4.50 M in 5M lots; Electric Hand Drill $11.80; 12" Speaker Cabinets $4.95; Coin Wrappers 65¢ M, 60¢ M case lots; Zipcord 250' Spool $4.75. Also parts in stock for Keeney, Rock-Ola, Bally, Mills Genco, Exhibit, Gottlieb, etc. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Wholesale Radio Parts: #47 Bulbs $40. per thousand; Alliance Phone Motor $3.85; Astatic phono pickup with L-72 cartridge. Regular $4.50 net for $2.95; Motor and pickup together $5.95; Record changer, No Gears! No Belts! Fool-proof! Guaranteed Perfect! $19.95; 15 Watt Amplifier, complete with speaker and cabinet $52.95. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 46, 47 – 5¢ ea.; No. 50 – 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

MISCELLANEOUS

NOTICE – Ad No. 6. Ten Dollars Just For Your Name! Sit down NOW and write your name, address and number of this Ad. You will receive $10. Free Credit, within one year, on purchase of first order of $50. or more. NATIONAL NOVELTY CO,, 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE – Phono Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR $15.00

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY..... ZONE.... STATE.....

"THE CRUSH BOX."

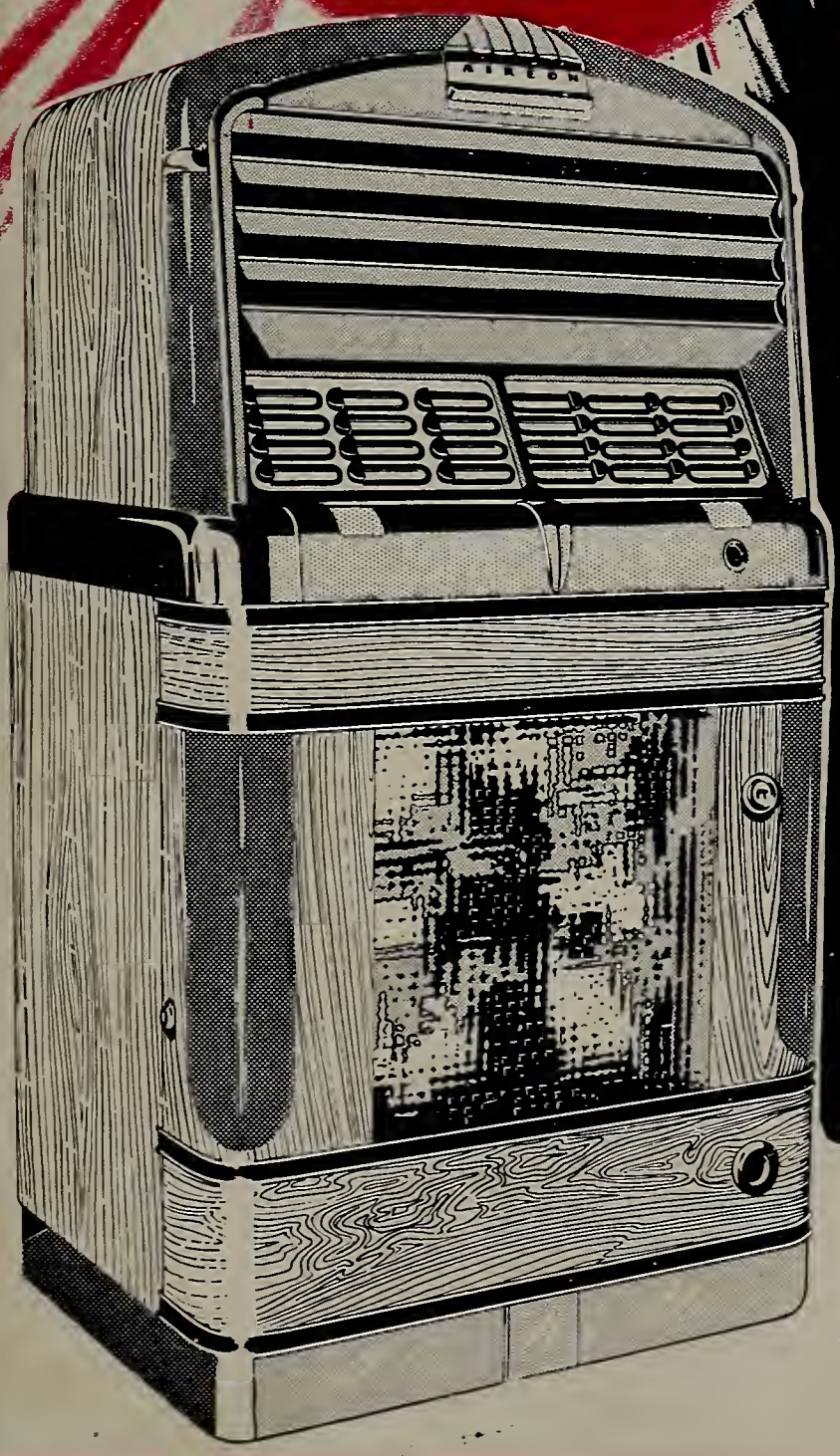
MISCELLANEOUS

PARTS AND SUPPLIES

Now

IT CAN BE TOLD
THE INSIDE STORY OF THE

Aireon Blonde Bombshell



SPECIFICATIONS

CABINET: Imported walnut, ¾-inch plywood, seasaned thoroughly for perfect tonal resonance—bleached and hand-selected for graining to produce finest expensive furniture finish possible.

TRIM: Custom-built chrome, leather and plastic trim of the finest quality.

LIGHTING: Cool fluorescent economical lighting.

ANIMATION: Multiple ever-changing rainbow colors, creating scintillating beauty and marvelous play appeal.

HEIGHT: 60 inches. **WIDTH:** 32 inches. **DEPTH:** 24 inches.

RECORD CHANGER: 24 record, quick-changing, accurate, reliable Aireon mechanism. New type tone arm which daubles life of records. New type transcription type turntable. Rim drive.

SPEAKER: Heavy-duty, 12 inch, high fidelity speaker enables maximum range of harmonics.

COIN ACCUMULATOR: The latest type new guardian design, convertible ta 10¢ per play or 3 plays per quarter, if desired, by ane simple change.

ACCESSIBILITY: Easily serviced fram the front—maximum accessibility with "slide away" mechanism. An exclusive Airean feature.

BEAUTY: Unusual beauty never before achieved in any other phanograph at any price—styling by Raymand Loewy—taps in "eye appeal—play appeal."

Aireon
MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Que.

NEW Bally ONE BALL MULTIPLES

JOCKEY Special
FREE PLAY

JOCKEY Club
AUTOMATIC

with Amazing New HORSESHOE FLASH

MORE thrills for players! MORE profits for operators! Thanks to the new sensational Horseshoe Flash which permits player to play extra coins to qualify for 5 big Horseshoe features:
(1) Purse section receives Win odds;
(2) Show section receives Win odds;
(3) Show section receives top odds—40, 80, 120 or 160; (4) number 4 added to lit selections; (5) numbers 3 and 5 added to lit selections. No wonder players never stop at normal multiple play . . . but keep on . . . six, eight or ten coins per game.

New
BIG ODDS
STARTING AT
3-TO-1
5-TO-1

MYSTIC FLASH proved a record-smashing profit-producer in Bally Entry and Special Entry. Now . . . PROVED AND IMPROVED . . . the Horseshoe Flash offers bigger play attraction than ever . . . holds repeat play longer . . . and nets richer profits to operators. Double or triple your one-ball multiple profits by getting JOCKEY CLUB and JOCKEY SPECIAL on location now. Order today!

EUREKA
•
HI-BOY
•
HEAVY HITTER
•
TRIPLE BELL
•
DE LUXE
DRAW BELL
•
BALLYHOO

COIN MACHINE INDUSTRIES, INC. CMI Top Value Production MEMBER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

GIVE TO THE DAMON RUNYON CANCER FUND